

WINTER 2018-19
The Beauty Edition

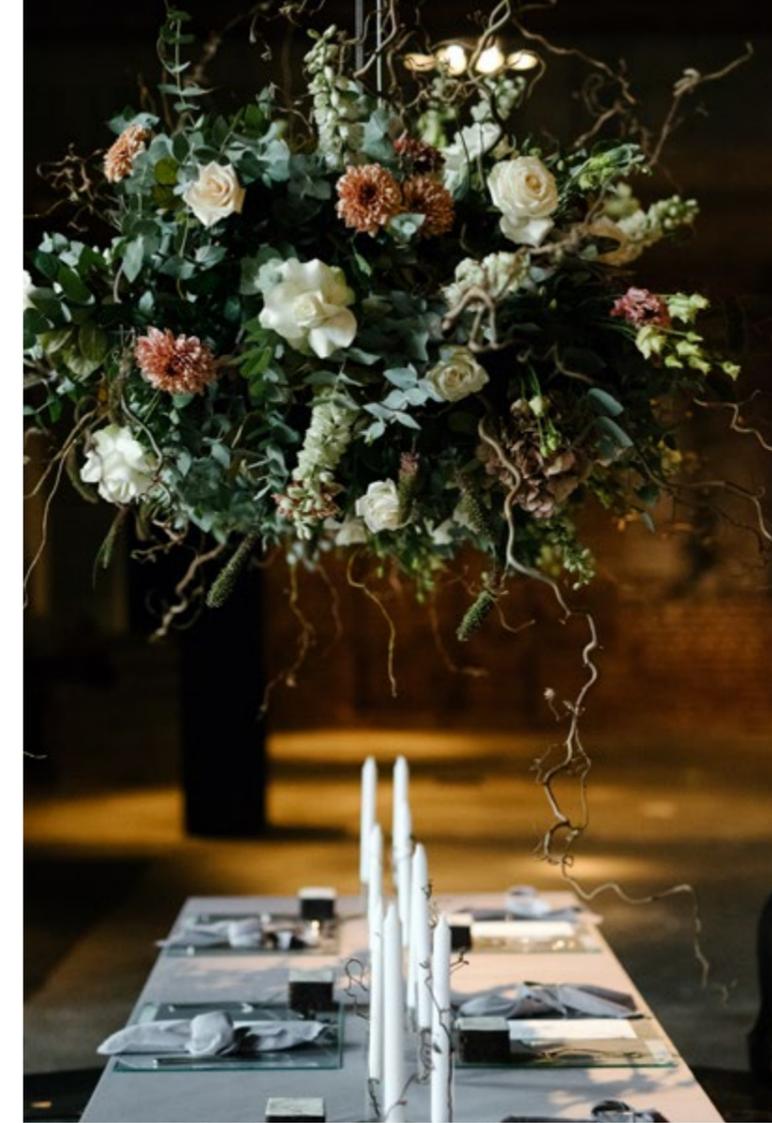
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Ellwed Cover
Wedding Planner

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Winter Makeup

Expert's advice on
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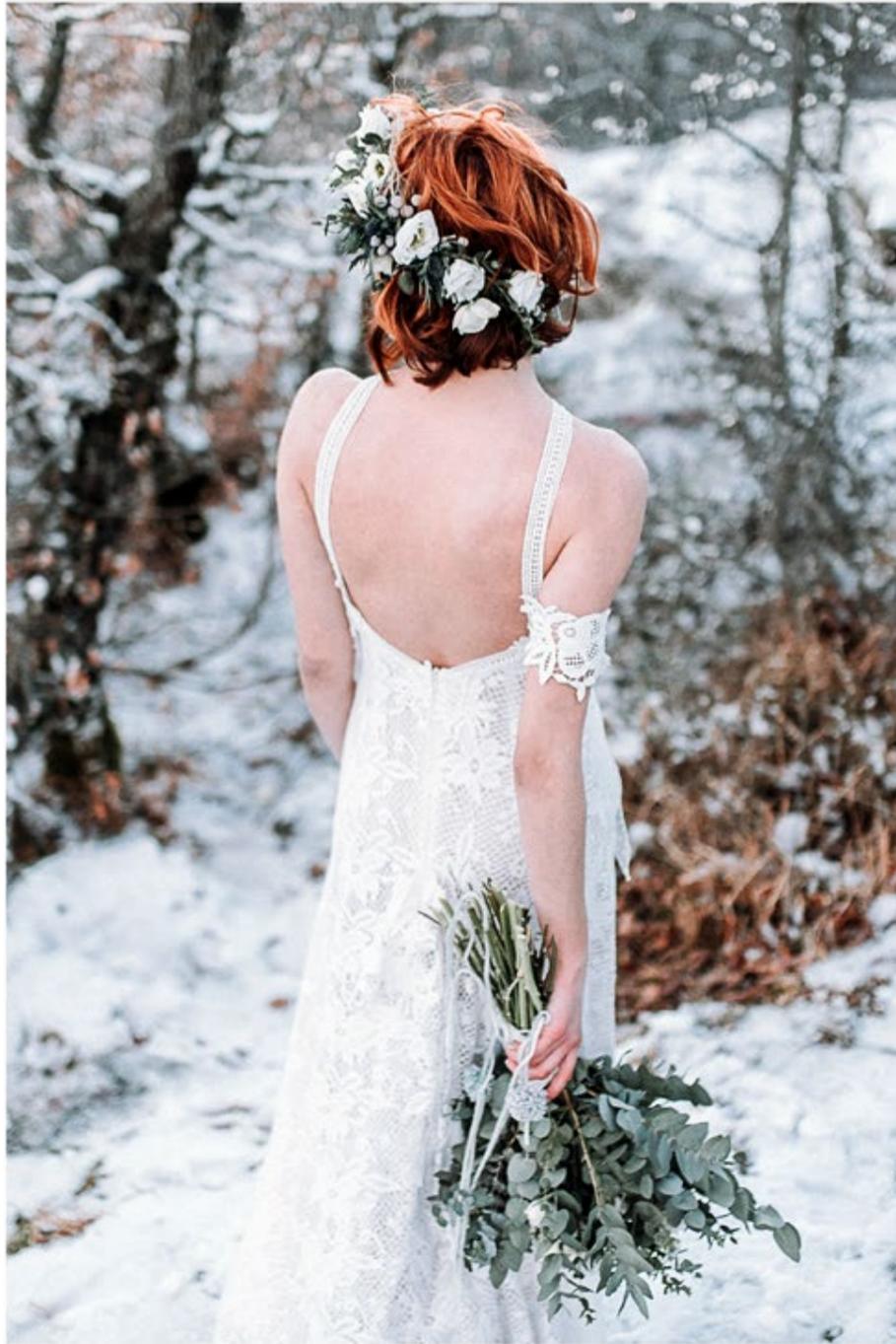
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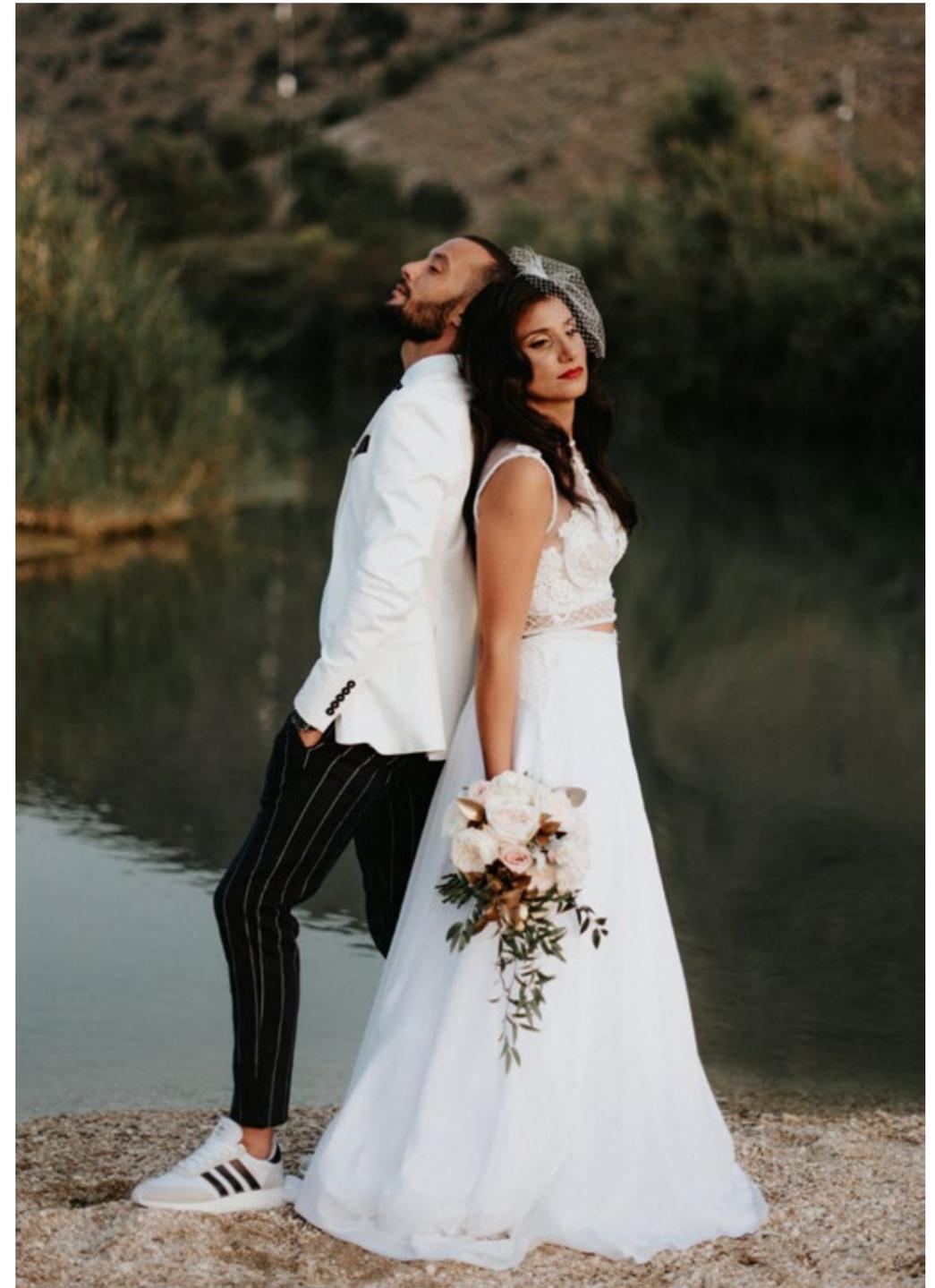


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 Jewellery, KK Jewelry Lab by Katerina Kouloubourou
 Wedding Dress & Groom's Suit, Teti Charitou - Haute Couture
 Models, Top Class Management
 Chef Patisserie, Sweet Art Stories
 Venue, Block33

Inside Ellwed

EDITORIAL	15
All Good Things	14
Collaborators and Contributors	16
Behind the Scenes of our Cover Shoot	18
Social Scene	21
BEAUTY & FASHION	23
Best Tips for your Perfect Winter Look	23
Interview with Eyelash Extension Expert	31
Interview with a Local Makeup Artist	35
Feel Like a Queen at your Winter Fairytale Wedding	41
DÉCOR, INSPIRATION, ADVICE	49
Wedding Trends from this Delicately Decadent Shoot in Thessaloniki	49
7 Essentials for Hiring a Destination Wedding Photographer	59
How to do Your Next Day Session Right	65
5 Tips for Unforgettable Winter Engagement Session	69
Excite Your Guest about Your Destination Wedding with Your Stationery	75
Interview with Our Greek Wedding Planner	81
Kipos Kalou, Get to know my brand	95
Find Your Party Favors in Greece	100





Planning & Styling, Phaedra Liakou Events
 Photography, Lefteris Kalampokas
 Stylist, Setty Lepida
 Floral Design Krios Kalou
 Invitations & Stationery, Manousenia
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 Wedding Dress & Groom's Suit, Teti Chantou - Haute Couture
 Models, Top Class Management
 Venue, Block33

Inside Ellwed

WEDDINGS, SHOOTS, FEATURES	109
The Spirit of Love - A Delicately Decadent Shoot in Thessaloniki	109
Fun and Whimsical Last Minute Wedding by the Sea	123
Real Destination Wedding at Lake Vouliagmeni	127
Little Mermaid Inspired Colourful Wedding with Rainbow Roses	131
Italian Destination Wedding on the Greek Island	134
Most Romantic Winter Wedding on the Greek Island	139
Mermaid Inspired Elopement Editorial	143
LOCATION, VENUE, HONEYMOON	147
Winter Season on the Island of Santorini	146
Winter Locations for your Honeymoons in Greece	150
EVENTS, SEMINARS, PRO'S	157
For Brides	157
Upcoming Shows Greece	159
For PRO's	162
Upcoming Shows Greece For PRO's	164



Page 117



Page 111



Planning & Styling, Phaedra Liakou Events
Photography, Lefteris Kalampokas
Stylist, Setty Lepida
Hair & Make up Styling, Elissavet Makeup & Hairstyling
Men's Shoes, TAILOR Italian Wear
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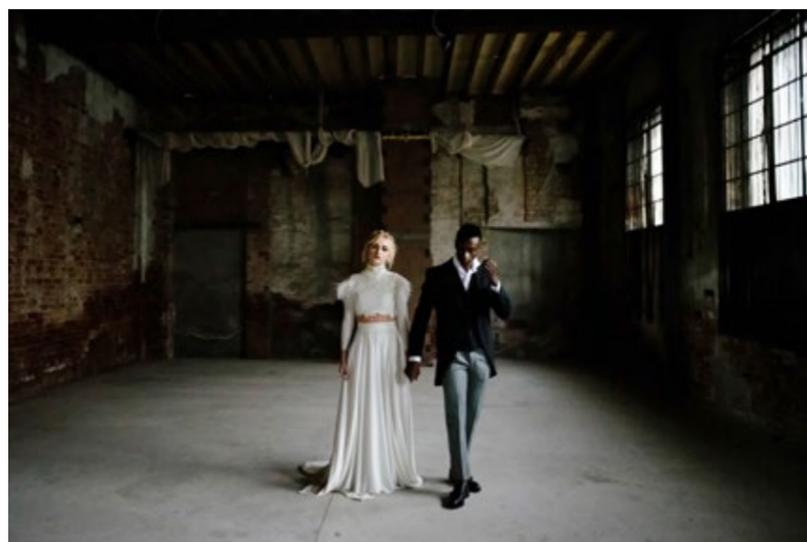
All Good Things!

Our first Winter2018/19 is here and it was worth waiting for! Looking through our Ellwed magazine always inspired me and gives me that warm feeling close to my heart! And now I hope, this issue will give it to you as well! This time we got to celebrate the old and the new! And we wish you the best 2019 you can possibly handle!

It may be hard to sit down and do the work after the holidays, but don't despair. As they say, New Year, New You! New beginning is all about starting new and exciting projects and wrapping up the old ones. Reset this year, set your goals and let's rock it out together! I will be here for you for any questions or support regarding your wedding in Greece. Let's start planning and let's have fun doing it! But if you ever need any advice ASAP, go check our previous issues filled with expert's advice or skim through our blog for extra inspiration. Then again, you can join our party on Instagram under @ellwedmag and see what we are up to, in our stories.

As my friend said to me just a few days ago, good things are worth waiting for! Or you may have heard, good things to those who wait. And I cannot wait anymore to share this amazing issue with you! The process was long and hard, but the end result is spectacular in my eyes! What do you think?

This issue is filled with amazing weddings from all over Greece, but this time we focused on two different sides. The Northern and the Southern, or more specific, Santorini. We even visited Santorini in the winter to see which venues operate through the year. Well, you will have to see it at the end of the magazine on pages 146-149. But, don't skip through it, because you will miss all the gorgeous inspirational and real weddings starting on the page 109 with our gorgeous Cover Shoot for this Winter2018/19 issue of Ellwed. And what is more, on page 121, there is a special surprise... but I will leave you to discover it on your own.



One of my favourite photos - 12
Photography, Leferis Kalampokas



Photography, Leferis Kalampokas

Favourite trends on page 53



Photography, Polka Dot Photojournalism

See the Winners on page 167



Photography, Karina Papadopoulos

Read Expert's Advice page 58



Photography, Leferis Kalampokas

Meet our Planner on page 85

The 2018 was a really great year with amazing projects and places we have visited. We even started with our first successful meetup of Ellwed Wedding Professionals Community from our Facebook group, which brought some amazing collaboration between many of the pros who came to meet us and each other. However, we hope to grow even more so in 2019 and make more beautiful

and informational meetups for the pros in this industry. And we cannot do this without you! Our beloved followers and community members. Thank you for the amazing 2018 and lets cheer to even better 2019 together!

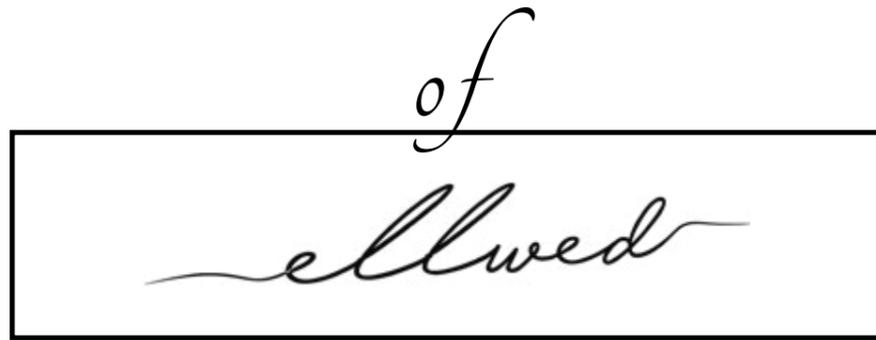
Hope you enjoy the magazine as much as we did creating it!

