AUTUMN 2018 The Style Edition

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Expert's advice on Welcome Dinner Style

Exclusive Interview with Ellwed Cover Photographer Beauty expert on, Bridal Autumn Makeup



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Go for ít!

As my coach Sherice Sudds said to me, while explaining her why I still didn't manage to finish my homework, "life happens"! And sometimes thing just don't go the way you thought or have envisioned them. But that is ok! All happens with a reason and has its purpose, so don't fight, it go with the flow and solve the problems on the go!

For some, the wedding season has ended, for others, is still running and some are just now anticipating your big event coming up. Here in Greece, summer is ending, and for you in your country it may have ended long time ago, or just started if you are from Australia... Stepping into autumn might bring some melancholy to your life. Don't let that stop you from achieving your dreams and from finishing your plans whatever those may be. Now is the time to learn and to connect with your tribe. Whatever stage you are at, believe you can push through to get where you want to be! But know this. Only you, yourself, can change things for you. No one else will, and no one else can do this for you! So, for all you readers out there, I want you to reach out to me, saying what you have accomplished in this month. It can be as little as going for a walk, if more exercise is your goal. Or sending inquiries to your selected vendors if you are a bride. So, tell me what milestones you have reached, and send them over at hello@ellwed.com. It's important to track your progress and stay on top of your plans. It doesn't matter if you are late with your milestones, the important part is to act now. As we said, life happens and it can derail you sooner than you know it!

We named this shoot the Styled Issue, just because it is all about the style! In this issue we are featuring the most styled weddings we ever had, which will make our job of choosing the best styled wedding of 2018 super hard.





Some of my favourite trends on page 56



One of my favourite photos - our cover

Exclusive interview with our gorgeous cover photographer, on page 76

Photography, Ilaria Petrucci

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EDITORIAL



<image>

Island inspired styled shoot on page 133



20's inspired two brides, first time featured in Ellwed, styled wedding on page 136 Go see on pages 100 – 137 and let us know your favourite one. It will help us in the process of picking the winner for 2018. Also, talking about style, don't miss the expert's advice articles on why you need a stylist for your chic wedding (page 66) and how to organize your pre-wedding event in style (page 72). Moreover, on pages 95 and 96 also see our picks for the stylish favours and gifts you can choose for your guests and yourself!

On the beginning of our magazine, as always, you can read Natasha's valuable beauty tips for every day on page 21, discover some small tricks that will just maybe be right for you! If you love beauty and makeup, keep going to read the autumn makeup tips and trends by two beauty experts on page 30 and then also page 43. If nails are your passion, you do not want to miss this, first ever, interview of the nail expert, who definitely has some useful information you want to know about your nails.

In this issue we have a lot of "firsts"! And as such, also make sure to read this first ever, never done before the exclusive interview with our Cover Photographer Maxeen Kim on page 76.

With lots of love,

SANYAPERCIC, EDITOR

The couple that stole out heart on page 129 Photography, Alberto e Alessandra Fotografia Italiana

Let me sum up with this joyful news. We want to grow our social media, so we prepared a giveaway for you to say thank you for your support and following. But, there is a catch. This giveaway will run only on our Facebook page. Meaning you have to like our page, if you haven't already and then invite your friends to like Ellwed pages as well. Also this one, will be Greece restricted, because we have to ship this big package to you! If you feel generous, you can always invite your friends to like our page, we will appreciate it more than you will know! You can read more info on our page @ellwedmag, all details will be explained there. Now, I wish you to get inspired by our new Ellwed issue, as much as we did creating it!



Photography, Vanessa Tivadar



Collaborators & Contributors



AUTUMN ISSUE - The Style Edition - Issue No. 6 magazine published by ellwed.com

The team

Sanya Percic Editing, arts and design Natasha Naumenko Beauty and fashion Daphne Passisi-Kokot Research & production

Contributors of this issue

Sanya Percic Articles Natasha Naumenko Thanos Sakalis Popi Syrigou Despoina Kourbei Mairi Mparola Anna Jill **MOSAÏQUE Events** Maxeen Kim Jacquie Lawes Claire Salisbury **Giannis Vrachoritis** Setty Lepida Camilla Cosme Fairytales Come True by Vicky Alberto and Alessandra Lefteris & Constantinos

Maxeen Kim Wedding Photography

Maxeen Kim Ioanna Chatziandreou Cornelia Lietz Alexander Kavun Dulcet Creative Ilaria Petrucci Helen Elliott Vrachoritis Wedding Photographer Camilla Cosme Fiorello Photography Alberto e Alessandra Fotografia Italiana Two Clicks Photography

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Ellwed Styled Cover Shoot Selected Vendors

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> Planning<u>, Lefkas Weddings</u> facebook.com/LefkasWeddings @lefkasweddings

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Invitations & Stationery, <u>White Olive Design Studio</u> facebook.com/whiteolivedesignstudio @whiteolivedesignstudio

> Hair & Make up Styling, <u>Despoina Kourbei</u> facebook.com/despoina.kourbei @kourbei

> > Model, <u>Maria Grapsa</u> facebook.com/ritca.gpc @mariagrapsa__

Jewelry & Hand painted Hat, <u>Lilo Accessories</u> facebook.com/LiloAccessoriesGr @liloaccessoriesgr

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Bespoke Shoes & Hair Accessories, <u>Savrani Creations</u> facebook.com/Savranicreations @katerina_savrani

Wedding Dress, Complice by Stalo Theodorou provided by <u>Vlaxos Atelier Bridal</u> facebook.com/vlaxos.store @complicestalotheodorou

Green Dress, <u>Costureras</u> facebook.com/costurerasclothing @costureras

Cake, <u>II Sapore Patisserie</u> facebook.com/il.geush @patisserie_ilsapore

Tiles, <u>Porcelana Lefkada</u> facebook.com/PorcelanaLefkada @porcelanagr

Venue, Crockery, Linen & Flatware, <u>Veranda at NV Beach Bar</u> <u>and Restaurant</u> facebook.com/Veranda-121189475177649/ @avisionlefkada

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Share your wedding story from Greece with us! Send it to

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Behind the Scenes of our Cover Shoot

Photography, Maxeen Kim



It may have been argued that every time "you make plans god laughs", but we believe that if you stick to your agenda and push through, you may just succeed!

The day of our Autumn2018 cover shoot, was actually quite "autumn-like". Although we shot at the end of July, the weather was pretty rough with us, which was actually a good thing because we needed the autumn look and feel of the day. And if that was not enough, that was the day when Greece was battling with one of the biggest fires in the history, which we only learned of, on the way home!

Despite all that, the whole day was quite relaxing and would say, had that island vibe to it. Very different, and actually the smallest shoot we have yet attended, as for the most of the day it was just us with Maxeen Kim, our star photographer and Claire Salisbury our gorgeous planner. The day stared off with the true Greek coffee, which is always a must, at our elegant Veranda Restaurant at the NV beach venue. If you are ever in Lefkada, promise you will go to NV and just spend the day or a week there! If you are thinking of marrying in Lefkada, NV venue should be on your top list of choices! Professional approach to management and dining is always on their priority list! We met the inspiring owner of the venue, who moved back home from America and she brought a lot of knowledge about the hospitality business with her, so for sure you will be in good hands there.

After a very relaxed and productive session of shooting the table setup at the Veranda, we took a lunch break on the beach. Debating on how to proceed the day and adjusting our plans for the best possible outcome to avoid the rain, as the ceremony setup was on the gorgeous sandy beaches of Lefkada. At the NV beachside restaurant, with the most gorgeous views and company, we also met a very special lady who used to work for Elle Weddings magazine in Greece, which was a really exciting surprise for us! During our break, Despina already started on hair and makeup for our salsa dancer model of the day, Maria. Both girls looked absolutely stunning and Despina's professional makeup stayed intact despite long hard shooting session and some rain!

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Shooting on the extremely windy beach, with showers of rain coming and going, was no easy feat. However, with team effort and the beauty of amazing Greek weather, we got some astonishing results! Even if it does rain, it almost never rains for long, so we were lucky enough to still be able to shoot in our "autumn weather" that actually produced the look and the feel we were aiming for. The green dress by Costureras was a perfect choice for that look, as it flawlessly blended with that beach Riviera atmosphere.

To shoot the Complice by Stalo Theodorou wedding dress, provided to us by Vlaxos Atelier Bridal, a local bridal boutique, we decided to set up the ceremony location on another beach which was closer to the local church on the hill and quite famous for the local Greek weddings. Our Florist Tasos from Gourioti Flowers took care that our "pyramid arch" was sound and stable and not to fly away with the wind, which thankfully calmed down, when it was time to shoot.