With lots of love,
SANYAPERCIC, EDITOR



Photography, Vanessa Tivadar

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Behind the Scenes of our Cover Shoot

Photography, Lefteris Kalampokas

What a day! It all started with our trip across Greece early in the morning with a great company and lots of coffee! When we finally arrived to Thessaloniki and our abandoned factory turned concert venue, The Block33, we were amazed by the striking industrial, yet warm look and feel of the place. The creativity was just flowing from early in the morning.

Our planner Phaedra the founder of Phaedra Liakou Events, organized and took care of every little detail to ensure to realise her vision in full! The inspiration behind this shoot was our venue and the dreamy ethereal feelings with the hint of the edgy vibe. You could still feel the “rock ‘n’ roll” enthusiasm in the air from some nights before while walking through the venue, which we made it our mission to transform into something extravagant.

And that we did! The whole team specially selected by Phaedra herself, worked together seamlessly all throughout the day to ensure the final result will be more than glorious. Although, this time we did shoot in the winter months and the days were getting shorter and shorter, that gave us even more inspiration to create this dreamy and edgy love story. With Phaedra overlooking every single detail to ensure perfection, her trusted team of designers and stylist created the minimal, yet romantic table setting. With Manousenia’s gorgeous menus

and place cards and the personalised mini cakes by Sweet Art Stories on the custom made glass trays, the table looked airy and eternal. While the edge was brought by Petit Camion bar catering with the special signature dry ice cocktails.

Our photographer Lefteris Kalampokas, who’s personal and photographic style was simply perfect for this shoot, was filled with positive energy and good will from the start! Nothing was too difficult for him, although we were all demanding his attention on several different locations at a time. And he kept the energised spirit well after the shoot!

The venue provided us with some amazing backdrops with the empty room, giant metal doors for the couple’s sooths captured by Lefteris Kalampokas. The exposed brick worked perfectly with our half opened “angel wings-like” arch by Kipos Kalou, set next to the rustic wooden window which gave it the warm and cosy wintery feel we were going for. The team behind Kipos Kalou with George and Helen in the front lines battling with the beautiful hanging floral creation to ensure it to be structural and gorgeous at the same time. All flowers were hand selected by Helen and her team and each rose specially placed to ensure the organic and whimsical flow. What a show stopper!



Our beloved Setty Lepida, ensured that the overall look of the shoot was seamless and cohesive. Her eye for detail and perfection was contently at work, as she took care all the necessary flatlays and arrangements were perfectly styled and placed in beautifully well-ordered disarray. You would think that by looking at the flatlays they just happened organically. In fact, many hours of thoughtful arrangement and repositioning went into creating a single perfect image.

But without our gorgeous models, we would not have this cover right now! Elissavet from Elissavet Makeup & Hairstyling took extreme care that our Prince and Kali looked faultless for the shoot! Elissavet’s experience from the

fashion world transferred to our romantic love story shoot was invaluable in creating the dreamy wintery look with that little edge.

The venue was buzzing with hard working people like Olga Deikou and her team behind Mathbeats filmmakers, who created this amazing video teaser of the day, which you can see first time ever also inside this magazine on page, 121. You will need internet connection, but you will see all our little behind the scenes moments perfectly arranged into a cohesive story. See the full list of credits on page 17.

Thank you all our Selected Vendors of this covers shoot. This would not have been the same without you!



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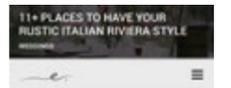


Cakes from Greece



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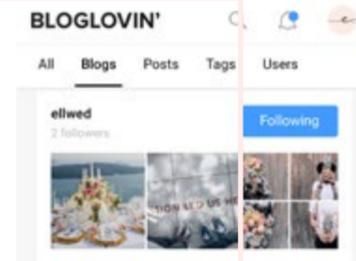


11+ places to have your rustic Italian Riviera style wedding in Greece
Believe it or not, Greece is not just white and blue country. In contrary.

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Best Tips for your Perfect Winter Look

by Elissavet



Photography, Konstantinos Kostoudas

Tying the knot during the winter presents a set of beauty challenges that summer brides don't have to entertain.

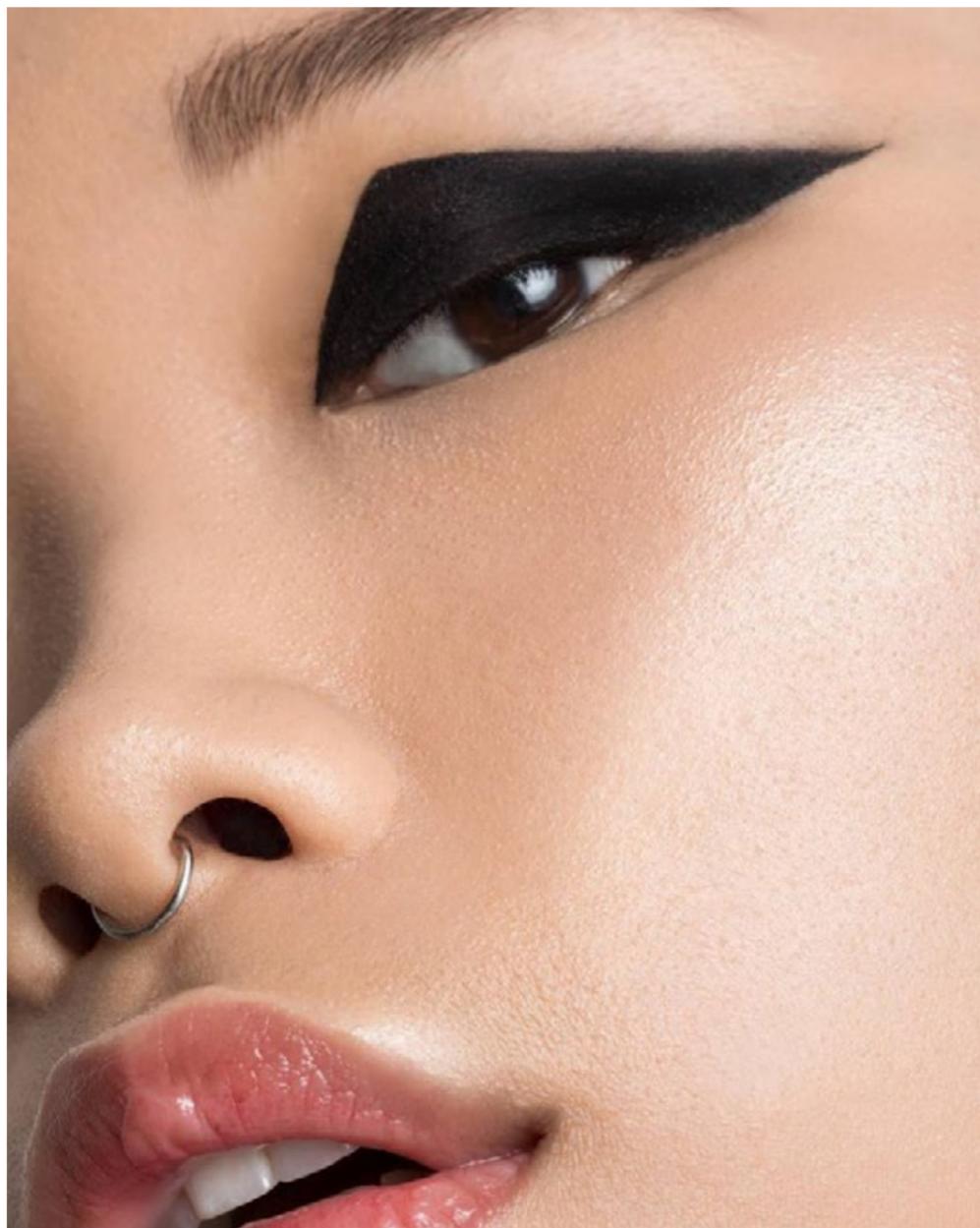
Here are my top tips to make sure you are a beautiful, blushing bride even if the weather outside is frightful.



About the Author:
 Elissavet is a freelance makeup & hair artist located in Greece but also available to travel for destination weddings and other events. She has an active collaboration with fashion photographers as well as local and international modeling agencies and undertakes numerous projects for Greek apparel companies. Her editorial work has been published in KODD and SALYSE magazines and is a proud winner of British celebrity artist Lisa Eldridge's "Next Makeup Star" international makeup competition 2018.

Website: <https://elsamegiani.wixsite.com/elissavet-muah>

All photos from Elissavet, MUAH by Elissavet



Photography, Kardasilari Maria



Photography, Sakis Gatzaris

Take good care of your skin

Winter is a challenging season for our skin. Cold weather and indoor heat usually result to dehydration. Having a day and night skincare routine is essential at least 3-6 months prior to your wedding to ensure your skin is ready for the big day. Use a gentle exfoliating cream or scrub 2-3 times a week to achieve light exfoliation. This will allow your skincare products to better be absorbed and lock the moisture in. Switch to a good serum & moisturizer combination during the day and replace your night cream with facial oils 2-3 times a week to battle dry skin. If you battle with skin conditions like adult-acne or severe dehydration visit a dermatologist to help you find the correct treatment.

Keep your hair shiny and frizz-free

Ensure your locks remain shiny and frizz-free by prepping them with a serum before styling. Avoid hot styling tools without a heat protection product. Visit your hairdresser regularly for trimming to prevent split ends. If your hair tends to get oily try not to wash them every day as this will just make things worse. Try to use a dry shampoo instead to prolong the time between washes. Embrace your natural texture and go for hairstyles that compliment it. If you have naturally curly hair, do not straighten them. Go for a modern curly up do or "Hollywood" waves. If your hair is pin straight try to avoid curling. Go for a sleek ponytail or braided up-do.

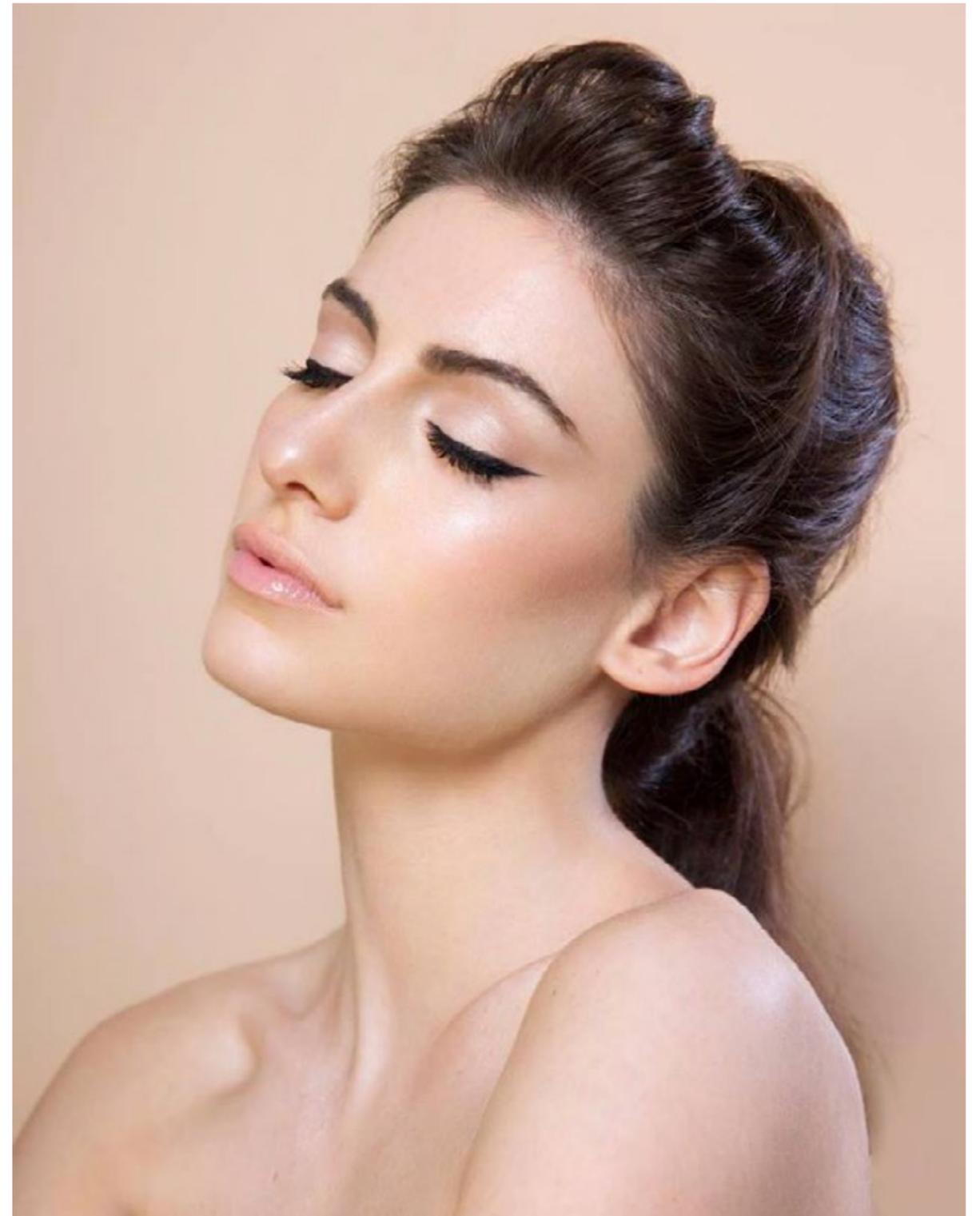


Photography, P2 photography

Keep your makeup simple and elegant *Makeup & hair trial tips*

Fairytale inspired makeup looks with focus on bold features and flawless untanned skin are perfect for a winter wedding. Embrace the season and make use of berry or autumnal shades. Try an incredibly flattering copper eyeshadow or a lipstick in a rich berry inspired hue. Focus on the most important elements of your look such as beautiful, natural looking skin, softly groomed brows and feathering lashes. If you get these right the rest of the makeup will fall into place.

Have your trial 3-5 weeks prior to your wedding. Wear a t-shirt or outfit in a similar color to your dress. Bring references to your trial. Start looking for images of makeup and hairstyles you like and bring them to your trial but take into consideration that if your skin is fair like Dita Von Teese then the makeup look of Jennifer Lopez won't necessarily translate onto you.



Photography, Konstantinos Halfgood



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Interview with Eyelash Extension Expert

with Elena Petridi

by Natasha Naumenko

We all know that technology makes our lives easier every day. So what about beauty industry and the famous eyelash extensions?

A certified professional in this field answered few of our questions, which you should read before deciding whether or not to do this procedure. (I vote yes!)

“The most important is to choose the correct professional.”

About Elena:
My name is Elena Petridi and I am working with eyelash extensions in Athens for 3 years now. I studied in one of the best schools in Kazakhstan for beauty industry, where I could exchange experience with other students coming from different countries. I love that my job makes women not only look, but also feel more beautiful!
[instagram.com/alena_petridi/](https://www.instagram.com/alena_petridi/)



What style of eyelash extensions is the most popular among women these days and why?

In my experience, more and more women tend to stick with natural look, therefore - classical or 2D. But, let me share a secret with you, when a professional is good at her work, she will make the extensions look somewhat natural even with 3D. That is why it is important in our field to share your real work, so the potential clients can see what to expect from each style made by that specific professional.

“Eyelash extensions cause harm to your own eyelashes” - myth or reality?

Well, if the procedure was carried away in a bad manner without following all the rules - then yes, eyelash extensions may and probably will harm your own eyelashes. Also, we should not exclude possible allergic reactions, that is why the master must always ask if the client is allergic to anything and sometimes just cancel the procedure.

Can you still apply mascara or fake eyelashes when you have extensions?

Yes for mascara!! Although let me assure you that there will be no need for it, for at least 3 weeks. As for fake lashes, that is a no.

Why do some people complain about having red eyes after the procedure and what can cause this?

Such things may happen from time to time. Usually it occurs because the client did not close her eyes completely or the under-eye pads were placed incorrectly. So, even though you become close with your clients, I do not suggest talking a lot during the procedure.

As a professional in this area, what advices would you give to the girls who are planning to put on eyelash extensions for the first time?

The most important is to choose the correct professional. Do not hesitate to ask some additional questions or to send more photos of his/her jobs.

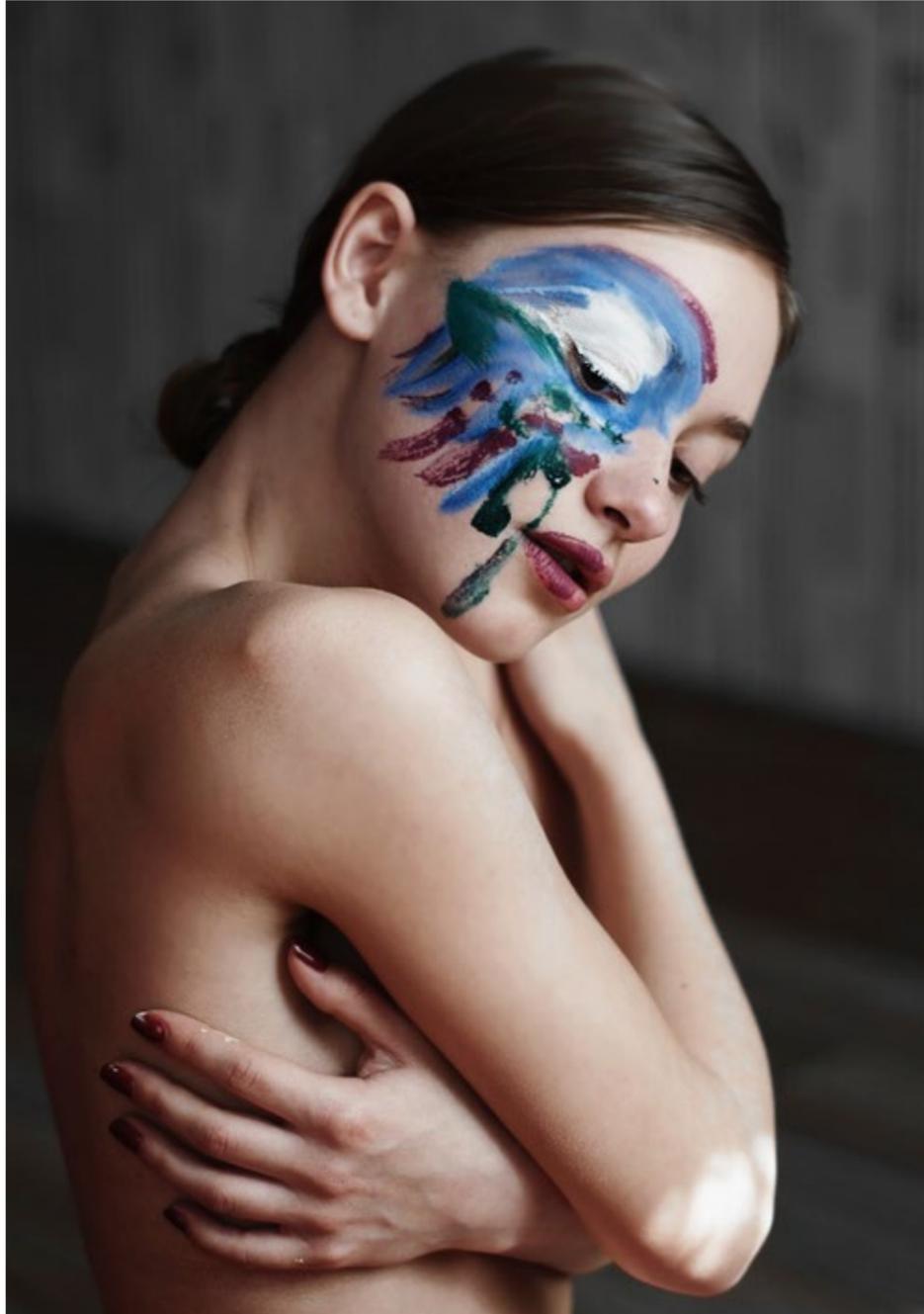
How long does the procedure usually take?

Well, it depends on what type we are doing and in what condition are the natural lashes. Usually it takes around 2-3 hours.

How should a lady take care of her eyelash extensions between the visits?

It is quite easy! One strict rule: it is forbidden to use the products that contain oil or are creams. Also, there is a myth that you cannot make eyelash extensions wet. Actually, it is the opposite, you must gently wash your eyelashes every day!



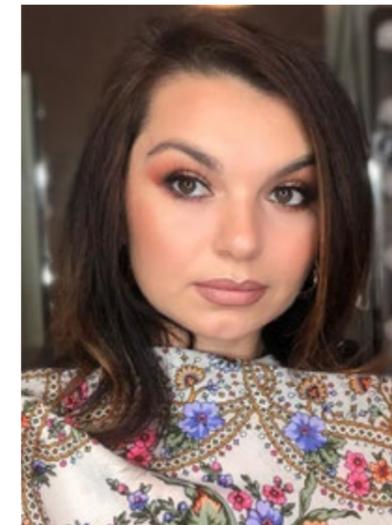


Interview with a Local Makeup Artist

with Agapi Temir

by Natasha Naumenko

“
Make-up artist needs to be like good psychologist and try to understand their clients very well.
”



About the Author:

My name is Agapi. I'm of Greek origin, born in Ukraine and living in Greece for more than 12 years. Parallel to my studies at the university I followed many seminars and master classes in make-up. I have always been fascinated by cosmetics and always tried to practice on my friends and relatives. One day I understood that I wanted to make my hobby my profession, because it makes me happy and I wanted to move forward in that direction. I graduated from "Freddy make up stage" in Athens and followed a course of private lessons with the make-up artist Victoria Grosu in her Beauty Training Center.

@agapimakeupartist



What is your advice for makeup artists who are still at the beginning of their career, or thinking of becoming one?

I think that the most important thing for anyone who wants to start something new is to believe in yourself and to be sure that you want to do it. It is better to make a plan and try to follow it, making your dream reality step by step. Try to visualize and understand exactly who you want to become. I suggest you find someone who can be the example to you and try to learn more about this person – what motivates them, what inspires them. Most importantly, never give up. Even if you make mistakes, because only by making them you can understand what is the right way and what must be corrected in order to become better.

What are the main makeup trends for winter 18/19?

New collections from leading cosmetics companies always give us an insight into the main trends of every season. For this season there are many variations of highlighter, sparkle, glitter, pigment and colors. It is really a big trend. But for the daily look I think it is a good idea to follow the current trend of natural illuminated skin: natural brows, a fresh and healthy blush, big eyelashes and nude lips. And, no matter what is trending, we should never forget about the classics – eyeliner and red juicy lips. Smokey eyes are very popular again, choose any color you want, not only classic black or brown - use this season's colors.

And what is a big “NO”?

For today, strong contouring is not so trendy anymore, face should have natural lines – for this, you can use some blended bronzer, but no sharp lines.

Do you prefer if a person comes with the specific make-up style in mind, or when you meet them, do you decide what would fit them best based on their facial characteristics?

I think it is very important to listen to your client. If a woman has a specific look in mind, I respect that. If I have doubts, I prefer to discuss it with her and then to explain what may be better for her face, for her look, and why. If my client tells me that she has no idea and that she trusts my judgment, I will ask a few questions to help me understand her character and style better. Above all, I will do my best to make my clients beautiful and happy.

Is it popular nowadays to invite a make-up artist to actually come to the event, in order to be able to fix make-up if needed?

No, I do not think that it is so popular. I think it is only needed for photo shoots and for television productions. I don't think it is necessary for private parties or weddings, to have a stand by make-up artist.

As a professional makeup artist, you definitely have your favorite products. Could you name 5, for example? It is always nice to hear a professional's opinion about what we have on market now.

There are so many high quality and wonderful products on the market at the moment and it is so difficult to name only 5 of them! But I think I can distinguish 5 current "favorites", which are:

#1 Photo Finish Primer Oil by Smashbox – very gentle on skin, helps to make the application of foundation easy with beautiful results. It adds shine without leaving your skin greasy.

#2 Clarins foundation. This is my favorite foundation on the market at the moment. Only a small amount is needed, it offers perfect coverage without creating a mask like effect.

#3 Loose Setting Powder by Laura Mercier. An amazing product that stabilizes your make-up without making it look heavy. Rather than leaving the skin overly mat it allows the glow of highlighter to shine.

#4 Shadow palettes by Huda Beauty – beautiful high quality and with a choice of matte, shimmer or stronger colors, suitable for both daytime and evening looks.

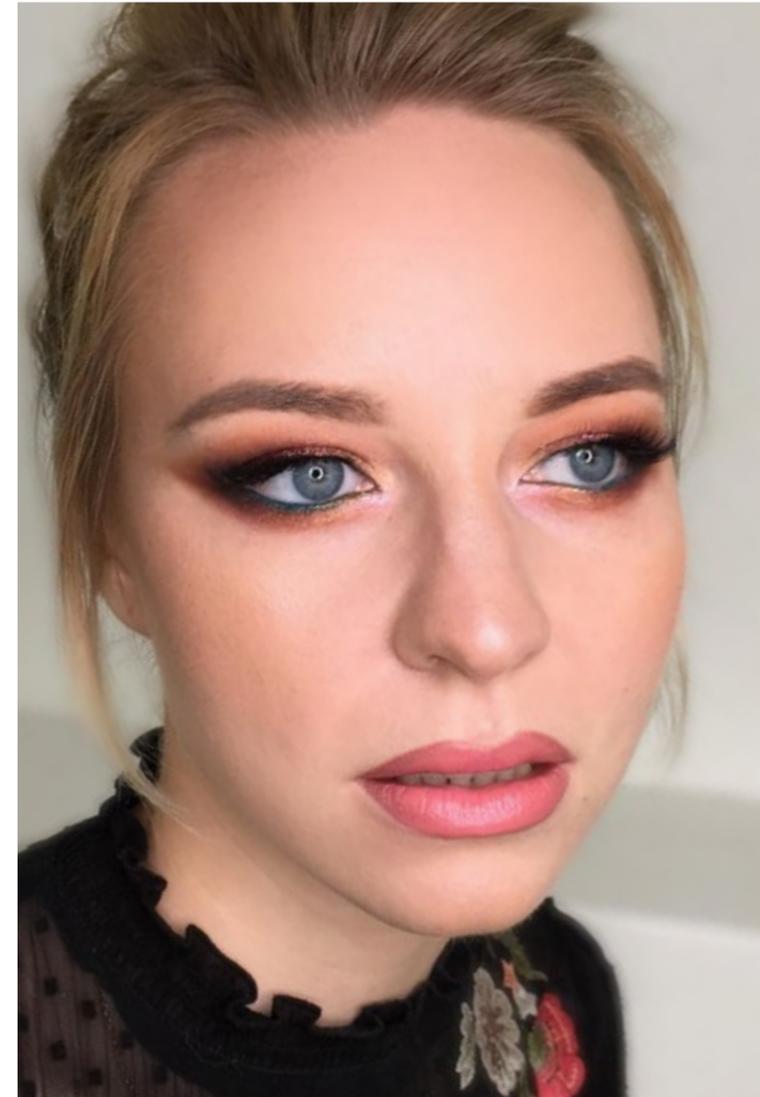
#5 Eye tint by Armani – very stable, easy to apply and you can choose your desired effect, ranging from very gentle to strong by using it in conjunction with other products.

What should the client do if she/he does not like the final result?

My goal is to make the client beautiful and happy. But for every woman, beauty is a very different thing. A woman who does not use cosmetics every day sees herself very differently when she is with make-up, appose to one who wears make-up regularly. That is why a MUA needs to be like good psychologist and try to understand the clients very well. If something goes wrong and the client does not like the result, we must communicate and try to understand what exactly she is not happy with and try to change it. But, always with smile and without panic or tension.

What or who is your inspiration for new make-up ideas?

So many things inspire me! Of course, there are some make-up artists whose work I adore and always study, but my main source of inspiration is new cosmetics - they give me so many new ideas and opportunities. And then also my clients of course!





Feel Like a Queen at your Winter Fairytale Wedding

Expert's Advice

by Elena van der Vleuten from Elysian Wedding

The sound of your footsteps on a freshly layer of snow, making fluttering snow angels, building a snowman and drinking hot chocolate in your cosy home. A winter fairytale nostalgia that never goes out of style, because it is about the people you love and the stories you get to share with each other.

It isn't too hard to understand that getting married in the wintertime can be inviting, gorgeous and ethereal. A touch of gold and a hint of sparkle to set a wonderland dreamscape in which you can say yes to the man you want to grow old with.



Find Elysian:
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[insta:@lovely.elysian](https://www.instagram.com/lovely.elysian)

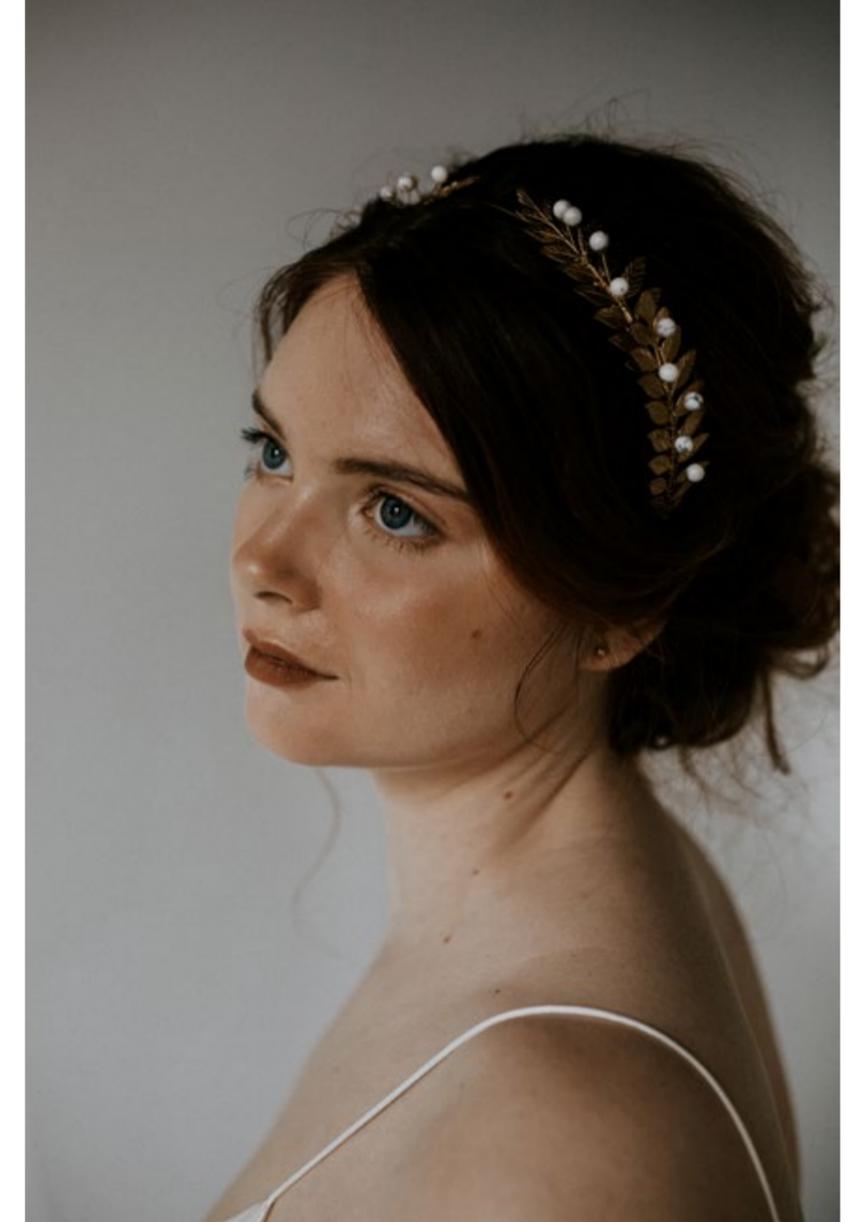
Photo Credits:
Hair Accessories: Elysian
Photography: Leonne Photography
Makeup and hair: Hair and Makeup by Nathalie
Model: Isabel Rhee
Bridal dress White and Ivory Bridal



As the designer of bridal headpieces at Elysian, I firmly believe in love and aesthetics. A bridal headpiece can be the final touch to the whole bridal look of a woman, so she can feel like the best version of herself on her special day when walking down the aisle.

Bridal fashion week in New York showed an upcoming trend; the cape. This bridal cover up can

be perfectly combined with your wedding dress in a winter wonderland-theme. Instead of a veil you can wear the cape that will give you that amount of tradition you want as a bride-to-be, but translated into modern times. You can imagine this will photograph so beautifully. An everlasting memory for days to come. To amplify this look you can playfully combine it with one of the numerous regal vibe headpieces by Elysian that emphasizes this theme.



The Cleo crown would be perfect, because it is inspired by the ancient Greek Hellenistic laurel wreaths with berries. Made with brass leaves and Howlite beads it is an understated design for the cool snow queens among us.

Or try one of our headpieces that is made with rose Quartz semi-precious stones, because the sparkle from the Quartz resembles the sparkle of glistening ice crystals.