With the day coming to an end, we had to return back to Athens. Max and Claire decided to continue the shoot the next day. They decorated and set up the cake by Il Sapore, local patisserie and the stationary by White Olive at the NV beach

Photography, Ellwed







venue to show continuity. The stationary actually flew to Lefkada all the way from England. We wanted to connect with suppliers from England, as Max and Clair have ties with the UK and the collaboration with international suppliers is very important at any destination wedding.

Despite all the difficulties with natural phenomena like fires and closed roads, we managed to produce this beautiful cover shoot with the help of our amazing international team! Special thanks to Maxeen and Clair that pulled all their local and international resources to create this unique emerald and copper inspired cover shoot!

Now, get some inspiration and laughs from our Behind the Scenes. Follow us on Facebook, so you won't miss all of the photos captured from this cover shoot on our blog when they will be uploaded.









Coming soon on our site, Vendor Treasury for the whole Greece and all destination vendors working in Greece. ellwed.com/treasury/



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6 Products to Include in Your Beauty Routine

by Natasha Naumenko

Hydrogel eye patches 2. Sheet masks 1.

A solution for many problems, like: dark circles or eye bags. Extra moisturizing for under eye area. NEVER forget to take them on board with you while flying, because the altitude dehydrates our skin dramatically and under your eye is one of the most sensitive areas. After all, you most probably saw some fashionistas with these weird things under their eyes. Now you know why!

Generally, they do the same job as eye patches, but only for the whole face. So far it is considered to be the best moisturizer boost available for home-care.



About the author: Natasha, everyday fashion and beauty expert, studied English & International Business at WSZOP Katowice and Business English at International House Newcastle. @oh_nataly

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Daíly cream - spf50 4. Dry shampoo 3.

I sincerely hope that you never miss your face cream routine. But here is some bad news. It is important to always, yes, always use sunscreen on your face. That is why in order to avoid caking, I suggest buying a moisturizing cream that already has SPF in it. Preferably it should be SPF 50, but at least 30 will do.

You read it right. To avoid any confusion, dry shampoo is a specifically designed powder spray that absorbs hair oil excess, making it look fresher. Well, we all have those days when time is not on our side, and some quick hair solution is required. Here is your savior, but please note that it should not be used too often (let's say, at least on your every second wash), and it does not replace a normal hair wash, it is just a temporary solution. You can also carry a miniature bottle to refresh your hair throughout the day.

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A Elsesti

5. Paper towels

Stop using a regular towel to dry your face! Even though it is usually used on clean skin, it still has some bacteria on it. Instead, get a box of disposable paper towels and dry your face by gently tapping. The results will be impressive!

6. Thermal water or Face míst

Basically it is a moisturizing spray, which does not affect makeup; we suggest carrying a miniature in your bag to get a splash of freshness during the day in the office and to get rid of some small irritations. Face mists also have a pleasant scent for any taste, which is a great bonus!

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Saryna Key Professional is proud to be a global industry leader, worldwide introducing the benefits of Shea butter on your hair. Furthermore, as part of Saryna Key Professional's commitment to environmental conservation and ethical practices, the bottles are 100% recyclable and our products are cruelty free.

When a Shea nut is cracked open, it reveals a butter which is rich in vitamins A, E and F, essential fatty acids, proteins and cinnamic acid. These natural properties provide intense moisture, increased circulation, and protect the hair against free radical damage. With this in mind, Saryna Key Professional proudly launches four new collections of Shea butter. These four formulations include such natural additives as wheat, apple, cotton and silk proteins as well as amino acids.

The product line compliments the needs of each unique client: Damage Repair, Volume Lift, Curl Control and Color Lasting.

. Get to know the new líne:

- The Damage Repair category has the largest concentration of Shea Butter and works to bring chemically treated, fried and dry hair back to life.

- The Volume Lift category contains the lightest concentration of Shea Butter as well as proteins to build the hair and produce full hair.

- Color lasting. It is especially suitable for red, violet and copper tones. It will increase the life of the hair color, prevent fading and maintain shine and vitality.

- The Curl Control category has been an international favourite for years! It provides hydration and definition while maintaining a naturally soft appearance.





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Autumn Makeup Tips and Trends

Expert's Advice

by Thanos Sakalis



Credits: Hairstyle, Phanie Sotirchou Photos belong to Thanos Sakalis



About the Author:

Hello girls and makeup junkies I am Thanos Sakalis. I have studied styling, merchandising, art, fashion and beautymakeup. For the past ten years I have been working as a professional makeup artist and a stylist. I've always been into art since I was a kid. My favorite quote is "I love to beautify the world!" You can see my work at social media instagram @makeuproom_ facebook @MAKEUPROOMB youtube @MakeupRoom by Thanos Sakalis

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Autumn trends of 2018 are cold shades of color in grey and cold brown shades with dark orange, red orange, peachy and burgundy color blends. A very important and trendy technique, this particular year, is cut crease, which adds extra femininity in the eye because it gives the eye a 3D illusion. Also, another trend for this year is the smoky eyes technique in brown shades. Pay attention to the eyeliner because it has to be straight on fleek. All these tips can also be used in bridal makeup if the colors of the wedding dress are ivory, white or icy white.



As for the texture, it must be satin with reflection in the eyelid, while matte colors should be used for bigger emphasis in the outer corner of the eye. An important tip for bridal makeup is to use waterproof concealer or eye shadow base so the eye makeup will stay unaffected. On the other side, the base of the face must be natural, fresh and flawless!

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Another crucial chapter of makeup are the eyebrows, because they frame your face. In the past years, the main trends for the eyebrows were thick bows with emphasis in the arc of the eye. Of course, the shape of the eyebrow depends on features of your face. Last but not least are the lips. The lips must have ombre, red wine, maroon and brown shades. For full lips I suggest matte shades, whilst thinner lips would benefit from the outline with lip gloss or glossy-shiny lipsticks.



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Nail Artist Interview

with Popi Syrigou

by Natasha Naumenko

Nowadays groomed nails are an integral part of modern woman's routine. And with the upcoming autumn events (including weddings, fairs, as well as the beginning of long working season), our professional nail artist gladly shared some tips on how to choose trendy and appropriate nails for all those occasions. No more struggle of color and design choice!

Professional nail artist Popi Syrigou has been working in beauty field for more than 7 years. She follows the idea that no look is perfected without well-groomed nails, after all the beauty is in the detail.



s for design, I will not surprise you if I say that it is French manicure, right?

Find Popi Syrigou instagram.com/popi.syrigou

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Let's start from the most important question: what are the biggest nail trends for autumn 2018?

If we speak about design, so it's definitely matte shades, once again, geometrical an ombre designs, earthly shades and red color. As for shape, oval nails with soft shades and oval French nails, with pastel colors. Ladies, keep in mind that long oval nails with bright colors might look vulgar and are suitable only for some special occasions.

I couldn't agree more! Speaking of occasions, what would you suggest for brides for their Big Day, so the nails would be trendy but wouldn't get all the attention?

Well, bridal nail design does not allow us (nail artists) to offer a lot, as you said, nails should fit into the whole ensemble, not lead it. So, I suggest choosing a simple French manicure or ivory color without any drawing on top, it is a safe option that will suit any wedding dress, hairstyle etc.

Is it true that a constant use of gel polish can ruin the nail plate?

You cannot imagine how often I get that question! Well, "ruin" is a big word for it. To be honest, no matter how high-quality products a nail artist uses, yes, after a long-term wear, the nails may appear damaged. However with the right treatment they can be easily healed. But it should be clear that only the part of nail plate that is in contact with the gel is affected. So, instead of spending big amounts on healing products, I suggest taking a break for a couple of months and let nails do the job themselves, I mean outgrow the damaged part. The only thing you need in this case is patience.

Oh! Also, the interesting thing, when a client asks you for advice on what to do this time, how do you decide what will fit whom?

This also happens a lot. After all this years I have learned to guess the right color and design for almost each of my clients. Well, we all do a little "Sherlock" deduction, for example, the first thing is to take a look at client's style, how she's dressed up and to know what her job is. Because not everywhere bright color and design is allowed, some working places have really strict policy on this. In addition it is important to ask if she wants her nails done for a special occasion and last but not least her age. With all that information and experience it is not difficult to suggest something that would make my clients happy.

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Wow, impressive! And the last question: is there an all-time classic in nail design field?

Of course! From colors it is definitely red, bordeaux and grey. As for design, I will not surprise you if I say that it is French manicure, right? Just play with colors in French manicure technique, no need to stick with white stripe and nude base. For example, it could be a multicolored stripe or so-called French Fade, which is an ombre design with classic French manicure colors. Thank you very much! It is always a pleasure to learn something from a professional.

And, ladies, even though we suggest experimenting with new colors, you should never feel shy to do the same color/design again and again if you like it! After all, it is your comfort that is a priority! :)



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Despoina Kourbei MAKE-UP ARTIST & HAIR STYLIST



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Photography, Maxeen Kim

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Makeup Fashion Trends for Autumn-Winter 2018

by Despoina Kourbei

Taking inspiration from what happens around them, designers have decided to capture the fatigue of modern women, in order to state that women are finally entitled to be and look tired. You no longer need to try to show that you are in perfect condition. If all models hired have pure skin, why wear makeup? This is what a great number of designers seem to have wondered about for this year's trend on the catwalk. So, the perfectly natural look makes a dynamic entrance for the autumn and winter of 2018.



About the Author:

Despoina Kourbei is a professional makeup artist and hair stylist based in the island of Lefkada in Greece. Creativity and love for makeup and beauty is what gives her work passion and style. Her moto is "The Art of Beauty" and it stands for the fact that everyone is beautiful and can become Art. Get in touch facebook.com/despoina.kourbei instagram.com/kourbei/

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According to various makeup artists, all our skin needs is just a good cleansing product. A soft color on the lips and cheeks, eyebrows lightly brushed, mascara and you're ready. That simple and so natural! Therefore, lots of fashion houses have decided to showcase "clean" faces with bright sparkly eyes, which is something you can achieve if you apply a little white shadow on the inner side of your bottom eyelid and a little mascara on your eyelashes.

If you too love strobing, that is to say the shine you can give to the outline of your face, it's time to tell you that the great designers are also abandoning this now. This year fashion wants "clean" faces, perfectly matte, without a trace of gloss. The technique, which highlights the lines of your face, is neither entirely "in" nor entirely "out" this year. But if you choose to do it, make the result look natural, by not choosing very strong tones. Do not forget that this year fashion dictates natural results!

We usually choose neutral and warmer colors for the blush to look more natural and flattering. This year, however, for the autumn and winter of 2018 trends tend to want the coolest pink blush. The effect looks like as if cold air blew on your cheeks.

It is a trend that started last year, this year however, it comes more refreshed. Blonde eyebrows are now combined with white shade, black eyeliner and natural skin. Many models instead of white have chosen a soft colored shade. For this trend there is no rule. For example, you don't have to be blonde to follow it.



Photography, Maxeen Kim



Impressíve eyelashes that give a creative effect

See this winter as an opportunity to try out false lashes. The boldest of you can put them on the bottom of the eye, creating that "spider effect". Another trend is also to put the eyelashes above the lid of the eye, giving the impression that your eyes are larger, as strange as this may sound.

Bordeaux líps, soft eyes

It's the easiest way to transform your makeup by wearing only a

crimson lipstick, since it's one of the biggest trends for 2018. We saw it combined with a soft make-up layer and natural or very lightly colored eyes and pink blush.

Art with make-up applíques

Of course, many of the trends presented on the catwalk are not feasible to imitate in our everyday life. Makeup applique is one of them. Applique art, especially on the lips, was an opportunity for the experts to become a little more creative.



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Bridal Wear Lookbook

by Mairi Mparola



Mairi Mparola haute couture collection for ss'18.

The colours, the style and the design should represent the character of a brand. Mairi's lookbook couldn't be more characteristic. An internationally recognized brand and a very minimalistic look book to inspire every bride to be.

See more on the blog ellwed.com/blog

Credits: Photoshooting for Mairi Mparola mairimparola.gr Make up & hair styling: George Marascas Photography: Ioanna Chatziandreou Jewellery: Allover by Athina Oikonomakou

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Photography, Maxeen Kim

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Greek Island Autumn Wedding Trends

This season's wedding trends from our shoot

This autumn we want to inspire you with copper and emerald, jewel tones and some accessories you may not have considered for your wedding day. From one of the most important aspects of your wedding day, your location, to the smallest yet important details like accessories, will make your day memorable.

Selected Vendors: Coordination, Ellwed Magazine Photography, Maxeen Kim Photography Planning, Lefkas Weddings Florals & Pyramid Arch, Gourioti Flowers Stationery, White Olive Design Studio Hair & Make up, <u>Despoina Kourbei</u> Model, <u>Maria Grapsa</u> Jewelry & Hand painted Hat, Lilo Accessories Bespoke Shoes & Hair Accessories, Savrani Creations Wedding Dress, Complice by Stalo Theodorou provided by <u>Vlaxos Atelier Bridal</u> , Green Dress, <u>Costureras</u> Cake, <u>Il Sapore Patisserie</u> Tiles, <u>Porcelana Lefkada</u> Venue, Crockery, Linen & Flatware, Veranda at NV Beach Bar and Restaurant

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Location

More and more couples are choosing special locations that they want to share with their guest. Either because of their roots or long term friends, whatever the reason, you should choose a location right for you. Choose a venue that offers you the most. Spectacular views at your venue, like our Veranda at the NV beachside bar in Lefakda would be a huge bonus, that your guest will appreciate the most.

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Photography, Maxeen Kim

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Shoes

Which girl doesn't love shoes? So it is only natural to choose the most special shoes for your big day, as this is the day you can pull it off! Either, you want to show off with some bling like these bespoke beaded red and gold heals or be classier with these rose gold handmade peeptoes by Savrani Creations.

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Accessories

Maybe not your style, but different accessories like crowns and hats are becoming more and more popular. Take your pick between your favourite. Design your own hair accessories with Savrani Creations or be bold and go with this hand painted hat by Lilo Accessories.

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Photography, Maxeen Kim



Green dress

Either for you or your bridesmaids, think outside the box. Think practical and glamourous! You may not want the typical bridal gown or over the top bridesmaid's dresses. We choose this Green plated skirt and bell sleeves top, handmade in Greece by Costureras, which is both glamourous and free spirited. Perfect for your beach wedding on one of the Greek islands, like Lefkada. And look how well it photographs in that natural background!

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Photography, Cornelia Lietz

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7 Reasons for Hiring a Wedding Stylist for Your Big Day

Expert's advice

by Anna Jill, Kiss from Fleur

You may be debating if you want to hire a wedding planner or not. But have you ever debated about hiring a wedding stylist? While you may have a vague idea of how you want your wedding to look like, you may not have all the skills to pull it all together and make it look cohesively beautiful.

If you are longing for those beautiful styled weddings you see on the blogs and in the magazines, you need a stylist! Hence, the name styled weddings, as someone put in the time and thought to make that specific style work and shine to inspire you!

As the stylist behind "Kiss from Fleur" with long working experience in the fashion and wedding industry, I prepared for you these seven reasons why you should consider working with a stylist. See more on page 130.



Photography, Cornelia Lietz

About the Author

Anna Jill, founder and stylist behind Kiss from Fleur, a luxury event planning service available for destination weddings across Europe and Greece. Based in Düsseldorf and Athens, featured on many international wedding blogs such as White mag, SMP, 100 layer cake, Ellwed, etc. With her creative flair Anna puts her heart and soul into designing weddings that capture people's heart. Send her a kiss, get in touch! Instagram @kissfromfleur Facebook @kissfromfleur www.kissfromfleur.de

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The Dífference 1.

You can think of wedding planning as the base of a wedding. Your wedding planner organizes, sources, manages, checks, controls, and trouble-shoots everything that needs to be done before, while and sometimes even after the wedding.

A wedding stylist is much more like the makeup of your wedding: the colors, the fabrics, the flowers, the ambience, the table scape and the common thread – simply everything that makes you and your guests feel amazed and carried away into another world, should be matched with your personal style by a professional wedding stylist with a background in design.

Advantages 2.

Engaged couples often don't have much time to plan and organize their wedding right down to the last detail. And some don't really care much about matching colors, stylish decorations or exceptional designs.

Hiring a wedding stylist, such as myself for instance, will make your life so much easier as we can create bespoke concept to fit your personal style. Just choose a venue that you love and let your stylist do the rest. Your venue is a beautiful white canvas, waiting to be personalized just for you. Once you are clear on your vision for your wedding look, the stylist will find the perfect vendors, work closely with them to design your desired wedding style. Let us take the stress off you and in the end you can be sure: ceremony and reception, flowers and tablescape, your stationery as well as your wedding dress – everything will fit harmoniously together.

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Responsibilities 3.

Some couples allocate their responsibilities to their family members or friends just to save the money a planner/stylist might cost. But that also means not everyone will be able to enjoy and experience this special day to the fullest as they have to fulfil certain tasks during the wedding day.

Hand over the full responsibility to your stylist and they will make sure everything visual will be just the way you wanted it to be. You can then focus only on the important things: your emotions and creating long lasting memories.

Concept 4.

Whether you're having a lavish feast or an intimate elopement, encapsulate your distinct style and character with the help of your stylist. Each, will have their own style and approach, which you should pay attention to. Personally, I approach every wedding concept with passionate creativity, artistic aesthetics and the unique appreciation for fine arts, with the aim to reflect you as a couple.