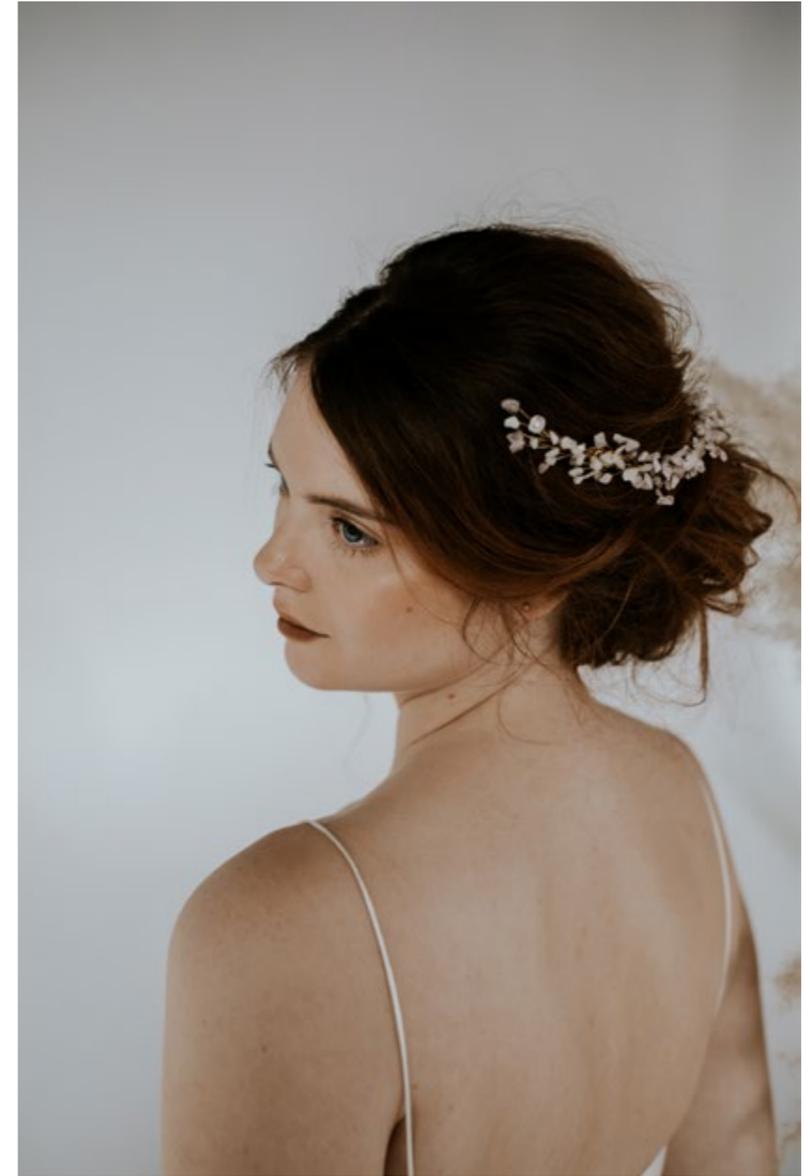


The Opalite stars that are used on the Aurora and on the Stardust crown are the epitome of starry winter nights.

And to top it off we have our Crystal crown full of white crystal glass drop beads formed into a blossom crown inspired by by-gone era's. A vintage feel for nostalgic Christmas days.



The headpieces are so elaborate that it is more likely that you will wear it once on your special day. Though consider it to be an heirloom piece, tell your love story and pass it on to the next generation and many more generations to come.





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Photography, Lefteris Kalampokas

Wedding Trends from this Delicately Decadent Shoot in Thessaloniki

*This season's wedding trends from our shoot *The Spirit of Love**

Winter can be cold, yet it can be the warmest and cosiest season of the year. This is the season in Greece, where you can find warm winter weather with lots of sun, and also lots of snow, depending on the location you choose for

your wedding. This year we went to Thessaloniki in Northern Greece, known for the best beaches and for snowy winters. So, get inspired by these trend suggestions, which you can implement at your wedding in Greece. Anytime!

Selected Vendors:

Coordination, Ellwed Magazine
 Planning & Styling, Phaedra Liakou Events
 Photography, Lefteris Kalampokas
 Stylist, Setty Lepida
 Floral Design Kipos Kalou
 Invitations & Stationery, Manousenia
 Hair & Make up Styling, Elissavet Makeup & Hairstyling
 Jewellery, KK Jewelry Lab by Katerina Kouloubourou
 Ring Boxes, The Mrs Box
 Men's Shoes, TAILOR Italian Wear
 Bridal Shoes, Zara
 Wedding Dress & Groom's Suit, Teti Charitou - Haute Couture
 Trousseau, Acqua di Parma
 Favors, Diptyque
 Models, Top Class Management
 Chef Patisserie, Sweet Art Stories
 Cocktails, Petit Camion
 Lighting Production, Nikos Xatziioannidis Music & Events
 Video, Mathbeats
 Venue, Block33



Photography, Lefteris Kalampokas



The Venue

What a scene! This abandoned factory turned venue was the main object of our inspiration. This concert venue, Block33, can be perfect for a large winter wedding

with cosy red brick exposed and multiple rooms to choose from. This location is perfect for you if you like that little edge and that rock 'n' roll spirit! Impress your guests with your setting, because the time for an edgy venue is now!



Photography, Lefteris Kalampokas



The Florals

Like the phrase, "Go big or go home" we think every wedding deserves that one big impressive centerpiece. And this cover shoot had two! The gorgeous hanging florals above the table and the half open "angel

wings" shaped arch, all created by Kipos Kalou. The hanging structure was the perfect feature for this venue because of the large spaces and tall ceilings. It worked perfectly, as the table was free and open, yet impressive with these hanging florals. This is the way to go in 2019!



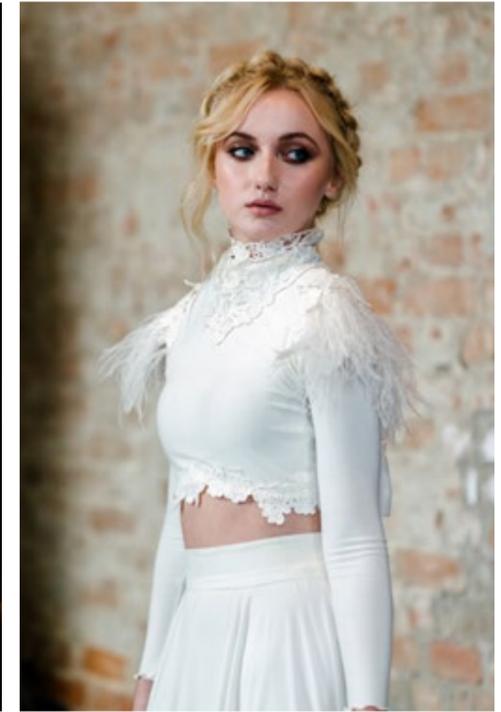
Accessories of this wedding

From your personal accessories, to the elegant extravagant favours and even your stationery. These are the things that will make your wedding

unique and different. We chose to inspire you with this elegant jewelry by KK Jewelry Lab, bridal goods or trousseau by Acqua di Parma, the simply romantic stationery designed by Manousenia and these guest favours by Diptyque.



Photography, Lefteris Kalampokas



The Dress

We chose this 2 pieced dress with a simple flowy skirt and the long sleeved, open back top by Teti

Charitou. The top stole all the attention with the accentuated feather shoulders and laced neck collar, which gave it that little edge we were searching for. Romantically edgy with the hint of elegance.



Photography, Karina Papadopoulos

7 Essentials for Hiring a Destination Wedding Photographer

Expert's advice

by Karina Papadopoulos, Destination Wedding Photographer

All I can tell you from the experience of getting married is that all that is left today, are the photos!

No matter what your wedding budget is, some expenses are vital!

I truly believe that your destination wedding photographer is one of the most important vendors you will hire.

You're spending so much time planning a wedding in a dream location, and when it's all done, your pictures are the only memories you will have, so make them the best they can be.

Keep in mind that a good photographer can transform an ordinary event into something beautiful

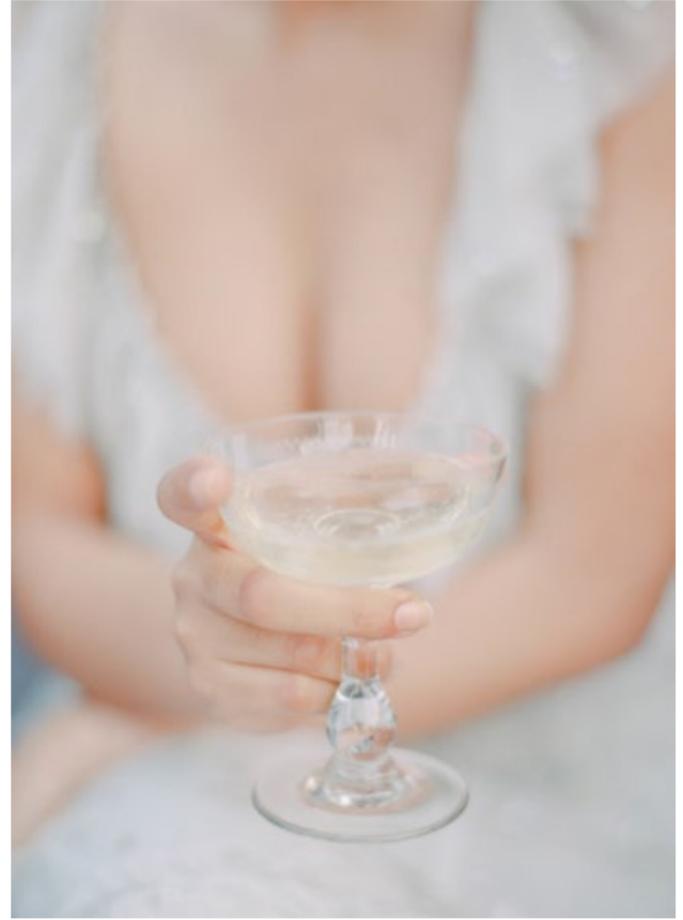


KARINA PAPADOPOULOS

Photography by Karina Papadopoulos

About the Author

Karina, world traveller born in Poland, with fourteen years of experience in the fashion industry is a film destination wedding photographer and lifestyle storyteller. Constantly on the go, learning and observing other cultures, different work ethics, meeting new faces and spending time with new friends, gave her freedom and the feeling of independence. Living in China for 2 years, gave her the experience to help her stay connected to the larger world and satisfy her natural yearning for intellectual stimulation. Upon moving to Germany, Karina found a connection to art graduating from the Academy of Fine Arts where she found her true passion for photography. She is trying to find a definition of fine art by mixing modernity with tradition while realizing commercial and editorial projects.
karinapapadopoulos.com



1. Consider their photography style

Every photographer has their own handwriting and the brides need to understand that. If you are emotional, don't hire photographer with more traditional approach, which might focus on posed photos, as opposed to capturing the moments. The design of the website will give you clues about the photographer's personality and sensibility. The aesthetic style of a photographer will definitely affect the flow of your wedding day experience.

2. Consider the coverage

When searching, ask for a general range based on the photographer's standard "shooting fee" and package. Having an estimated budget at the beginning itself, will help you figure out what kind of destination wedding photography package suits you. Destination weddings often require a great deal of transportation and accommodation. Some photographers will provide their quotes with those costs already included and some will provide quotes without. Be ready to discuss this.

3. See if they can join you before the wedding day

As any wedding vendor will tell you, it's always smart to think ahead. If you've booked a destination wedding photographer who has to travel for your wedding, see if they're able to arrive at least one day prior to your big day, if not even earlier. It's very important to research the location and venue. The local shooters might be familiar with the beautiful places, but the destination photographer should familiarise themselves with the unique spots and possible shooting locations.

4. Trust your wedding planner's recommendations

The budget is certainly one of the major factors in deciding on a wedding photographer for your destination wedding. Any good quality product doesn't come cheap. Just think: how much would you pay for your truly amazing memories? It's better to cut down budget from one or two of the other areas, as regret a bad investment after words. Consulting your wedding planner will help you to enjoy a celebration that remembers for a lifetime.



5. Hire someone with experience

Experience is essential when it comes to hiring a destination wedding photographer. While many photographers could be excited at the chance to shoot a wedding in beautiful location, there are many issues that come with it that you want them to be able to manage. The level of experience of your photographer is going to directly influence the quality of your own enjoyment on your wedding day.

6. Approaches to timeline management

There are lot of things that can cause the timeline to shift around and your photographer should have an idea of how they going to take care of your shoot if things get a bit different as originally planned. Hiring a photographer that can work on the fly, can sometimes be just as important as the style of their photos. You will need someone, who knows how to adapt when the timeline shifts a little, so be aware of this!

7. Feel the connection

There should be a sense of connection between the bride and the photographer and you should feel it right away. When choosing a destination photographer for your wedding, make sure you feel that connection. Even if you only can have a skype interview, you will always feel more or less comfortable about your intuition and this feeling should definitely influence your future selections.



How to do Your Next Day Session Right

Expert's advice

by Maria Georgiou

A lot of couples believe that it takes so much time and pressure to achieve a successful next day photoshoot. The truth is that the only thing it really takes is great mood and choosing the right professionals. Therefore I say, just do it and do it right!



MARIA GEORGIU
WEDDINGS

I am a wedding photographer based in Greece, love travelling, meeting new places and people. My love for photography started at the age of 16. As the years passed by, I realised that my passion is capturing wedding moments and creating love stories.
mariageorgiouweddings.com

Photography, Maria Georgiou



The dress up

It is a fact that many couples find it frustrating to dress up again in order to look great for the photoshoot, well, I have great news... you do not necessarily have to! You could choose a simple, yet chic outfit, for the next day session. Something that not only inspires you but also makes you feel comfortable wearing it!

Be yourself, look amazing

I always encourage brides to keep their makeup and hair styling as simple as possible during that day. As a matter of fact, you can always ask for help from a hair and makeup artist! Believe me they can save you precious time and you can see the difference in the end result!

The location you love and know

Another big issue of that day is the location. My advice is for the couple to choose a location which they are familiar with, or even have great memories at. A place where you can be yourselves! Moreover, great weather & light conditions are the key for the successful photoshoot and the dream of every single photographer! Therefore, let your photographer know beforehand of the location you are thinking of so they can be prepared or even suggest a better one if needed.

Trust and communication is key

Communication and trust between you and your photographer is of great importance. Also, don't be afraid to express your love in front of the camera. Be spontaneous, be authentic! In other words, be friends with the professionals you have hired for this special day, trust them, as well as the ideas and recommendations they bring in. In the end, we all have the same goal. To create memories that will last a lifetime and will be the beginning of your new journey as a married couple. Keep it intimate, keep it simple and enjoy every second of it!



Photography, George Kostopoulos

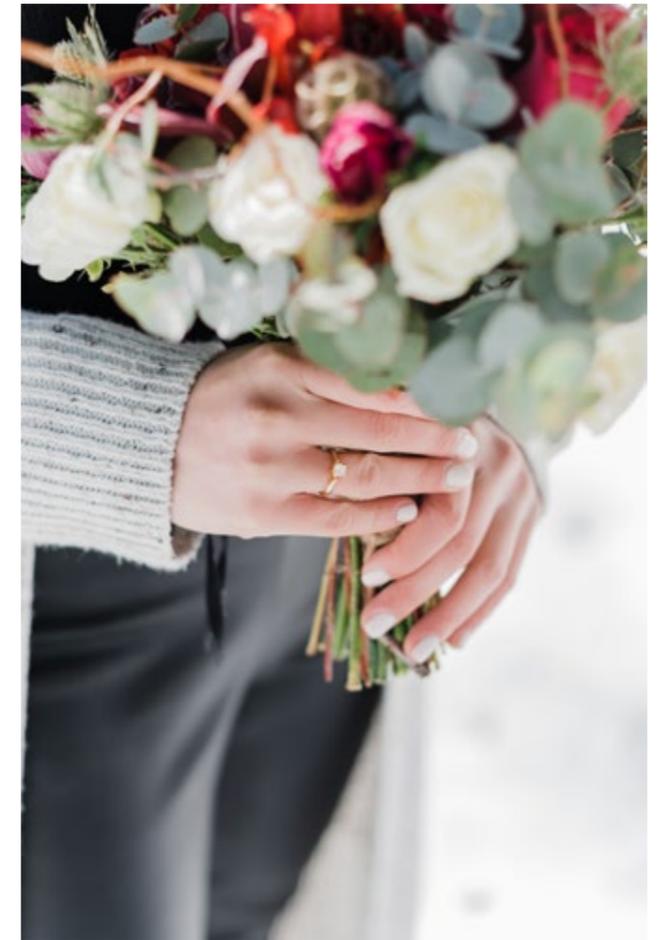


5 Tips for Unforgettable Winter Engagement Session

Winter might not be the most practical or romantic season for engagements or weddings in your mind, but we are here to show you otherwise! Even more so, here in Greece! We want to convince you that Greece is not only the perfect summer destination with gorgeous beaches, but it also has some of the most magical winter destinations as well.

This romantic hygge engagement sessions of Petrina and Nasos with their photographer George Kostopoulos, took place in one of those magical places in the mountains of Vermion and turned out to be just that! A magical fairytale to remember for ever! So, what to do when planning a shoot to achieve your own unforgettable winter engagement session?

Photography for this Article, George Kostopoulos



1 Choose the location that is right for you

Let that be in nature, or inside like a restaurant, bar or any venue. Make sure it is special to you both. Think of the place you got that feeling that you want to marry your person and you realised that this is it! Think of the location that expresses you as a couple brings out your best characters. Or think of your happy place! Because that moment, when you will get engaged, will stay in your memories for ever.

2 Make it special

As far as the perfect locations go, that is not the only thing to think of in order to create the unforgettable engagement session! Like our couple, have something to do! For this winter occasion, George, the photographer suggested to arrange a small campfire for a delicious hot coffee, since we are in Greece and coffee is a vital part of the culture. Having that said, please do not set any fires in the spring, summer or autumn season or on warm and windy days. And always make sure the fire is secured, monitored and well put off at the end.

3 Dress appropriately

If you are planning a winter engagement, make sure you dress well and appropriately for the occasion. You can even have more outfits to choose from and of course, consult your photographer regarding your appropriate attire with the relations to your location. This goes also for any photoshoot you will do. Before the wedding, the day after, birthdays, parties or just a family/couple's shoot. Remember, what you will wear, will be captured forever and it is a shame if you would not like the results because of your attire.