Indívídualísm 5.

Just like you, every wedding is different from another. That's why I focus on composing visually engaging signature style elements that mirror your personalities. A good stylist should be a mood maker who evokes emotions and sets the scene according to your individual visions. They should design your bespoke wedding without forcing a ready-made style package full of nonnegotiable elements upon you.

6. Síngle Source

As a wedding stylist with experience in design I have the ability to understand what it takes to execute my concept. I work with a variety of vendors from which I choose, coordinate and control the ones that will be able to do the requested design and understand my visions as well as the upcoming process to guarantee you the perfect overall look. From flowers and cake, to stationery and venue decoration – you'll get all that and even more from a single source – your wedding stylist!

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Photography, Cornelia Lietz

Personal Contact 7.

Make sure to assign your wedding stylist thoroughly and look for someone you feel connected to. It is very important you're on the same page and feel comfortable working and spending time together while planning.

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How to Organize your Pre-Wedding Event

Expert's advice

by MOSAÏQUE Events

When it comes to planning a destination wedding, there is nothing more important than Every. Single. Detail. That, of course, includes the pre-wedding events.

And we always keep this in mind as we conceptualise, plan and produce social events. It is our priority to offer high quality services, which are characterised by professionalism, creativity and aesthetics. Our philosophy is that great design and planning are essential to the production of unique and memorable events.

Here are some of our best tips for the stylish welcome party you want to throw at your destination wedding in Greece!

MOSAÏQUE

Event Planning & Design

MOSAÏQUE is a full service event planning and design agency.

Our goal is to collaboratively guide our clients with our knowledge and expertise while maintaining their vision. Whether the event is intimate and simple or extravagant and luxurious, we enhance every creative detail to deliver an exceptionally produced event that reflects our clients' personality and lifestyle. We are located in Athens, but operate all around Greece. Find us on:

www.mosaique.gr facebook.com/MosaiqueEventAgency instagram.com/mosaique_events

Photography, Alexander Kavun & Dulcet Creative







A pre-wedding dinner

or a welcome party, is a nice way to show your guests appreciation for the extra effort they made to celebrate with you.

It is also a gathering that brings your nearest and dearest people together for a night of drinking, dining and toasting.

The welcome party goes down after all of the guests roll in. It may happen several days before the wedding or even the night before the big day. Choosing a venue close to the guests' accommodations, makes it easily accessible for the guests. A sitdown dinner at a fine Greek restaurant, a laidback soiree at a private villa overlooking the sea or on the beach are all great options for the occasion.

The styling of the pre-wedding event, doesn't have to be super fancy, in fact, keeping things easy and breezy is the way to go. The style can complement the wedding concept, but it should not be the same or overshadow it. This get-together should be just a sneak peek of the big day.

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Photography, Dulcet Creative

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The menu of the event and

how you choose to present it, will help set the tone of the party.

The goal of such a gathering is for the guests to mingle and introduce themselves to each other.

Make this happen by providing plenty of time for welcome drinks before a seated dinner or by choosing finger food passed on trays or arranged on a buffet.

Also, this is a good opportunity to introduce to your guests the local flavours of Greece.

Don't forget to capture the moment. While you have

already hired a photographer for the big day, it is very important to capture moments from the pre-wedding event as well.

And now it's time to CELEBRATE! You have spent countless hours planning up until this very moment. Take advantage of the fun, relaxed environment, and enjoy every minute as you celebrate with your closest friends and family.



Interview with Our Cover Photographer

with Maxeen Kim

How exciting is it to get to know new and inspiring creatives, world travellers like Maxeen Kim? Especially now, first time ever, you can get to know and admire our photographer of this Autumn2018 Ellwed Cover Shoot! In this exclusive interview with Maxeen, you can read her story, as well as acquire expert advice, to make the right decision when choosing your wedding photographer.

y favourite images have always come when the couple and I have really clicked and they've let me see who they are.



Find Maxeen here: www.maxeenkimphotography.com instagram.com/maxeenkim facebook.com/MaxeenKimPhotography

Credits: Headshot: Ilaria Petrucci Photography Photos by Maxeen Kim

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Photography: Maxeen Kim, Flowers: Bluesky Flowers, Dress: Cherry Williams London, Cake: Little Bear Cakery, Stationery: Oh Wonder Calligraphy

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Max, can you tell us more about your story, your beginning in the industry and your life path as female photographer in Greece? I was born and raised in a small town near Durban, on the east coast of South Africa. After finishing school, I moved to London where I started my business.

The London wedding industry was the most amazing place to build a community, learn and make connections. I found it was really supportive and London itself was so full of interesting venues and suppliers, it was the perfect place to begin.

However, in 2015, my life took a different direction and the destination wedding side of my business grew. I spent most of the year travelling for work and by the time I got back to the UK, I felt like things just didn't fit the same way they had before. So, I decided to split my time between London, the place where it all began, and the place I had lost my heart to; Greece.

I had shot weddings in Greece before but I fell completely in love with the Ionian Islands when I found myself spending 2 months shooting on Ithaca during 2015. Of all the countries I travelled to that year, Greece was the only one I couldn't bear the thought of never going back to. Thankfully, fate had other plans and I have now spent the summer season in Greece every year since.

Oh wow! You came from a very exciting wedding scene back in London. You were also working with the B.loved Blog team right? And as wedding industry is always evolving and changing with trends, how do you see it change in Greece?

I was really lucky to work within the UK wedding industry from dual perspectives – as both a supplier and a publication editor. The great thing about this was that I could see how many people collaborated and supported each other. It gave me such a clear view of where I wanted my work to go and who I wanted to work with. The UK wedding industry is one I am still so grateful to be a part of.

I feel the Greek wedding industry is starting to become a lot more collaborative. With all the beautiful workshops that are starting to take place here on a yearly basis, suppliers are really exploring their creativity and trying new and interesting things. I think it's a really exciting time to be a part of the industry here and I'm looking forward to seeing where it goes and what new trends will be started here in the future.



We are happy to see you living and working between London and the beautiful island of Lefkada. As a destination photographer you have probably visited many different places all over the world, but as you said, Greece holds a special place in your heart. Besides Lefkada which other location in Greece would you recommend to couples and why?

I love Santorini for elopements... With its' dramatic backdrops, blue and white church rooftops and black sand beaches – it is iconic Greece. And it is incredible for intimation images when you are eloping and don't have to worry about time constraints.

But my all time favourite place for a wedding is Ithaca. The tiny island I first lived on when I came to Greece. It's perfect for weddings of 50-120 people and is full of rustic charm and sunset views that will take your breath away. It may be a little more difficult to get to but, its dramatic landscapes and blue waters are the perfect backdrop for your special day.

This is the first time we are interviewing our cover photographer in the same issue and we are so excited to hear from first hand, how did you like the whole process?

I loved the experience of being your cover photographer. I've worked on many collaborative shoots in the UK, but I haven't got to work on many Greek based shoots before. This shoot was a great way to bring the two wedding industry's I work in together - as I incorporated stationery from my favorite UK designer, whilst Claire and Sanya sourced the other gorgeous details from amazing suppliers in Greece. Working with the teams from Ellwed and Lefkas Weddings was such a joy. All my ideas were met with such enthusiasm and positivity. I felt like everyone's 'can do' attitude really made it easy to bring this gorgeous shoot to life.

As in every styled shoot, circumstances changed and altered our plans. That forced us to adjust, figure out a solution. Despite all that, what was one of your favourite moments of that day?

In styles shoots, as with weddings, the only thing we can't control is the weather. Personally, I love a bit of movement in my images as I feel it really brings them to life, so wind is never a problem. On a wedding day, rain is usually not a problem (provided it's not torrential). I always tell brides that while they may have planned for blue skies, mist, rain and clouds can often create beautifully unique and romantic images. For our shoot we had both rain and wind. The wind helped to really give the dresses a 'fly away' feel, and while we decided to wait out the rain, the clouds gave me fantastic defused light - perfect for those softer tones and dreamy hazy light.



Photography: Maxeen Kim

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Before deciding on a vendor, couples like to do some research first. What advice would you give them before they decide on a wedding photographer? What should they look for and pay attention to while researching?

Picking a wedding photographer is a big decision. On social media we see the highlights. We get a good feel for a photographers' work and the look you can expect your images to have. However, I would always encourage you to view a full wedding gallery before booking. This way you will get to see what their work looks like at various different times during the day and you will get a fuller perspective on what you can expect your own wedding photos to look like.

I would also suggest setting up a video call (if you can't meet in person) and discussing how the day would be covered and how the photographer works. This way you will get an idea of how they would work with your guests and you can make sure you will get the kind of images you really want. You could also consider doing a pre-wedding shoot as this is a great way to see how the photographer works. The bonus is you also get to know them better as a person too.

Lastly, on your wedding day, you are going to spend a lot of time with your photographer. Realistically, 6-12 hours depending on what you want covered, sometimes more. Make sure you get along with them! The more relaxed and comfortable you feel, the better the images will turn out. My favourite images have always come when the couple and I have really clicked and they've let me see who they are. When they've been goofy, really intimate, playful... These things happen when you trust each other. So follow your heart and book someone who you could imagine hanging out with all day. NUMENT

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believe having a good relationship with the planner and other suppliers is important. As well as reassuring the couple that nothing is a problem and most things can be fixed. Their job is just to relax and enjoy the day.

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Is there one question that almost every couple asks you about their wedding in Greece? And what is usually your answer?

As guests have taken the time to travel, sometimes from all over the world, to attend the couple's wedding, the most common question I get asked is usually about taking time out of the day for the couple shoot. Some couples ask me if they really need one at all.

I completely understand their reluctance at leaving their guests for long periods. However, during your wedding day you will be surrounded by people all day. Whether they are your friends and family, bridesmaids, or make-up artists and hair stylists; your couple shoot is a little slice of time that you actually get to spend together. So it's important to set aside time for that. Having said that, I don't mind being flexible with this time and breaking it up throughout the day, so you aren't away from your guests for a long period. Breaking up the couple shoot also means that you can make the most of the light at different times of the day.

Before every shoot a photographer needs to be prepared, since each wedding can be complex and have multiple events in different venues. What is your secret to stay calm in stressful and difficult situations?

From a personal perspective, I feel being organised and prepared is key. All my kit is checked, charged and ready to go the night before the wedding. I know that I perform better when I've had a good night's sleep, so I always go to bed early the night before a wedding. I also know from experience that I may not get a lot of time to eat during the day so I pack snacks to get me through.

I feel it's important to always remember that while I have attended many weddings, for the bride and groom, this is a new experience. On a wedding day, a small situation (to me) can turn into a big issue for the couple because they have probably never dealt with this before. Therefore, I believe having a good relationship with the planner and other suppliers is important. As well as reassuring the couple that nothing is a problem and most things can be fixed. Their job is just to relax and enjoy the day.



Photography: Maxeen Kim, Make up: Aria Make-up & Hair, Planning: Revelry Events, Venue: The Royal Observatory London, Accessories: Victoria Fergusson Accessories, Dress: Watters, Flowers: Karen Woolven Flowers

You probably have many photos of weddings and couples you are super proud of. But, which one is your favourite and why?

I feel that with every year my style evolves. I grow and I learn and because of that I can never decide on just one favourite image overall... After so many years photographing weddings, I usually find that I have one favourite from each couples day. There's always that one 'hero shot' from a wedding that I just can't stop looking at. Usually it comes from the couple shoot, or when the bride's father sees her for the first time – or if there are kids at the wedding, I find I always walk away with images that make me smile as you just never know what they're going to do.

And for the last question, what is that one thing that distinguishes you from other photographers?

I feel that your wedding is such an intimate and personal day and you need to book someone who respects that and has a style that you feel reflects you. I create light and bright images with cooler undertones for passionate couples with adventurous hearts.

I think what distinguishes me from other photographers is that I only take on a limited number of clients a year so I can guarantee each couple the highest level of professionalism and attention. The couples I work with tend to be really enthusiastic about photography, as they know their images will be looked at and loved for many years to come, first by them and then by their children in the future. They tend to be excited about sharing the destination they chose to say 'I do' with their family and friends. And although sometimes they may not have a lot of details or decor, the ones they do have are always personal and full of thought.

Thank you for taking the time to answer these questions, which will hopefully help many brides planning their wedding in Greece. This was truly an amazing conversation. We are so excited to be a part of this exclusive interview with you for our Ellwed Summer 2018 issue.

EST \$ 2016 White clive

DESIGN STUDIO



Nedding Stationery, Calligraphy & Design

LUXURY WEDDING STATIONERY INSPIRED BY NATURE

Designed and created in the UK by award winning designer, Jacquie of White Olive Design Studio.

Getting married?

From save the dates and invitations to wedding day stationery and signage, visit the website for more information and to see the collection of customisable designs available.

Tips on the Perfect Stationery for **Destination Weddings**

Get to know my brand: White Olive Design Studio

by Jacquie Lawes

Two for two in this issue! Now you can also get to know the brand behind our stationery from Ellwed's cover shoot, which came to us all the way from England! With the name so Greek, White Olive Design Studio can offer you a range of

products, as well as bespoke invitations. Jacquie will sit down with you and design stationery specifically to your taste and style. Let's see what tips she has in store for a destination bride.

white dive

Get in touch: www.whiteolivedesigns.co.uk instagram.com/whiteolivedesignstudio facebook.com/whiteolivedesignstudio

Credits: Photos belong to White Olive

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Ever since I can remember I have always loved to create pretty things. I remember painting with my dad when I was very young which is where my passion for art and design began. This continued all the way through school where I went on to study Art, Photography and Fashion Textiles as A Levels before persuing a very creative career in a variety of fields from Visual Merchandising to Photography and Graphic Design.

I started White Olive Design Studio after my daughter was born. Being

a family girl I really wanted to be at home to see my family as much as possible and watch our daughter (and future children) grow up. I had already designed some wedding invitations and day stationery for some friends whilst on maternity leave which is where I fell in love with wedding designs and set up White Olive. Having won a regional award for the Best Wedding Stationery within my first year of business in 2017 the business has gone from strength to strength, and I'm looking to expand the team in 2019.

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Being a country girl and a lover of art, my designs are heavily influenced by nature and most feature a hand painted watercolour detail or botanical/floral illustration. You will always find an element of nature in my work but usually in a subtle and modern way to keep my designs fresh and different to others in the market. Whether that be a texture, the material I use or the hand finished elements on my designs. I love to work with texture, so handmade papers, hand dyed silk ribbons and fabrics are often used in my work.

I offer a number of options for my couples, including a selection of customisable House Collection invitation and save the date designs for smaller budgets, or a completely bespoke design service where you can have a unique design created to perfectly reflect your wedding day style, from your save the dates to the wedding day stationery and beyond with your thank you cards.



I have prepared some tips on stationery for all Ellwed destination brides. Hopefully, this information will come in handy and save you some planning struggles. designs it can be anything from 6-12 weeks. Therefore, it's best to allow enough time for the turnaround plus extra so your order can be booked in advance.

When to send - What to put on

your ínvítes

Most good wedding stationers get booked up in advance, particularly in wedding season. They also often work alone or in small teams so to ensure you can get booked with your chosen wedding stationer, it's best to make enquiries at least 3-4 months before you want to send out your wedding invitations. The usual turnaround time for customisable designs is 4-6 weeks or for bespoke

your ínvítes

This really depends on your actual wedding, location and where your guests are travelling from. If you have guests travelling from overseas it's a great idea to include a map and any contact details for your wedding venue. The key information will be the wedding date, ceremony time (many people put an earlier time to ensure guests arrive before the ceremony start time), venue name

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and address, RSVP deadline date and how/where you want guests to reply. This could be a postal reply, email address or via a wedding website. Then also a gift registry information (if you have one) and room reservation details (e.g. a booking reference or details on how to book if you have reserved a number of rooms at a specific hotel/ venue)

Where to order

It's entirely up to you if you want to order at home or overseas! Many wedding stationers will ship internationally but delivery times can vary dramatically. Shipping to Greece from the UK can often take up to 3 weeks (from my experience) so always bear this in mind if you fall in love with a design from a designer who is based abroad and allow extra time for postage delays.

What else should

you pay attention to

Every wedding is different and unique. Some couples love to have everything from save the dates right up to thank you cards, whilst others like to have more of a D.I.Y approach and create a lot of wedding day stationery and thank you cards themselves, so they may just order their invitations with me. My most popular orders for destination weddings are my invitations, hanging fabric signs/banners (these are usually used as welcome signs, ceremony backdrops, table plans or photo backdrops), calligraphy place settings, menu cards, table stationery and my most popular for 2018 weddings has been my agate slices with hand written calligraphy which are great as a place setting and favour.

Find Your Party Favors in Greece

Eight special brands from Greece, you can find on Instagram

Surprise your guests with amazing gifts that will forever stay in their memories. The good thing about the special gifts, is the ability to personalize them. And we don't just mean adding your initials on the gift, but to truly design something with the artist that represents both of you as a couple. Here are some brands, designers and creatives from Greece that you can find on Instagram. celfieandco



Celfie And Co Μαρτυρικά

Jewelly, personally made by Fenia with soul and character. Handmade from Greece! Get in touch with her to make your own "Team Bride" collection for your girls!