4 Pay attention to your nails

Yes, you read it right! A manicure is a must! As this is the engagement shoot, there will be lots of attention focusing on the ring and your hands. Therefore, both should take care of your nails and hands, to show the best results. If you are having your engagement in the winter, refrain from gloves in the photos. Sure, take them with you in order to keep your hands warm and cosy before you actually get to shoot, or between the brakes. But, try not to use them in the photos, where they will cover your ring. On the other hand, make sure you don't get frostbites and your hands are not red or blue from freezing!



5 Have some props and be yourself - Enjoy!

Above all, just relax and have fun with your loved one! Trust your photographer with ideas and suggestions, they might come out better than you could imagine and could make your engagement shoot truly unforgettable experience of your life! If possible, think of some props, like this beautiful bouquet from Kipos Kalou or the coffee pots, blankets, hats and even sunglasses! Even if your fiancée-to-be surprises you with the shoot in the last minute, try to implement our tips for as best results as much as you can.

Read their full story and see more photos of this Alpine Snowy Engagement at the Vermion Mountains on our blog ellwed.com/blog





Excite Your Guest about Your Destination Wedding with Your Stationery

Expert's advice

by Julie Karatzis

Destination weddings are unique in that you're inviting family and friends to the most special day of your life, but you've also taken on the responsibility of setting up a vacation for them as well – and quite possibly somewhere they've never been. It can be a lot to manage, but well thought out wedding stationery will make your guests' booking experience

that much more pleasant. Your wedding stationery (starting with the save the date) is the very first impression your guests will receive about your wedding, and it's your chance to set the tone. Ideally your guests will open up the envelope, and their first thought should be, "I need to book my trip, now!"

Cartoules
PRESS

All images belong to Julie Karatzis

About the Author

I am Julie the designer and founder of Cartoules Press specialising in handmade, Greek-English bilingual, letterpress wedding stationery. All of my work is hand printed on a 1926 antique printing press. Each piece of paper gets a run through the press for each color that is applied, giving it a unique look and tactile feel that guests can cherish forever.

www.cartoulespress.com



As a bride who married in Greece almost ten years ago, I struggled to find a stationer who could create handmade, Greek-English bilingual, letterpress wedding stationery for my husband and I who married in Saronida, Attiki. So, I decided to take it upon myself, and once I designed and printed our own invitations, I eventually grew to doing weddings for couples all over the world.

The design of your destination wedding invitations doesn't necessarily have to reflect your venue, although it surely helps build excitement and anticipation. One of my favorite designs (the branches design) was for a wedding on the island of Kefalonia. The island's turquoise beaches

and unsullied, luscious, mountainous landscape inspired the color palette and theme. We brought in two different shades of blue, which reflect the sky and sea, but also coral to give hint to the sunsets and colors of the island's wild flowers. We also incorporated these shades of blue in both outer and response envelopes. For the design, the couple wanted a country chic feel. The ceremony took place in a traditional Greek church that was decorated with antique wooden tables and hand-embroidered tablecloths, from the groom's family. So, the first impression for the guests needed to hint at traditions that would be part of the ceremony, but also a level of sophistication.



Over the years, I've learned a few things, and the number one piece of advice I can offer my brides is to plan early! You know how much work it takes to plan your wedding from far away, and planning a vacation isn't all that different. Giving your guests as much notice as possible will ensure a good turnout. I like working with my brides at least ten months in

advance of their wedding day, if we're doing save the dates, and at least seven months before their wedding if we're just doing wedding invitations. Plan on sending out your invitations around two months before your big day, which means we should start discussing vision, design, and content at least five months before that.



Give your guests just enough information, but don't overwhelm them – people are busy, and their attention spans are short. So it's important to get organized! The most important information to include in your wedding invitation suite should be: date and time, city/country, wedding venue. I always advise including an insert card with hotel room blocks and invitations to pre-wedding events or activities. A wedding website is a great place to host details about these events,

however keep in mind that guests who aren't computer savvy will appreciate the essentials on paper too (think Grandma!). Then of course there should be instructions on when and how to respond. There's no clear time on when to collect your RSVPs for destination weddings because it really depends on when you need to report your final head count to the caterer, or perhaps even earlier to lock in that group travel rate.



Your guests will be taking time off of work, possibly arranging childcare, and taking in some cases, two to three flights to attend your wedding on a Greek island. Showing your gratitude through "filoxenia", a characteristically Greek kind of hospitality, can start right from the beginning with a well-designed and executed wedding invitation suite.



Interview with our Greek Wedding Planner

with Phaedra Liakou Events

Hi, Phaedra, we're really excited to have this opportunity to get to know you and your business. This is also the first time we are interviewing our cover shoot, Greek event planner! We simply love your weddings and the elegant, yet edgy vibes we get from your brand and work. You're based in Thessaloniki,

but that doesn't stop you from organizing weddings all over Europe! Your clients are also fairly international, and many are Greek expats who wish to return to Greece and celebrate their big day with family and friends. For this interview we would like to hear more about your events in Greece.

“
At 35 I consciously went into this magical adventure, which sometimes is hard to call “my job” as it is utterly dreamy.
”



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Profile Photo: Anastasios Filopoulos



Photography: Lefteris Kalampokas Florist: Lampros Arximandritis
Stationery: Manousenia Design, Planning: Phaedra Liakou Events

First, as always we want to hear your story! What brought you to start planning weddings and how did you make this decision? Let us meet you.

We are always a decision away from a completely different life. That is what I always believed and it was the very same thought that initiated what I do today. At 35 I consciously went into this magical adventure, which sometimes is hard to call “my job” as it is utterly dreamy. As a post-graduate engineer I always had the organizational drive, the only thing missing was the creative part. I wasn’t the only one at the time looking for that something extra. The North of Greece was also lacking that vibrant spur and enthusiasm in wedding planning, so I decided if I wanted to see better things, I had to create them myself.

That is a really impressive story! We are happy you found your calling that you enjoy doing. Now, can you describe with some detail, what your business can do for couples wanting to get married in Greece?

Fully organizing a wedding is hardly a small feat, but my agency is here for just that, because for us nothing is a stretch too far. We carry the best team of suppliers and fellow creatives, vendors and smiths to realize any wedding vision from the most intimate to the grandest. We guide our couples every step of the way from the unique design of their concept to the very ordination, we provide coverage for every step of their process and will never hesitate to go the extra mile to give them what they seek out. We consider ourselves not just the couple’s planner but their advisor, their friend and their complete provider. We are completely immersed at every wedding we undertake and won’t leave a couple’s side until they’re left on their honeymoon. Sometimes, we even help them book it.

Your couples come from all over the world and many are also Greeks, locals or expats. What would you say is the one differences between the locals and the Greeks that live and work abroad, in their wedding planning process?

Our years of planning these special days have taught us how to pick out these differences and ironing them out in order to have a seamless and stress free process for every couple. It is true that couples from abroad tend to plan way earlier, they are quite budget confident and conscious, as they have done their homework very seriously. Couples from abroad prioritize on great food and take their decoration and concept very seriously. They understand that to have the wedding of their dreams a Pinterest board will hardly suffice, although they all have specific requirements when they trust their planner they do it fully hearted. Not that Greeks do not. In fact more Greek couples these days have become aware of expenses and details concerning their big day, and I think wedding blogs and magazines like Ellwed have seriously helped them.

“

Wedding planning is not a one man show, it is a matter of paying respect to our clients, a matter of know-how and specialization.

”



Oh, thank you! We are glad to see our hard work reaching its goals and helping couples all over the world.

As you mentioned earlier, you also have an amazing team that takes care of every little detail. When you are organizing destination weddings, do you usually take your team with you or do you outsource to locals and why so?

I always, always have my team with me. One cannot be trusted otherwise. Wedding planning is not a one man show, it is a matter of paying respect to our clients, a matter of know-how and specialization. Each part of the process is taken to new lengths only by the right person who is responsible and cut for the part.

One necessary aspect of each wedding is photography. From all those destination weddings you had over the time, how many couples choose to travel with their photographer and how many choose to hire locals?

The majority of couples select Greek wedding photographers when they decide to tie the knot in Greece. It is only natural to opt for someone who understands the local lingo, not only with the natives of each destination, but the planners, the vendors and can have power over the locations and their possible restrictions. It is important to have someone a couple can trust will shoot them at locations they have familiarized with, choose the best light at the specific time of day, and be able to translate a bit of this beautiful destination into the photography. Plus Greece is blessed except for its gorgeous views and venues with immensely talented photographers who are well versed in shooting from elopements to very large affairs.

From your experience, what is the main reason for couples to choose a destination wedding over the wedding at home?

When deciding on your I Do's your heart may be filled with romantic views and notions but when a couple actually starts working on the plan it is logistics that define everything, budget included. Destination weddings hardly need that much management as usually the guests are fewer, but even in very big destination weddings it is always a matter of priorities and having fun. When getting wed at home a couple may find out they would have to invite practically everyone they know, but when having a destination wedding they get to see their closest and dearest, combine holidays and center around having true, unspoiled fun! That's a keeper in my books!



Photography, Days Made Of Love



Photography, Sotiris Isakanikas, Florist, Kipos Kalou, Stationery, Manousenia, Tableware, White Lilac

As you said many destination weddings in Greece are very intimate. Usually is just a couple with their family. But then again, each year the number of guests is growing. How do you see this number changing?

The guest list is usually a matter of priorities and budget. Of course a couple would love to throw a big Greek wedding that reminds them of a Hollywood movie, and some of them actually do, as they see that Greece as a top wedding destination is far more affordable (yet equally beautiful) than let's say, our cousin destination country, Italy. One can dive into absolute luxury with half the budget and spend their entire wedding day on a private villa, enjoying concierge, private chef and more services, or hit a big time resort with much more ease than any place else in the Mediterranean. In that sense, as couples realize they can have two in one, the number of their guests increases.

When planning a destination wedding most couples don't get to live preview their venue for the wedding reception. How do they deal with that?

That is hardly true anymore, as the majority of couples, at least I can speak for my clients, actually visit Greece long before their wedding day. We go venue inspecting together and decide on the fundamentals of their celebration. In fact, most of them insist that they have their engagement photography styled by me and my team, which is a huge plus on both parts. Should however a couple be unable to visit for whatever reason, I would be happy to organize an actual inspection with a camera person on site, send them topographics of their venue and full charts on what they can expect.



Which are the most popular destinations in Greece your couples choose? Which location (island or mainland) in Greece would you recommend to couples as their wedding destination?

Mykonos and Santorini seem to be the first destinations that come to mind when marrying in Greece, but my couples also opt for more alternative ones, such as Chalkidiki, Pelion, Corfu, Lefkada, Ithaka, Paxoi and more. You see, that is the interesting part. There is no single destination in Greece that lacks pretty, and there are so many places that are yet to be discovered in bulk. They say you can find every country in this blessed land, and they will find me agreeing. Depending solely on the style and personality of each couple the list of recommendations will leave you breathless.

Greece is famous for their beach weddings. Have you had any beach weddings in the past? What were the difficulties with beach weddings and how you overcame them?

I did have beach weddings, every planner in Greece does. Although there can be certain minor disruptions along the way, like weather conditions, winds sometimes make it impossible on certain islands to stage a wedding - that is the main reason why very few people dare to get wed in Mykonos in August- and limitations like logistics - as for example some places like small uninhabited islands where one needs a boat to carry heavy items- loading and unloading in rocky steep beaches. But with a team of experts by one's side and a smile there is nothing too impossible to do.

What do you like most about Greece? More specifically, what do you like when you plan and organize a wedding in Greece regarding to other countries you planned wedding before?

That is a tough question, but I would have to say the light. It is like one has stepped into an impressionist painting. The shifting palettes of the skies and sea, the sunset above the crags and sierras, the open starry nights in the countryside and that constant good smell of local herbs and florals that grow wild in the hills. Each time I stand in the back and see the smiles on people's faces while watching the light go down and get a whiff of the air I get goosebumps.



Photography, Lefteris Kalampokas



Photography, Lefteris Kalampokas

Yes, the light here can be so magical! Where do you get your inspirations and ideas for your weddings?

Where does any human do? There are tons of elements to draw from and millions of inspirations that keep evolving overtime, but this is not a deliberate action I must admit. To seek inspiration on purpose one rarely finds it as expected. So I do not look at what other creatives before me have done. Instead I try to look at things with a careful eye and a fascinated heart. The simplest element can render amazing works. A frescoed wall, the hues of a plain in June, a piece of literature or the pattern on the hem of a dress, it can be literally anything that sparks my enthusiasm and drives my vision. I once conceived a wedding cake out of a chunky knit sweater, another time it was the tone of a narrator's voice on a novel that had me think of the colors surrounding him. It's all in the imagination of the beholder I guess.



Photography, Lefteris Kalampokas

When you plan weddings for clients, it's vital to remember that this is their day, their vision and not yours. Do styled wedding shoots help your creativity and to express your true artistic nature?

Actually when planning weddings it is a good mix of both. It is the couple's day for sure that is why it is so vital that we have built a trust and great communication. I can grab onto what they deeply love and care about and build on that dream. So in its own amazing way it is a vision of both of us. That is why it is so special and unique. When planning a styled shoot, it again does not work one way. I have a huge trust in the people I work with and their vision is something I look forward to listen to and get inspired by. However I won't hesitate to do something completely out of the box just because styled shoots are there to inspire and ignite dreams, mix the unexpected with a good amount class and refinement, like chemistry 101.

What do you think separates you from other planners out there? How are you different and why do your clients choose you as their wedding planner?

One cannot differentiate a flower from any other in terms of its uniqueness. What does make the difference is how cherished is the scent to the one seeking it. In that sense one wedding planner is only so special and fresh to a couple because of what they find in them. Nobody is a rare diamond, but in a way each and every one of us is. I believe that is what has people decide to marry someone too!

Did you ever get a client that wasn't right for you? How did you deal with that?

Actually, no. So far every client has been right for me ever since I began to work in this field. I've also made great friends from my work which is something I'm so proud of.

And finally, what would your advice be to all brides that getting married in Greece?

It has for centuries been the country of myth and legend for a very good reason, every bride can actually make something truly unique when marrying in Greece and experience the best. The only thing she will have to be prepared for is to go one size up if she and her groom decide to honeymoon over our lands, because great food here is half the fun!

Thank you for taking your time and being a part of our project. Hopefully this exclusive interview for our Ellwed publication, will help many brides planning their wedding in Greece make correct decisions. This was truly an amazing experience.



Photography, Lefteris Kalampokas

Kipos Kalou

Florist behind our Cover Shoot, PR Article
Get to know my brand

by George Kalos

Get to know the brand of our florist from Ellwed's cover shoot, this time in the second largest city of Greece, Thessaloniki! The name itself, Kipos Kalou shows you that

you will be in good hands when working with George. George and his team will cater to your needs and specifically to your taste and style. Let's see what tips they have in store for us!



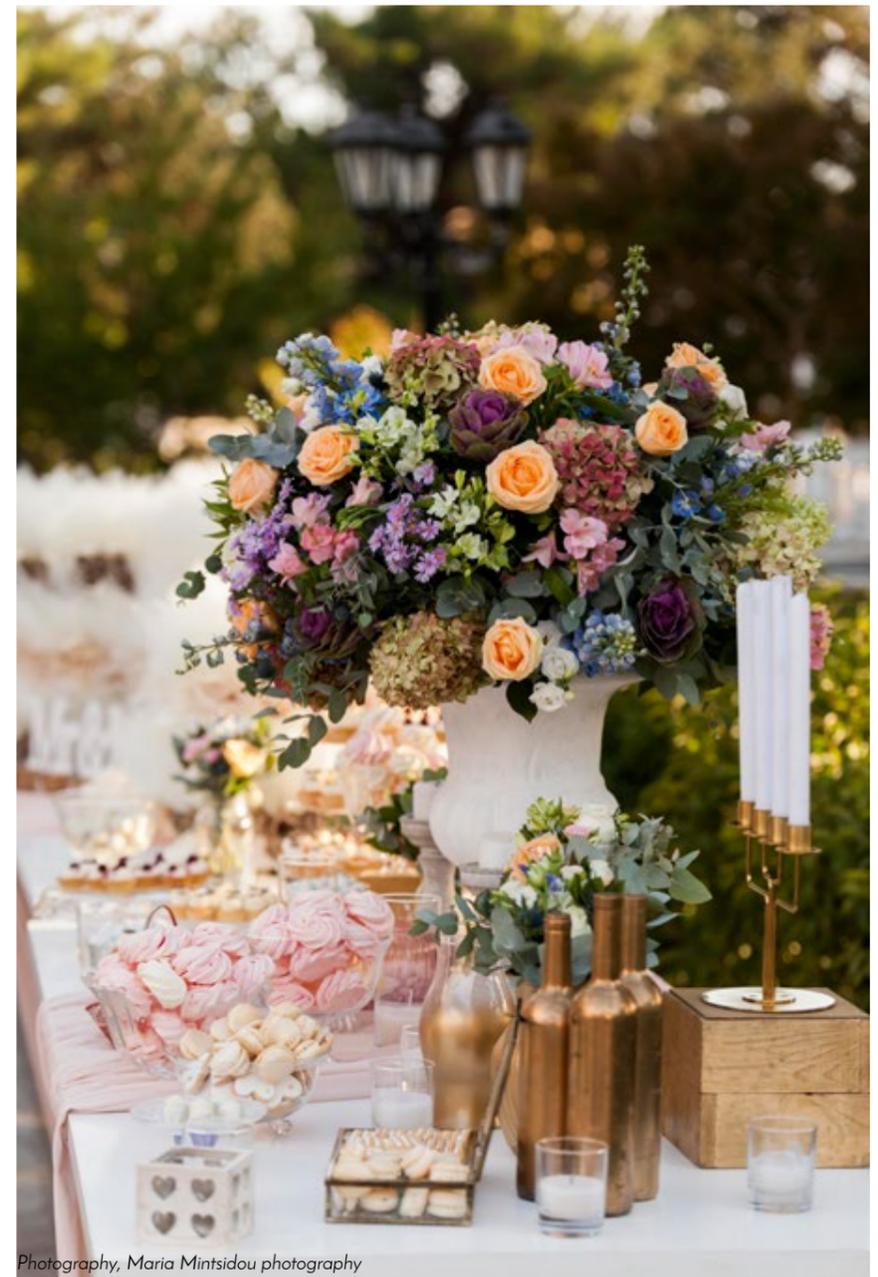
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Photography, Nicole Marie Photography



Photography, Nicole Marie Photography



Photography, Maria Mintsidou photography

As far back as I can remember myself, I have been surrounded by flowers. Even as a child, I learned everything I could about plants from my father, who prepared me for becoming a 3rd generation florist one day. After graduating from the American Farm School, my vision was to apply all the knowledge I had gained in order to develop our family business in modern and innovative ways. What a better way to showcase my work other than special events? At the time, the wedding industry was “trending” world rapidly developing

into a mainstream trend, so I started looking at the most innovative and artistic way to style my client’s wedding decorations. Although by then I had evolved my personal signature style, I always follow the latest trends and incorporate them in my style work to keep it as fresh as possible.

Here are few of my tips, I learned thought the years of working with weddings. I hope they come in handy to you.

- *What do you need to know before talking to a florist*

All brides should have a look at each vendor’s portfolio and take a glimpse of their style and their price range before booking an appointment with them. The same thing applies

when you are ready to visit a florist to talk about your wedding flowers. The 3 most important things a couple should know prior to their appointment to the florist is which venue is hosting the reception, where is the ceremony taking place and what is their budget for the decoration.



- *When should you ordering flowers*

The ideal time to order your wedding flowers is as soon as you book the venue and church. Building your event's style starts from the choice of decoration. Your florist is able to enhance the style of your event. We believe that it is important to discuss early on the way, what elements you want to incorporate to your decoration because these elements may be the ones that will follow throughout your entire event design. Most couples book us at least a year prior to their wedding day. In case our clients live abroad, we recommend communicating via Skype, emails and basically any app that is easier for them to reach us.

- *What flowers should you choose in the winter season*

All seasons are great to choose for your wedding day but winter is closer to our hearts because of Christmas. We have seen snow white wedding flower arrangements as well as ruby red with gold details. The best flowers to choose for your winter wedding is amaryllis, tulips and cymbidium orchids. All of them come in many colours and the result is always elegant.

- *What arrangements do you need to consider of and how many?*

The most important flower arrangements are the bridal bouquet and the ones on the wedding candles. Basically these 2 are all you need to get married however, we encourage our clients to invest on their wedding reception decoration because it is the place where their guests are going to be spending most of their time on that day.

- *What else should you consider for your wedding?*

We usually get orders also for other installations that can beautifully enhance any event. Such as, flower walls at the entrance of the venue, a flower arch on top of their wedding table, big flower arrangements scattered in the ball room or even hanging flower arrangements for a more fairy-tale effect. Let your imagination run wild, this is your special day and we are here to make it come true.

Find Your Party Favors in Greece

Eight special brands from Greece, you can find on Instagram

Surprise your guests with amazing gifts that will forever stay in their memories. The good thing about some of the special gifts, is the ability to personalize them. And we don't just mean adding your

initials on the gift, but to truly design something with the artist that represents both of you as a couple. Here are some brands, designers and creatives from Greece that you can find on Instagram.



Leonidas Chocolatier

The typical gift is always a box of chocolates! Well you may not know, but this Belgian chocolatier, is actually Greek! Yes, these Preferred Belgian Chocolates, originate from Greece and you can find them anywhere around Greece
@leonidas_chocolatier

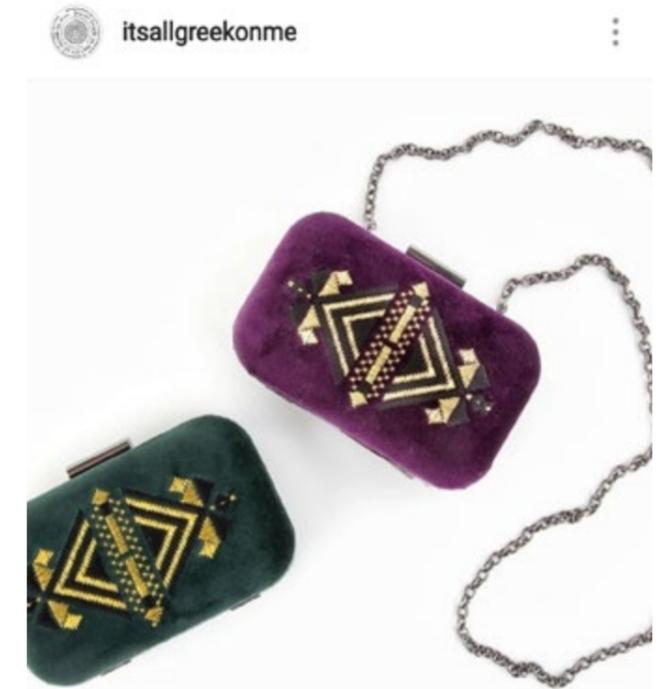


Ampatzoglou Packaging

Maybe more for vendors and professionals, but surely you can find the perfect bag and decorate it with your wedding initials or logo at ΑΜΠΑΤΖΟΓΛΟΥ PACKAGING for all!
@packaging4all_ampatzoglou

It's All Greek On Me

The perfect winter clutch for all occasions! It's All Greek On Me contemporary fashion brand is inspired by the great Greek heritage. Which one do you prefer?
@itsallgreekonme



Madegreek

Handmade accessories and jewelry from Greece, shipped world wide! From earrings, necklaces to clutches like this exclusive golden one. The perfect size for your unique wedding day!
@madegreek



Arodama

If anything, Crete is known for their good cuisine. Arodama Premium Delicatessen products from Crete will bring smiles to all your guests and family! Try unique flavors like small batch orange marmalade. When in Crete, stock up on the goodies!

@arodama



Newman Packaging

Another packing specialist, you can find in the center of Athens! For every type and shape of packing, you can imagine. Ring boxes, jewelry boxes, bags, pouches, totes, ropes, ribbons and small accessories, you will not leave disappointed!

@newman.packaging



Pelada Ouzo Tsipouro

Awarded ouzo with the unique mastic aftertaste and excellent tsipouro with three grape varieties, from Messolonghi Greece. Perfect gift with traditional Greek flavors everyone will get to love

@pelada_ouzo_tsipouro



Bantouvani Jewelry

A different kind of jewelry, from rings to necklaces and bracelets, you can find it all! Unique and special. What about these plate with your fingertips? Best, for your loved one!

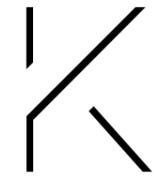
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The Spirit of Love - A Delicately Decadent Shoot in Thessaloniki

Ellwed Styled Cover Shoot

by Setty Lepida

Find your style and let it shine on your wedding day is what we always say, and with temperatures falling below Z, we couldn't find a better niche than a "ready to get the stylish treatment" venue like Block 33 in Thessaloniki to shoot our Ellwed Winter 2018-19 Cover. Styled by a true Northerner, wedding planner and designer Phaedra Liakou and

filled to the brim with showstopping details we forget all the "shoulds" that can back a stylish wedding into a corner and nurture the desire for statement wedding pretty. One New Year's resolution realized: this delicately decadent editorial will bring you right to what your wedding is actually all about: The Spirit of Love.



Selected Vendors:
 Coordination, Ellwed Magazine
 Planning & Styling, Phaedra Liakou Events
 Photography, Lefteris Kalampokas
 Stylist, Setty Lepida
 Floral Design Kipos Kalou
 Invitations & Stationery, Manousenia
 Hair & Make up Styling, Elissavet Makeup & Hairstyling
 Jewellery, KK Jewelry Lab by Katerina Kouloubourou
 Ring Boxes, The Mrs Box
 Men's Shoes, TAILOR Italian Wear
 Bridal Shoes, Zara
 Wedding Dress & Groom's Suit, Teti Charitou - Haute Couture
 Trousseau, Acqua di Parma
 Favors, Diptyque
 Models, Top Class Management
 Chef Patisserie, Sweet Art Stories
 Cocktails, Petit Camion
 Lighting Production, Nikos Xatzioannidis Music & Events
 Video, Mathbeats
 Venue, Block33



GETTING THE LOOK

The Bloom Update: Consider wild ways to play up your wedding flowers. You've probably heard of a bed of roses, but what about a cloud of autumn leaves, Scabiosas, Protea, Lysianthus, Hydrangeas and Chrysanthemums? And of course, David Austins. For a clutch that's sure to energize your walk down the aisle an according resplendent display of buds is a definite must!

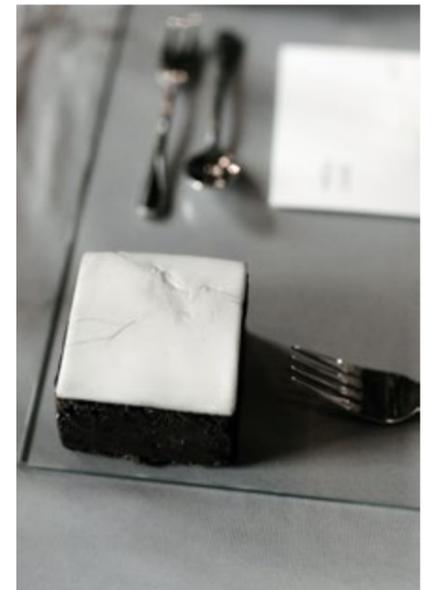
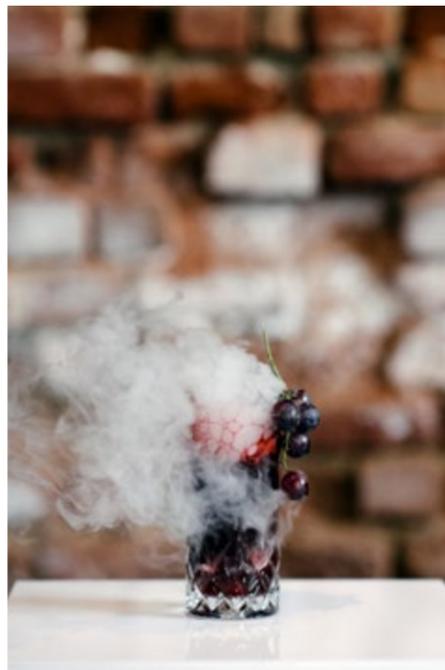
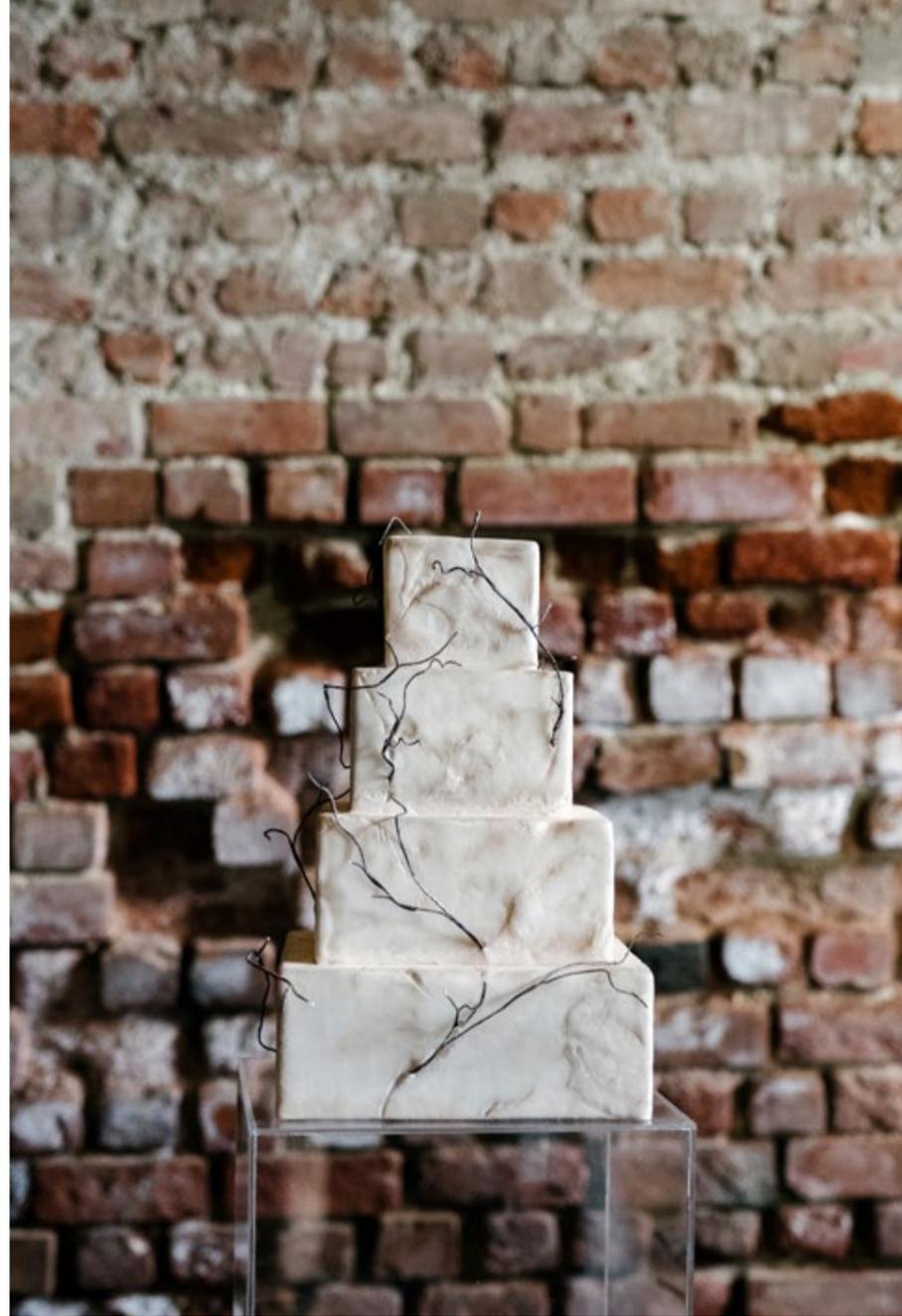
Loving Paper: One way to make an instant impression with your wedding invitation suite? On-palette inspired hues, delicate blooms and sculptor paste are instant stunners, as they always bring an extra dose of elegance to wedding details for a timeless celebration.



Fragrant favors: Give attendees the royal treatment with an assortment that's almost too pretty to light. Scents of winter like Pine Tree of Light, Exquisite Almond, Amber Balm, Baies and Tuberose are dim-free way to thank them for coming.

A moveable feast: A centerpiece doesn't have to be the only thing on the table getting in on the fun. Transparent, light-reflecting, and delicate, Lucite can go beyond your ghost chairs into sculptor-paste trimmed dinnerware, menus and escort cards that steal the show.





Raise Your Glass: In lieu of standardized glassware present your guests with their individual slings. Have your pick of the liquor as there are so many ways to stir up a signature in-season wedding drink, and upgrade your toasts.

Sweet winter tooth: One of the best things about getting married sometime in winter: Plenty of fun seasonal touches to incorporate into your wedding. Case in point: There's nothing more festive than a winter wedding cake adorned with twigs.



Photography, Letteris Kalampokas



Snow Queen: Set against surreal snowlands or the city limits of a sparkling, frosted streetscape, winter wedding style lends itself to an otherworldly approach. Think of a two-piece gown encrusted with breathtaking embellishment, decadent beading and plumes!

Mister Darcy: Even the most dapper dresser may hesitate before making a decision about what to wear to his wedding. For a formal wedding, the three-piece is a reliable classic that has defined style icons across the decades, from Humphrey Bogart to George Clooney.

Cinderella shoes: Nothing pulls a bride's look together like a gorgeous pair of shoes. It's clear to see why a sheer pair of bridal kicks is an aisle favorite. Block heeled, they offer more support and stability than their stiletto counterparts and are a sure dancefloor saver.

The statement: When it comes to making a statement on your wedding, jewelry can be your best friend. If you're someone who gravitates towards earrings, know that wow-worthy danglers are some of the best ways to add a little something extra to your big-day look.



The essence: If there's only one time you decide to splurge on a fragrance, it should be on your wedding. You want a special scent in honor of the huge milestone, especially because it will certainly conjure up good memories of your wedding day for years to come.

Perfumes: His, Aqua Di Parma - Hers, Diptyque

Snowdrop beauty: All over illuminated skin, nudes and wisp eyelashes are one way to elevate "natural" makeup to black-tie-ready status. Focus on your eyes with a

healthy dose of luster shadow, warm metallics and long silk for soft sexy smolder.