@celfieandco



MERAKI // Premium Leather Bags Handmade bags, designed and produced in Greece. All about simplicity & beauty, this brand will give you your own personality @meraki.bags

Distilleries Kosteas

Check out these cute bottles of famous Mastiha liquor, only made in Greece. Believe me, it's a perfect gift for your girls and guys! @ouzo_kosteas



ouzo_kosteas Ποτοποιΐα Κωστέα



The nutlers

Are you nuts for nuts? Well this 100% natural and pure nut butters is made in Greece without palm oil, sugar or salt added! @thenutlers



Mood of the Day Soaps

Handmade soap is always a special gift. This is the new brand of the cool soap projects. A series of colourful and playful soaps, perfect to put you in the mood for your Greek destination wedding! @moodofthedaysoaps

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moodofthedaysoaps





THE FAMILY BEEZ

More nature and health for your wedding guests! Make sure you check out this high quality honey varieties from The Family Beez here in Greece. With gorgeous packing as a bonus! @thefamilybeez



thefamilybeez

Sérifos, Kikladhes, Greece







anassaorganics



Anassa Organics

Have a tea party with your girls. This unique Greek brand of pure, authentic, fine tea products, is incomparable in taste and fragrance, with the amazing packaging to match! @anassaorganics



greekfreaknation Atlanta, Georgia



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Whimsical Island-Style Wedding Story

Ellwed styled cover shoot from Lefkada

by Claire Salisbury from Lefkas Weddings

Evergreen olive groves and the turning leaves of the plane trees inspired us with their emerald and copper colours to create a styled shoot influenced by autumn in Lefkada. We wanted to reveal the beauty of this lesser known Greek Ionian island and incorporate our international team with a mix of local suppliers. Our model Maria was chosen for her dancer's grace and elegance. Her striking features and beautifully braided hair is reminiscent the Cleopatra style. This famous historical figure is associated with Lefkada from the battle of Aktium; where following defeat by Octavius, Cleopatra commanded her ships to retreat the nearby Lake Voulkaria.



Selected Vendors: Coordination, Ellwed Magazine Photography, Maxeen Kim Photography Planning, Lefkas Weddings Florals & Pyramid Arch, Gourioti Flowers Stationery, White Olive Design Studio Hair & Make up, <u>Despoina Kourbei</u> Model, <u>Maria Grapsa</u> Jewelry & Hand painted Hat, Lilo Accessories Bespoke Shoes & Hair Accessories, Savrani Creations Wedding Dress, Complice by Stalo Theodorou provided by <u>Vlaxos Atelier Bridal</u> Green Dress, Costureras Cake, Il Sapore Patisserie Tiles, <u>Porcelana Lefkada</u> Venue, Crockery, Linen & Flatware, Veranda at NV Beach Bar and Restaurant

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The idea behind this cover shoot was to display the diversity of the Ionian Islands as a wedding destination across the seasons, whilst keeping close at heart the beautiful beach locations the islands offer you. The beach at Agios Ioannis stretches for miles and ranges from glorious golden sands at its western end, to wild windswept sand dunes dotted with old stone windmills where our shoot took place.

A Complice by Stalo Theodorou wedding dress, kindly provided by Vlaxos Atelier Bridal, encompassed some of the trends from Vogue Italy Bridal report for 2019. With bow detail, nude tulle embellished with lace detailing and exaggerated volumes, for a skirt to make you feel like a true princess.

Tasos Korfiatis at Gourioti Flowers designed a free-flowing bouquet and all the floral arrangements with complimentary autumnal tones. He combined peach Tiffany roses, hand died copper roses, eucalyptus and pampas grass, wrapped in silky, emerald green ribbon.

Fit for a royalty the cake had to be dramatic and we choose an eyecatching drip cake by II Sapore patisserie, which was decorated with flamboyant floral touches by Maxeen and myself.

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All stationery, from thank you cards to menus and invites, was created by White Olive Design Studio, London especially for our styled shoot in Lefkada. Copper embossed menus and agate crystal slices with hand-written calligraphy script, place settings and favours, were the important touches to the table.

As a planner and founder of Lefkas Weddings, when planning with each of my Brides I create a mood board to help visualise and focus their wedding styling ideas. The autumn concept for our Ellwed cover shoot was produced in the same way assisted with ideas and creative input by photographer Maxeen Kim who is known for her love of capturing personal wedding details. We set up this copper infused wedding table and blended the metallics with other textures such as tiles and glass. Adding the multi-tonal copper, emerald and deep blue crockery supplied by our venue we brought the look together. The keepsake for each guest was a polished agate slice personalised with their name and a traditional Greek coffee pot called a "briki" planted with a succulent as a living reminder of the special day. Destination weddings are all about outdoor dining and our table had a wonderful, uninterrupted view of the sea. The dining area view is framed by stylish wood panelling which continues to form a unique roof above the tables. The surrounding decoration is full of natural tones and textures with grey wooden furniture, natural stain decking, plants and terracotta.




















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The green pleated skirt and matching top was hand sewn by Greek designer brand; Contreras. We paired it with rose copper handmade shoes and a hair tiara designed by Katerina Sarani, founder of Savrani Creations. The custom made red beaded shoes were also a flash of autumnal colour beneath the more traditional tones of the Complice wedding dress.

Jewellery by Lilo Accessories matched perfectly with Maria's whole look both in the green outfit and the wedding dress. The ancient Greek motif on the gold tone earrings we paired with the wedding dress, brought out the archaic vibe we were going for.

Our MUA and hair stylist Despina Kourbei, made sure that Maria's flawless "Cleopatra" inspired look stayed intact through the whole day. She took the opportunity to express the strong, more Greek style of makeup that suited Maria's features perfectly!

We could not have done this shoot without Maxeen, our talented photographer who made sure that all details and aspects are properly captured. As an artist she also had a major impact in the overall shoot. Her creative soul and the eye for detail played a major role in this project. As both of us come from outside of Greece, from UK and South Africa respectively we feel we have successfully shown how a mix of both international and local talent can result in a beautiful destination wedding in this amazing location we love in Greece.



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Minimalist Shore-Pretty Inspiration

Styled Wedding in Greece

by Giannis Vrachoritis

Are you dreaming of golden coast, soft blue skies and waves smoothly clashing with the beach for your wedding day? Let me just tell you this was exactly what I had at heart while deciding to curate and capture this minimalist shore-pretty wedding styled shoot. Greece is so blessed with endless niches of natural beauty every season of the year, but as an old neo-romantic destination wedding photographer I just had to pick this sweet spot at its most languid, right before barefoot luxury seekers come swarm its sandy coves.



Team Credits: Photographer: Vrachoritis Wedding Photographer Florals: Moschopoulos Chirography: Chirography Editorial: Setty Lepida Assistant: Stephanie Kotsori Model:Nancy Moustroufa Eyelashes Art: Giota Iliadi

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And what does shore-pretty wedding minimalism mean in my book? I'm talking modern yet romantic, with chic and delicate elements. Mixed effortlessly by Nikos Moschopoulos who brought together modern tableware with a delicious palette of crisp whites alongside warmer tones of yellows and greens, to encapsulate all of the femininity and romance of a wedding celebration.

Fine art paper goods and stationery suites by the immensely talented Chirography were a fresh layer to a tried and true classic like the beach wedding. With delicate calligraphy, wave texturing, and watercolour drawing depicting our very backdrop, the little wood cabin on the coast, soaked in natural light.

My muse, the oceanfront bride to be, Nancy looked perfect as she walked with the golden light resting beautifully in sandy pockets. Instead of giving her the casual wedding dress, we decided to go for a loose alternative, a peachy two-piece outfit to match the setting and tone of our inspiration shoot that brought a little extra romance to the coast.

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We envisioned a bridal makeup with soft, glowing skin and natural strokes of creamy peaches (a bride wants to feel special on her big day and rose gold photographs perfectly), and gentle eyelash extensions by the talented Giota Iliadi, as well as an unstructured hairstyle to echo the flowing movement of the waves. I love the depth and soft shadows along the shoreline on my wedding photography and the milky light we were so blessed with that day is the reason why. I hope you enjoy what this team created. My gratitude to all and each and every one of you!

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Romantic Classical Island Dream

Styled Wedding in Spetses

by Camilla Cosme

As you already know, Greece is more than Santorini. It was a treat to discover the beautiful island of Spetses where this inspiration shoot took place. Entering the harbour you are greeted by this spacious plaza reminiscent of the French Riviera. The island is mostly car free so one has to practically walk everywhere, which gives the opportunity to discover all the beautiful nooks and crannies of this island.



Team Credits: Photography: Camilla Cosme Photography Workshop hosts: Milton Photography & Les Anagnou Planning: Think Happy Events Stationery: Paper Ocelot & Atelier Invitations Dress: Samuelle Couture from Spina Bride Suit: Christakis Athens Florals: Jim Labrako Silk: Songbird Silk Hair and make-up: Franzeska Makeup & Hair Models Olga Grinzel & Anthony Kiskiras Rentals: Zazoo Event Rentals & White Lilac Rentals Cake: Pavlovs Lab Styling kits: Marbella Dish, QtAlbums & Lace Byrd Venue Local Spetses Villa

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The wedding we envisioned takes place in a private villa starting with an intimate ceremony inside the villa where a gorgeous rustic floral arrangement is prepared by Jim Labrako on an old fireplace. Guests can enjoy alfresco dining at the villa's outdoor patio which has enough room for fun and dancing. We quickly take the couple outside the villa for portraits around the lovely little streets of Spetses.

I hope this shoot inspires future brides from Greece and abroad to consider not only Santorini but also these beautiful tiny islands around Greece.

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Elegant Meets Organic by the Greek Sea

Styled Wedding in Sounion

by Fairytales Come True by Vicky

Sounion, Temple of Poseidon in Greece, is a little corner of the world, full of history and beauty, outstanding wedding destination for a chic and elegant wedding, because it can combine modern with traditional, romantic with earthy. Due to its magic location offers one of the most wonderful sunsets in Athens, giving you dreamy memories and turn the moments into a living fairytale.



Team Credits: Concept design & planning, Fairytales Come True by Vicky Photographer, Fiorello Photography Cinematographer & Drone Cinematography, dimH Wedding Gowns, KARAVAN Paper Goods, Love Me Do Flowers, Lionakis Dimitris Wedding Cake & Sweets, Danai's Cakes by K Hair & Make up, Aggeliki Karagrigoriou Muse, Vasiliki Vlachou Bridal shoes, Nine West Bridal earrings, Folli Follie Rings, Vintage Personal Collection Location, Sounion Temple of Poseidon, Greece

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In this wedding styled shoot, we got our inspiration from the landscape and all professional vendors, full of talent and unique ideas. We all came together to make this fairytale set up come true and urge couples to make their own dream fairytale come true on their special day.

This Elegant Chic shoot was full of elegant and modern details. The wedding bouquet was tied in a chic way with olive branches, eucalyptus and white-pink flowers. The wedding favor was a unique chic bottle filled with the gold of the Greek land: pure virgin olive oil and the hand painted sweets with golden and green details brought elegance. Wedding gowns were chic fabrics of chiffon and lace and so did the essential decoration made of linen and silk. Hand drawn invitations and gold decoration details made this set up look like a fairytale which came true. All the accessories and materials have synthesized the ideal canvas of this chic wedding by the sea and were captured remarkably by the photographer's and videographer's lens. Every detail highlights the aesthetics and character of an unforgettable Geek Chick wedding, exactly what each couple requires.

Modern Alternative Elopement with Fusion of Luxury

Styled Elopement in Santorini

by Alberto and Alessandra

When two destination wedding photographers from Verona, Italy get to Santorini in November to shoot a styled elopement, magical things can happen. The style of this inspiration shoot could be defined as modern, alternative with fusion of luxury. The protagonists of the shoot are Fanis and Jenny, a real couple. Both are also wedding photographers and for once they found themselves on the other side of the lens.

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Team Credits: Photography: Alberto e Alessandra Fotografia Italiana Concept: Lato Photography's Santorini Workshop 2017 Planning: Poema Wedding & Events Venue: Eros Santorini Flowers: Flowery Santorini Mua: Renia Bledaki Hair Stylist: Marianna Nomikou Bride Dress: Dubbio Gusto Sartoria Groom Suit: Linneo Archivable Clothing Jewelry: My Golden Age Stationery: Bianchi Weddings Celebrant: John Kavallaris Table Rentals: White Lilac Rentals Wedding Cake: Petran Art Pastry Chef

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Although it was late autumn, in Santorini the days were still very hot and sunny, so all the stages (from getting ready, to the ceremony and dinner) were held outdoors, on a terrace with a splendid view of the Mediterranean Sea. All the photos were taken at the villa Eros Santorini, a very recent structure with a modern and refined design, overlooking one of the most breathtaking views on the island.

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After they got ready, Fanis and Jenny exchanged promises and rings in front of one of the structure's infinity pools, with an incredible view behind. The settings were taken care of by the staff of Poema Wedding & Events, who organized a small picnic space for the newlyweds and an example of a table setting, embellished with floral decorations.

After cutting the cake it was enough to walk a few meters to find yourself in the wilderness: a cliff overlooking the sea where we continued with our couple's session.

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Heliophilia, Bespoke Island Inspiration

Styled Wedding in Mykonos

by Anna Jill, Kiss from Fleur

Heliophilia, (n.) desire to stay in the sun; love of sunlight. A beach club at the Cycladic coastline, built around a contemporary interpretation of the ancient Greek agora, with driftwood daybeds, wicker lampshades and a whitewashed stone house, opened to all sides, allowing to enter and depart freely, gave us an otherworldly space for our latest summer shoot taking place in Mykonos.



Team Credits: Planning, Concept, Styling, Flowers and Cake, Kiss from Fleur Fine Art Photography , Cornelia Lietz Hair and Make up Artist, Frantzeska Koukoula Model, Alena Venue, Scorpios Mykonos Headpieces with golden sequin Dress, Naturae Design Crown with white dress , Heart of Gold Designs Gold Body Chain, Luv AJ Dress Gold Sequins, And for love - Brooklyn Dress White, Odylyne the Ceremony Bridal Store, Ghost Orchid Bride And for love, Odylyne the Ceremony and Luv AJ Body Chain via Ghost Orchid Bride Stationery, Nice Plume Ribbons, Silk and Willow Mini Ceramic Plate, Astier de Villatte Macrame Ceremony Backdrop, Boho Choco

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This new kind of macramé backdrop, looking effortlessly knotted, but conceptually intricate modelled gauze and sequin rags in order to draw upon the natural palette of this sun-drenched rocky desertlike place; it hosted our sunset ritual ceremony beyond into the vastness of the Aegean Sea.

A celebration that layers and weaves elements of natural beauty through sensory styling and head to toe adornment in which our bride, dressed in a molton dull golden sequin slip dress, elegant and simple in shape and precious in quality, reflecting the Mykonian late September sunlight.

Her beauty look inspired by stardust, barely-there bases accented with pearlescent highlights where luminous skin in dewy finishes were matched with creamy golden eye shadows and shimmering lips.

A breezing pinned-up hair, convenient to the island of the wind, embellished by rare handcrafted headpieces made of magic.

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Stained in beautifully de-saturated tones of sand, tobacco, burnt rose and faded green colours. A new style of bouquet introduces itself to modern brides who looking to hold their weddings in spiritual venues with desert approach, ancient stone walls or concrete terraces that complement the dried botanical tones.

Suited to minimalistic styling, artistic arrangements and fragility, a semi naked wedding cake reveals immortal beauty by textured surfaces, weathered stems and dried blooms that nature had otherwise discarded.

In the interplay of light and shadow we found handmade bespoke styled stationery as if washed up from the Aegean Sea. Unstructured and beautifully undone, granded in organic, natural tones with metallic finishing that beg to be touched. Undulating wild calligraphy mirroring the motion of the waves as a perfect prelude to a new way of Greek Island-inspired weddings.



Glasshouse Reverie - a Roaring 20's Inspiration

Styled Wedding in Santorini

by Lefteris & Constantinos of Two Clicks Photography

Dare we say that the roaring 1920s are one of our favorite style decades? The glitz, the glamour — the era was all about decadence and liberation, and the fashion of the time was no exception. It was the first time opulence met the free spirit, coming together for wild elegance and this is why we are hands down in love with this editorial that is both fashion forward and statement-making. Sitting smack-dab in the center of the volcanic isle, the chalky white Rocabella in Santorini is simply an absolute delicacy for sunset-watching and resort-hopping, and this art deco inspired glam shoot with Santorini Glam Weddings on our side had wedding vision written across every stitch.



Team Credits: Photography: Two Clicks Photography Coordination: The Secret Owl Styling & Design: Santoriniglamweddings Venue: Rocabella Santorini Editorial coverage: Setty Blade, The Wording Floral design: Betty Flowers Santorini Fashion: Crochelle Hair stylist: Morgan Belleville Makeup: Makeup Santorini Renia Nail studio: Spa Del Mar Santorini Haute jewelry: Poniros Jewellry Catering: Spicy Bites Calligraphy: Santorini Glam Weddings Cinematography: Jim Grillas Films

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Topped by drifts of whitewashed cubes and with a reputation for dazzling panoramas, we headed to the hotel's multicolored cliffs to capture the romantic wedding of two brides, Santorini Glam Weddings, and chase the sunset jumping a ceremonial glasshouse made of stained glass.