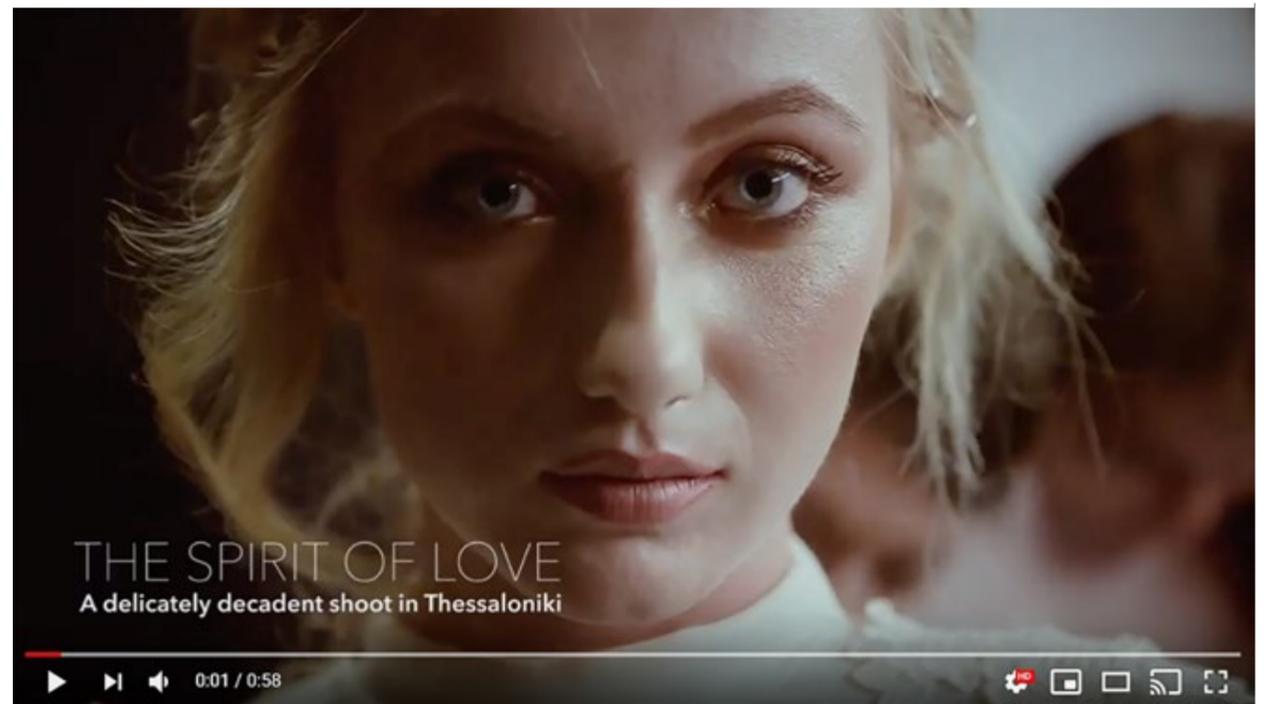
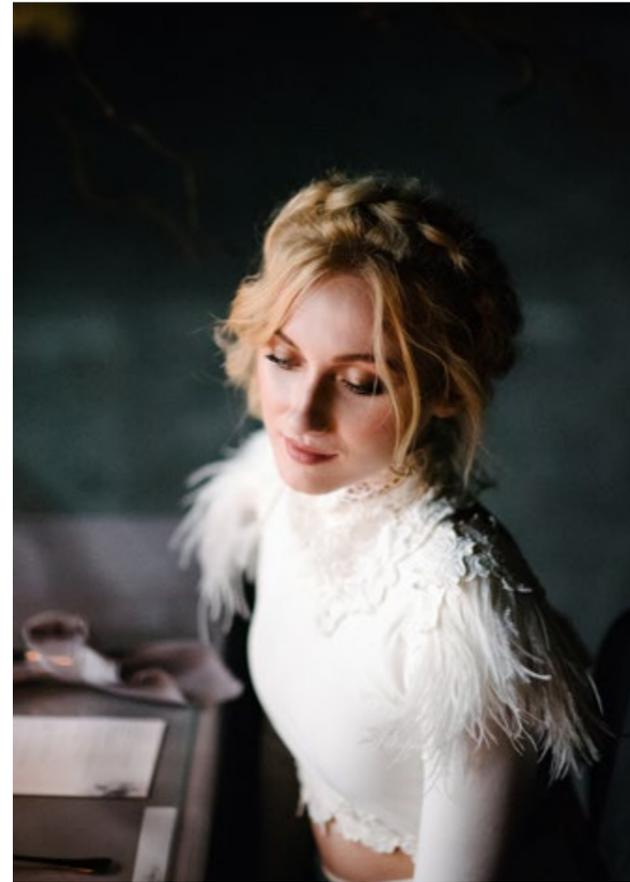
Products: Make Up Forever, Laura Mercier, Mac, Egyptian Magic, Too Faced, Ardel Demi Wispies Eyelashes, Rimmel.

Un-tangled: This always-in-style accent is the perfect addition to just about any bridal beauty look. Sporting a wispy updo comes with a secret: To prevent a Dutch maid braid from looking to "done" pull out a few strands to frame your face.

Products: The gold, Air, Osis, GHD, Swartzcopf.



Photography, Lefferis Kalampokas





Photography, Polka Dot Photojournalism

Fun and Whimsical Last Minute Wedding by the Sea

Real Wedding in Halkidiki

by Helen Georbakali from Kipos Kalou

Being a wedding coordinator for the last few years gave me the opportunity to meet people from all around the world and share some of their happiest moments with them.

When Grace reached us a month before her wedding day, I was surprised by the last-minute request however, she knew exactly what she wanted for that day to be perfect.

So, we immediately started working on the flower design, the speeches, the sitting chart and whilst discussing on the details, I realized that she wanted that day to be fun for everyone attending their wedding. In fact, she created a fun game that involved questions, a map and props and the guests had to guess the right answer in order to find their seat!



Vendors List:
Event & Floral Design, Coordination Kipos Kalou
Stylist, Helen Georbakali
Photographer, Polka Dot Photojournalism
Best Day Ever sign, Manousenia
Venue, Blue Carpet Suites



The flowers had to be simple yet elegant. We created a beautiful gold arch with white flowers to stand underneath while reading their vows. The chairs by the aisle were beautifully decorated with flower bouquets and ribbons. The bride wanted to honor a few traditions so we chose to place a pouch with rice and confetti at each seat and have the guest throw at them when the ceremony was over.

Every guest was carefully selected with excess love and everyone had an important role to carry. One of the groom's best friend officiated the ceremony and his brother was one of his best men as well as the bride's sister was one of her maids of honor. It was an intimate and romantic ceremony by the sea and one of the most multicultural wedding I have ever worked on. Whichever the ethnicity of each guest, everyone was dancing and having fun till the first hours of the next day.



Real Destination Wedding at Lake Vouliagmeni

Real Wedding in Athens

by Niccle Caldwell and Lyndsay the Bride

From the bride:

Our wedding surely was a dream come true! We wanted a destination wedding and finding the perfect place and venue wasn't easy, but once we saw a picture of it... we knew. In search of our destination, we looked for a place that would

be affordable for our family and friends with the added bonus of a place most had not been before. Deciding on Greece, was the best decision we made. Greece had some of the best views, sunsets and all around kindest people.



Vendors List:

Photographer: Niccle Caldwell

Video: Sosa Studios (Christian Sosa)

Hair Extensions: Jen Park - Studio 486

Hair/make Up: Aristotelis Gavathas

Cake: Ruby Cake Custom Desserts

Planner: Poshum Events

Venue & Caterer: Lake Vouliagmeni

Lighting/Sound/Photobooth/Violinist: SoundVoice

Florist: Studio 7 Florist

Dress Shop: Mon Amie Bridal Salon

Dress Designer: Calla Blanche

Bridesmaid Dresses: Henkka

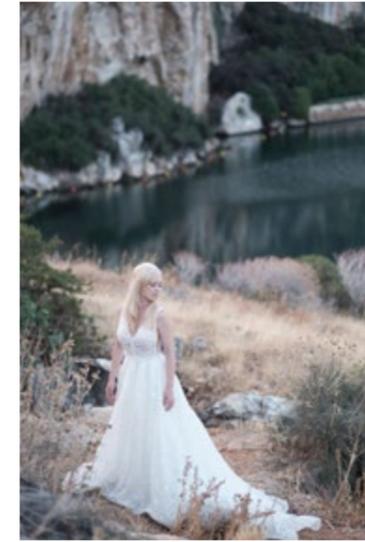
Jewelry: Nordstroms

Shoes: Marc Defang

2ns Shoes: Converse

Table Decor: Etsy

Wedding gifts: Custom made from Etsy



We didn't want to overdo it with our theme so we could embrace the beauty of Greece during the wedding, so we just had subtle hints of nature including lanterns with candles and lovebirds. We went with a classic mint green color to complement our outdoor wedding and thought it would look great against the natural beauty of our venue. We had lovely candle lit lanterns

lighting up the walkway into the venue and each centerpiece was a wooden lantern with a personalized candle in it that had the table numbers and our names on it. We also had a beautiful birdcage cake showing off some lovebirds that tasted delicious and beautiful lights hung all through the trees. We really think that our guests enjoyed being outside and dancing the night away in the trees, next to a natural lake and

under the bright stars. With planning a destination wedding, most couples seek out venues and walk them before booking it. We didn't do that, and thought to ourselves that it would make it that much more exciting for everything to be a surprise! We never visited the venue prior to the wedding and did all the planning through FaceTime with our planners and lots of emails back and forth. It made us a little nervous to trust our wedding to be spectacular through photos, but we have both agreed that the pictures did not do the venue justice!

The venue was so breathtaking and gorgeous that it beyond exceeded our expectations. One of our favorite things we were looking forward to was that there was a little row boat that we could row into the wedding on and it was so much fun having all of our friends and family watch us come in on the boat and the pictures of us out on the lake with the rock in the background were just stunning! I felt like a true Disney Princess coming into the wedding on the boat, like in the Little Mermaid with my Prince Charming.



Photography, Olga Toka

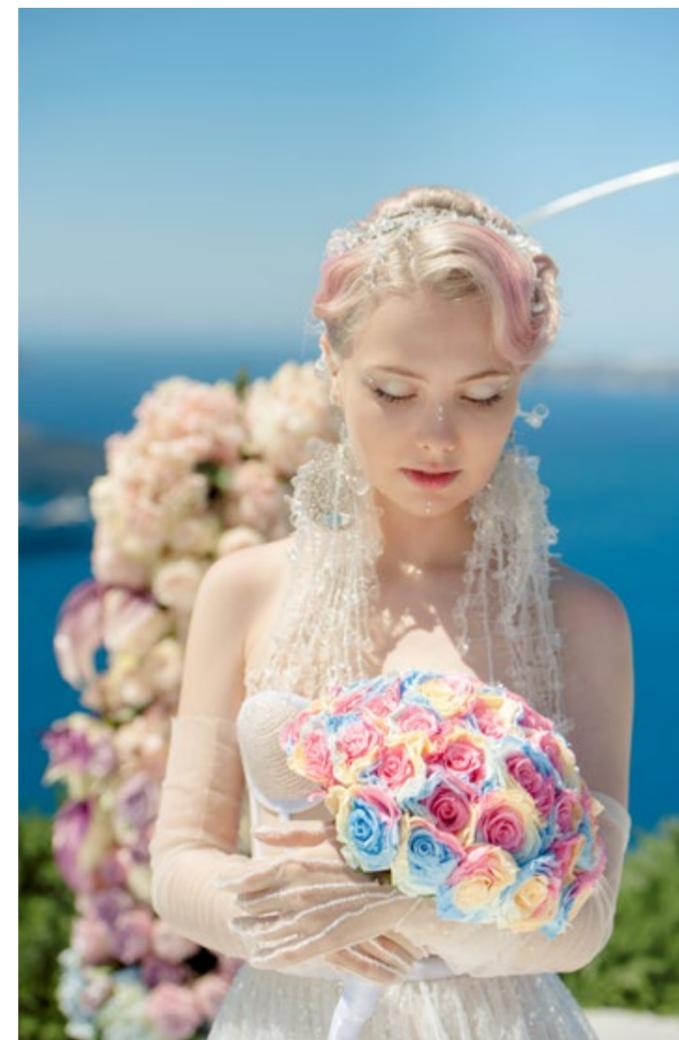
Little Mermaid Inspired Colourful Wedding with Rainbow Roses

Real Wedding in Santorini

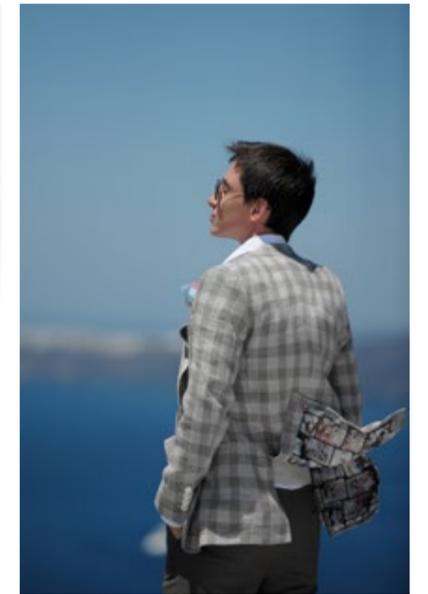
by Maria from Mosaic Weddings

This is a wedding to talk about because when it comes to unique Bride and renowned international artist Ellen Sheidlin, nothing can be ordinary! First of all we feel such a gratitude to be trusted Ellen & Evgeny's Big day planning. Meeting this Couple was one of the most

unforgettable experiences for me as a wedding planner and as a person. Elena is absolutely the same person as she is seen on her pictures - creative, fantastic, really somehow from another dimension. Her art is herself and her husband's inspiration.



Vendors List:
Planning, Mosaic Weddings & Events
Photography, Olga Toka Photo-Video and Muramoto Photography
Ceremony Venue, Venetsanos Winery
Reception Venue, Pyrgos Restaurant Santorini
Party Venue, Yalos Santorini
Flowers, Manfler Zempili
Sound and Lights, Events in Santorini



Photography, Olga Toka

Muramoto Photography

For their wedding day the Couple wanted to combine a classical scenario with a fresh look. Thus we started with a civil ceremony at Venetsanos Winery, continued with lunch at Pyrgos Restaurant Santorini and ended that fantastic evening at Yalos Santorini with really crazy party perfectly decorated and supported by Events in Santorini.

Brides tailor made look was inspired by the Little Mermaid cartoon. Ellen told me that when she was a little girl she saw this cartoon and ever since was dreaming about really magical bridal gown and accessories that would remind of sea bubbles, foam and waves.

Of course Ellen & Evgeny's creative vision gave us one of the most beautiful weddings set ups we ever done. Just look at these super seldom pastel rainbow roses in bride's bouquet and colorful circle arch that also was based on a rainbow pastel colors idea. A real piece of art by Manfler Zempili.

There are so many words to say about the day and the Couple but what comes in to my mind is the excitement, real love and atmosphere of a great celebration everyone shared.

Italian Destination Wedding on the Greek Island

Real Wedding in Santorini

by Fabio Zardi

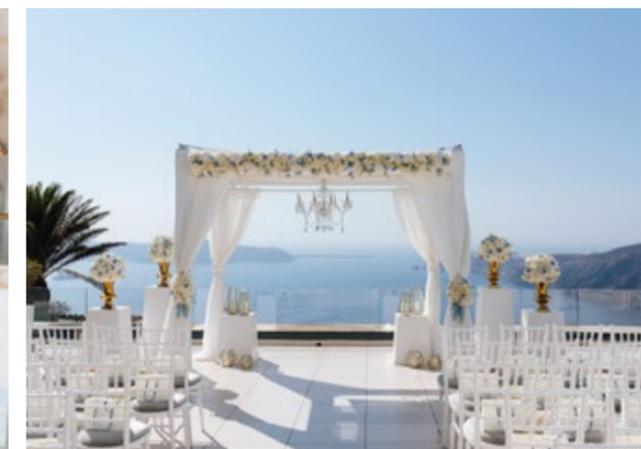


Photography, Vangelis Photography

Marco and Daniela offered their guests a Greek party, to let them enter the carefree and festive atmosphere of the event. We wanted to incorporate both Mediterranean cultures at this Italian destination wedding in Santorini. It is always a pleasure

to be part of an Italian wedding abroad. The concept was an elegant combination of classic and modern, in which the delicate tones of white and blue flower arrangements were perfectly combined with the golden reflections of the decorations.

Vendors List:
Photo: Vangelis Photography
Video: Wedvisions Studio
Design, decoration & florals: Fabio Zardi
Music, violin: Anastasia Miliori
Music, harp: Evangelia Kiosoglou
Rehearsal venue: Agios Arthemios
Ceremony and reception venue: Le Ciel Santorini
First dress of the Bride: Rosa Clarà
Second dress of the Bride: Valentino
Shoes of the Bride: Jimmy Choo
Jewels: Anthea Gioielli, Naples
Make-up and hair-styling: Stefano Bongarzone
Groom's attire: Antonio Spalma, Caserta
Groom's ring: Calabritto 28, Naples
Groom's shoes & belt: Il Gergo



The breathtaking beauty of Daniela seemed made for the two sumptuous dresses of Rosa Clarà and Valentino, accompanied by handmade jewellery made by Anthea Gioielli and shoes by Jimmy Choo. Makeup and hair-styling by Stefano Bongarzone, a famous professional from Rome, completed the bride's look with a commendable result.