We loved how beautifully floral pieces made of pampas grass and David Austin blooms from Betty Flowers Santorini worked with the head-turning pastiness of the terrace where oak chairs alluding to the dashing decade were employed in lieu of pews. Our tablescape set in muted prunes, peachy and yellow floral arrangements came together seamlessly with menus and place cards made of glass tiles -also used for the couple's vows and stationery suites- happy notes of citrus and spices, pretty silks and clean lines.

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Our two brides wore fashion by the wonderful Crochelle, whose vision blends "beautiful creatures" to Sophia Coppola heroines, while artisan jeweler Poniros brought an air of Greek chic, with real diamonds, that bore the icons of the island: the Santorini wreath vine engagement ring, the Windmill, and the Volcanic Flower. This fusion of frail and opulent, glam and captivating still minimal and crisp as well as working with the top-notch creative teams of the Secret Owl Santorini is a dream come true in our books. Enjoy!

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From Beach to Farm

3 Autumn Venue reviews around Greece



Photography, Maxeen Kim at the NV beach bar

Please note that these are objective opinions of each place and are formed solely on the idea of weddings and events. The article is only supposed to contribute to the bride's decision to choose the right venue for her wedding in Greece. These reviews are meant to promote the locations and venues in Greece. The reviews are not in any way meant to discredit or slander any professionals, companies, locations or venues.

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Veranda at the NV beach bar in Lefkada

Our selected venue for this cover shoot in Lefkada was this beachside location with the most amazing food, service and views. One of the top venues on the island with the ability of a beach wedding ceremony right there at the venue, and you never have to leave! This is the perfect venue for you if you want a relaxing cosy and sophisticated wedding near the sea with all the luxuries at your fingertips. Perfect for smaller to medium size groups. Book in advance for autumn wedding at this venue.

http://www.nvbeachbar.gr/



Manousakís Winery in Crete

This family run winery with the accent on organic farming in Crete can be the perfect venue for you if you love nature and class. Well combined art and design with natural elements like beautiful olive trees and vines are surrounding this location. But what is more, they

can also organize you a wine tasting event with optional lunch if that is what you desire. Perfect for smaller to medium groups. Book in advance for autumn wedding at this venue.

https://www.manousakiswinery.com

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Estate Ktíma Kokotou ín Attíkí

From olive groves, beehives, gardens and vineyards, this estate has it all! Even a chapel to marry in if you so desire. Surrounded with beautiful hills endowed with vineyards and trees will set the perfect mood for your natural and magical wedding celebration. The estate is also specialised in organizing all sorts of events for children as well. With chapel, yard, pool, and a tent, this location is perfect for medium to big sized groups.

http://www.ktimakokotou.gr

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From Seaside City to Mountaintops

3 Locations for your Autumn Honeymoons in Greece



Autumn in Greece is the season to refresh, reconnect and to prepare for winter. This could be the best time for you to visit and have your relaxing honeymoons! While the weather is still mild and mostly sunny and many still go for swimming until mid-October! If you are coming from a »cold« country, this might feel like a summer season to you! Don't expect this season to be like your autumn at home.

While in some Northern places nature starts to prepare for winter sleep, here, trees start blossoming, green grass starts growing with the help of rainy and sunny warm days. So, get ready for a revitalising season of wisdom and leisure! For this issue, we suggest you check out these 3 locations. Travel the mainland and discover ancient these wonderlands Greece has to offer!

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Thessaloníkí

The second biggest city in Greece with all the history and wonders will be the perfect location for sightseeing and city life! Close to some of the most beautiful beaches of Greece. With deep roots in Roman, Byzantine and Ottoman history, you will be amazed by the opportunities Thessaloniki has to offer. Feel metropolitan and historic vibes while you stroll down the beautiful city alleys.

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Delphí

The ancient city of Delphi, on mount Parnassus, best known as the home of the legendary oracle of Delphi. Once you get to this uphill location, you will lose yourself in this widespread archaeological compound. You can absorb all that ancient magical energy, while admire the gorgeous views of this mountainside location.

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Meteora

A unique UNESCO-listed monastery complex on top of the distinctive mountaintops or rock formations. Approaching the city, the rounded rock formations will for sure take your breath away! With spectacular views from the beautiful mountain tops and from the picturesque valley, this location will give you all you wanted from your honeymoon. And let's not even start on the delicious food you will have the option of tasting there.

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A SIMPLE YET ELEGANT WEDDING DESTINATION IN GREECE



Every love story is beautiful, but yours is our favorite..





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For Brides

Do you have questions about your wedding in Greece?

We would love to help you in any way we can. Send us your questions at submit@ ellwed.com or through our Socila Media and we will do our best to answer it.

To help other brides to be, all best questions and answers will be published in the next Ellwed issue. If you can't wait till then, head over to our Bridal Community. It's free to join and we can help you right away. www.facebook.com/groups/ellwed.bridal. community

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Upcoming Shows Greece

MEC Peania

Jewelry, 71St Modern Creations Greece & Balkans Jewelry-Watches-Ceramics International Trade Show 11-14/01/2019 www.a-wpapageorgiou.gr

Bridal, NEW LIFE Expowedding 2019 18 -21/01/2019 www.newlife-expo.gr Creative ideas, Crafts Supplies & Do It Yourself Festival - Athens 02-04/11/2018 https://xeirotexnika.gr Zappeion

Bridal, Bridal Expo 12-14/1/201 https://www.bridalexpo.gr

Peristeri Exhibition Center

HellExpo

Bridal, 16th EXPOWEDDING Convention Center - Thessaloniki 12 -14/01/2019 https://www.expowedding.gr

Euro Wedding & More - Athens 12-14/01/2019 status-ekthesiaki.gr/έκθεσηeurowedding-and-more Bridal, Wedding Baptism 26-28/1/2019 http://status-ekthesiaki.gr/εκθεσηγαμος-βαπτιση-3

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The Destination Wedding Show

at the Northgate Arena Chester CH2 2AU 3rd March 2019 11am -3pm

Expert advice from Jewellers to Videographers, from Bridal to Photographers, Wedding Planners and Venues plus many more. They will all be on hand to offer you an unforgettable Destination Wedding Experience!

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All best stories and useful advice will be published in the next Ellwed issue. If you want to get free education and network with Pro's globaly and all over Greece, head over to our Pro's Community. It's free to join. www.facebook.com/groups/ellwed.pros.community/

Upcoming Seminars



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> > hello@ellwed.com

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Upcoming Shows Greece for PRO's

Metropolitan Expo

For Catering, Meat & Grill Days 2018 - Dairy Expo 2018 - Frozen Food 2018 10.11.2018 - 12.11.2018 http://www.meatdays.gr http//www.dairyexpo.gr http://www.omind.gr/frozen-food

For Venues, XENIA 2018 - International Hotel Equipment 24.11.2018 - 26.11.2018 https://www.xenia.gr/

For Agencies, 5Th Athens International Tourism Expo 07.12.2018 - 09.12.2018 http://www.greektourismexpo.gr/en/

MEC Peania

For MUAH & Beauty, Beauty Greec Winter 2018 03-05/11/2018 www.beautygreece.gr

For Venues, 100% Hotel Show 16-19/11/2018 www.hotelshow.gr

For Jewelers, 71St Modern Creations 11-14/01/2019 www.a-wpapageorgiou.gr

For Wedding pros & Brides, NEW LIFE Expowedding 2019 18 -21/01/2019 www.newlife-expo.gr

For Wedding pros, BrideLine 2019 02-04/02/2019 www.eurolineco.gr

HellExpo

For Wedding pros & Brides, 16th EXPOWEDDING Convention Center - Thessaloniki 12 -14/01/2019 https://www.expowedding.gr

Euro Wedding & More - Athens 12-14/01/2019 status-ekthesiaki.gr/έκθεσηeurowedding-and-more

For planners & creatives, Crafts Supplies & Do It Yourself Festival - Athens 02-04/11/2018 https://xeirotexnika.gr

For Venues & Agencies, 34th International Tourism Exhibition -Thessaloniki 09-11/11/2018 https://philoxenia.helexpo.gr

Hilton Athens

For Wedding pros, Wedding Circle 07-08/11/2018 https://weddingcircle.gr

Peristeri Exhibition Center

Bridal, Wedding Baptism 26-28/1/2019 http://status-ekthesiaki.gr/εκθεσηγαμος-βαπτιση-3

Zappeion

02-03-04 ФЕВРОУАРІОУ

2019 OMEC

For Wedding pros & Brides, Bridal Expo 12-14/1/2019 https://www.bridalexpo.gr





BIG IDEAS

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small beginnings

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