Groom's attire, of course, was an example of the elegance that distinguishes an Italian gentleman: Marco asked Antonio Spalma - a skilled tailor from Caserta who realizes unique creations,

completely hand-made, according to the great Italian tradition - to create a blue suit in cool wool with sartorial finishes, silk lining and mother-of-pearl buttons, accompanied by a shirt in double-twisted yarn with embroidered monograms and a beautiful silk tie with polka dot pattern. Designer accessories, like anchor-shaped cufflinks, and a beautiful Dalvey pocket watch. Another typical touch of Italian taste was the ring with lapis lazuli by Calabritto 28.

A trueluxury fairy-tale to remember forever.



Photographer, Maxeen Kim

Most Romantic Winter Wedding on the Greek Island

Real Wedding in Santorini

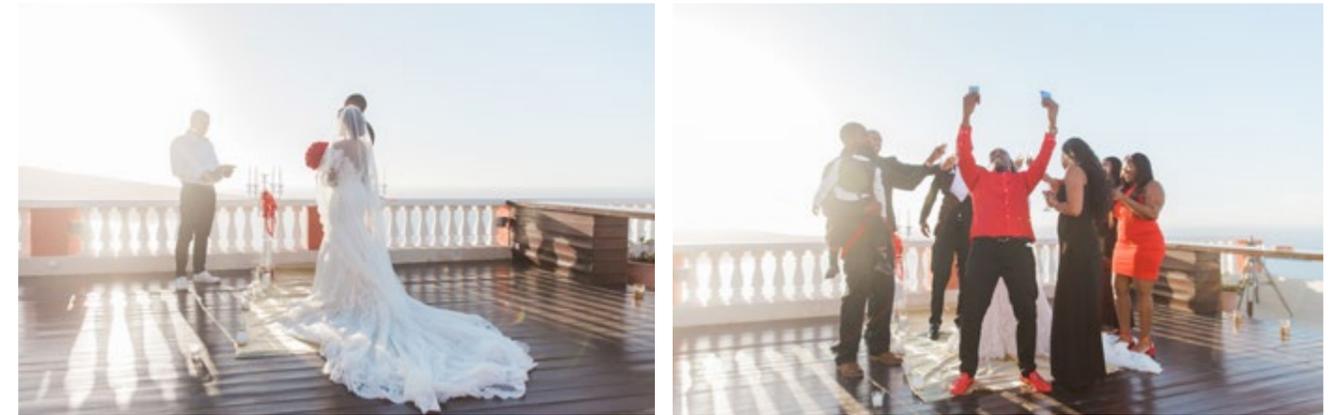
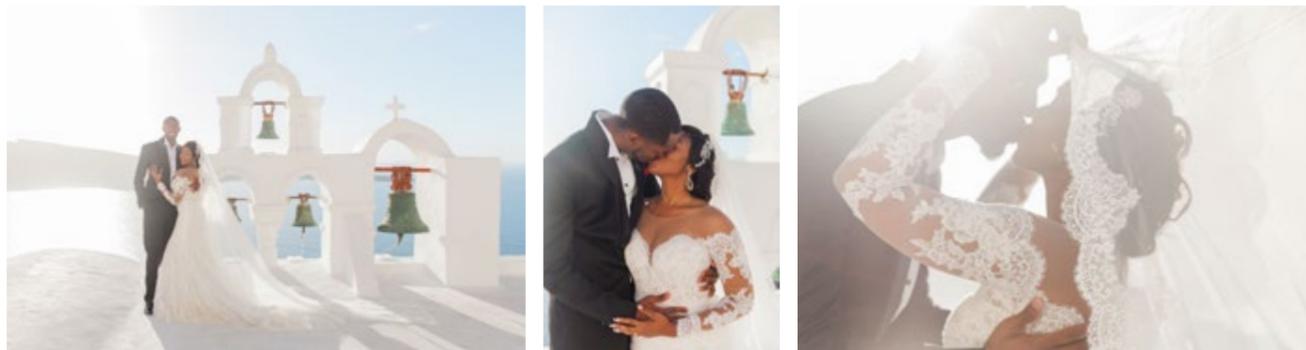
by Maxeen Kim

This wedding was truly magical! And no, it is not as summer wedding! In the middle of December, Terrance & Raynea decided to elope to Santorini and I was over the moon to join them! There was no one around. I had never seen Oia so quiet in the

middle of the day. The couple decided on a first look, which brought on smiles, hugs and happy tears. I especially love the image of Terrance as he waited for his beautiful bride to come and find him on the pathways of Oia.



Vendors List:
Photography: Maxeen Kim
Venue & Catering: Oia Mansion
Cake: Glikaki Patisserie
Heels: MM July
Shoes: Calvin Klein
Planning & Styling: Weddings By Sanya
Dress: Pronovias
Suit: Ted Baker
His & Hers Watches: Rolex
Her Perfume: Night by Victoria's Secret



A lot of brides worry that their walk down the aisle won't be as emotional or special if they've had a first look. From my experience this is not true. Our Dashing groom was just as emotional when his gorgeous bride appeared at the top of the aisle, as he was when he first turned around during their first look. I say, if you want a first look, go for it! After the simple, yet romantic ceremony on the rooftop of Oia Mansion, their couple portraits took place. We were blessed with warm sunny skies and minimal winds, which doesn't happen often during winter on this Greek island, so we

wanted to make the most of the good weather. Usually shooting on top of churches is a big 'no-no', as these are holy grounds and should be respected. But it was the middle of December, on a rare sunny day and there were workmen walking across all the church tops doing maintenance. So we seized the chance and ventured out onto a church roof. We only needed 15 minutes but it was 15 minutes of magic. The sun came over, the sky was blue and we walked away with some of my favourite images from of 2018.

Terrance & Raynea wanted a simple yet stylish wedding. Decoration and flowers were not of the utmost importance. What they truly cared for, was to share this day with few of their closest family members in the beautiful luxury villas of Santorini. Their theme was red, black and gold. Oia Mansion, with its' pastel red walls, was therefore the perfect choice as there was no need for too much added extravagance.

Raynea chose a lace, long sleeved gown from Pronovias, which complimented her silhouette beautifully. She

also opted for a long tiered veil, accessorised with diamond earrings and hair pin. She decided on a minimal bouquet of only red roses, introducing a pop of her favourite colour into her look. The groom's ruby cufflinks, coupled with a diamond adorned Rolex and shoes by Calvin Klein brought just the right amount of understated glam to his outfit - because who said the boys can't rock a bit of bling on their big day!? Overall, the couple created a truly glamorous and romantic look for their gorgeous winter wedding and walked away with incredible memories to treasure forever.



Mermaid Inspired Elopement Editorial

Styled Wedding in Santorini

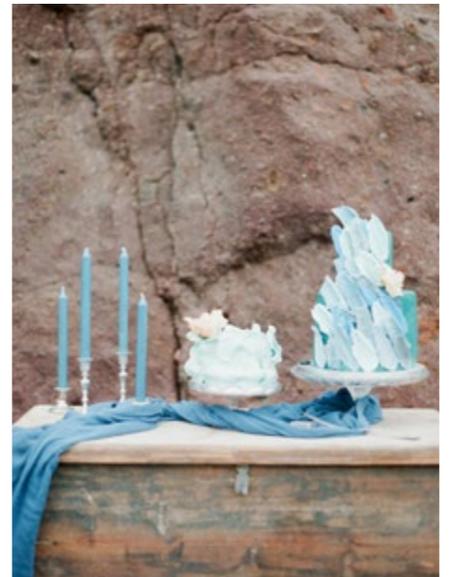
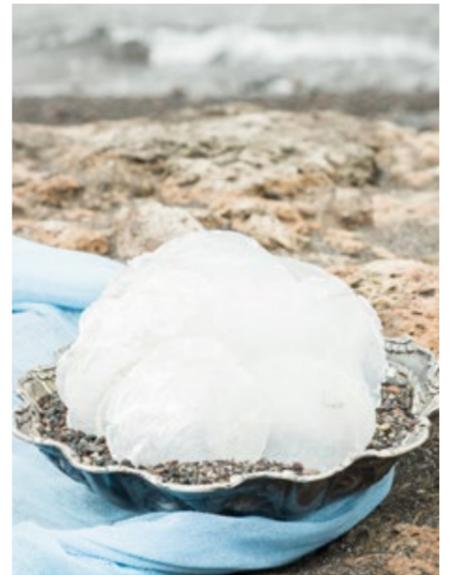
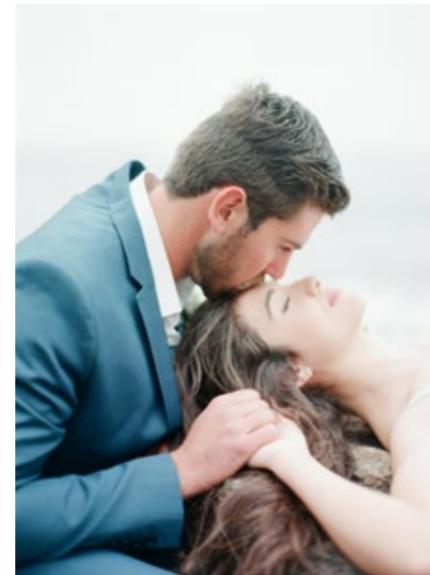
by Shay Photography

The idea of this styled wedding shoot was to portray the sea themed love story with a new and different view, which so well

fits with the Greek landscape. Here is our story behind this elopement inspiration with a Mermaid.



Team Credits:
Photography, Shay Photography
Accessories & Lingerie, Aldo
Cakes & Catering, Alexandra's Custom made cakes
Coordinators & Stylists, True Blue - Weddings and Events in Santorini
Flowers, Santorini Wed
Ring Box, The Mrs Box
Paper Goods & Calligraphy, Pret-a-Papier Design
Hair, Makeup & Beauty, Victoria Yeni



One morning a Greek sailor goes beachcombing on the shores. South-easterly winds had swept across the beautiful island of Santorini. He saw a gorgeous mermaid lying on the rocks, he was mesmerized by her charm and kissed her.

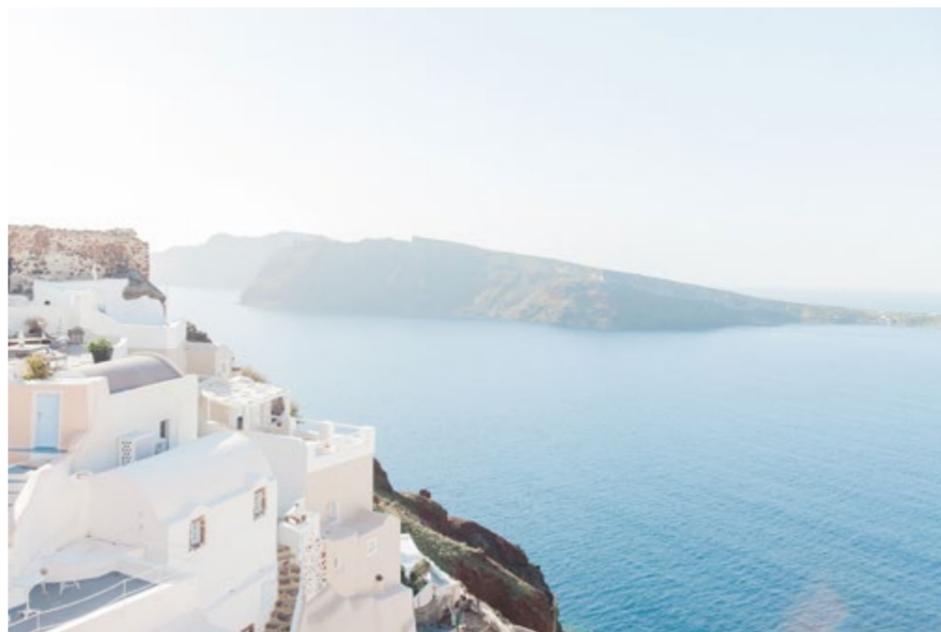
She woke up and found herself in the arms of a man who had love in his eyes for her. It was love at first sight for both of them. They

decided to elope and get married right away.

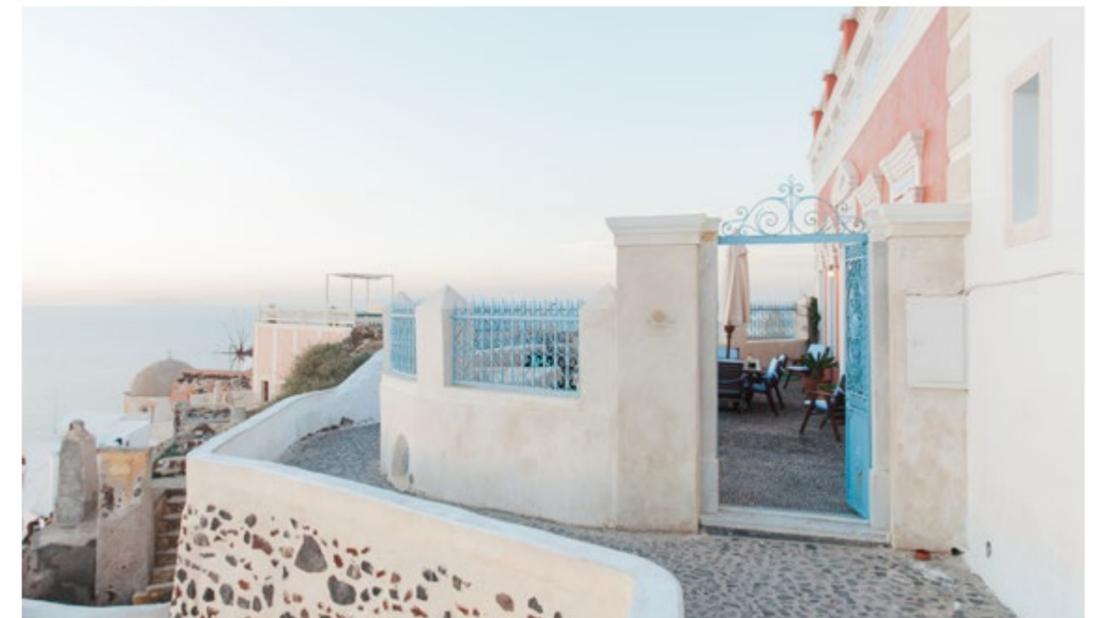
Focusing on whimsical beach inspired design and materials we created this look for your Mediterranean destination beach wedding! With sky and grey blue tones combined with light pastel pink hues, which fit perfectly in the surrounding dramatic background of Santorini beaches. Enjoy our inspiration!

Winter Season on the Island of Santorini

3 Venues from Santorini Operating in the Winter



Photographer, Maxeen Kim



Photographer, Maxeen Kim

Oia Mansion

As you may have seen from our real wedding feature above, the Oia Mansion is the perfect place if you want to have your wedding in the winter, as these two lovebirds did. Have your ceremony on top of their roof with the best views of the town or maybe just a lovely reception dinner for your closest

family and friends. But not only for the wedding, Oia Mansion is operational for accommodations up to eight persons also in the Winter! A true Santorini mansion with the lavish neoclassical décor that will make you feel like home.

oiamansion.com

Please note that these are objective opinions of each place and are formed solely on the idea of weddings and events. The article is only supposed to contribute to the bride's decision to choose the right venue for her wedding in Greece. These reviews are meant to promote the locations and venues in Greece. The reviews are not in any way meant to discredit or slander any professionals, companies, locations or venues.



Photos from ROCABELLA



Photos from EROSANOTRINI

Rocabella

The beautiful views from this white rock, as the name implies, will for sure take your breath away. Situated on the edge of the Santorini cliff nothing will be in your view, but the sea. Also for accommodations and the open air venue for your wedding will make you feel like in a dream. You can have your ceremony at their venue if the weather allows it and in

the winter it is best suited for smaller groups. All in white traditional Santorini décor, your wedding won't need much to look spectacular against the gorgeous backdrop of white and dark. Check our previous issue of Ellwed inspirational shoot by Two Clicks Photography at this venue.

www.rocabella-hotel-santorini.com

Erosanotrini

The ultimate venue in the middle of the island will make you feel like you are the only one there. Also open in the winter, offers you cosy rooms with traditional meets modern décor with a fireplace to warm your hearts. With open air venue on their large terrace, can be used only on warmer days without wind. With infinity pool and the views you won't forget!

But what will charm you the most, is their design of this estate! Modern seamlessly combined with the tradition, bringing it to another level. Best for smaller groups from 8-10 people. Check our previous issue of Ellwed inspirational shoot at this venue.

www.erosantorini.com

Winter Locations for your Honeymoons in Greece

3 Locations in the Greek Mountaintops

When you think of winter wedding fairytale or even a winter holiday location, Greece is probably furthest from your mind! Yet, here is something you may not know about Greece. You can find everything here! From beaches to city life and then also from mountains to wilderness, all depending on the season and location you want to go to. You might think winter and snow is

rare, well in some places sure! However, there are so many wonderful winter locations, especially in the Northern Greece, you won't be able to decide where to go! This time, we are hopping mountains in search of snow! Therefore, choose your favourite location, book yourself a cosy chalet and enjoy the winter honeymoons in Greece!



Langadia/Lagkadia

Langadia is located in the centre of Peloponnese near the three mountain villages we reviewed in our 2017 Winter Issue of Ellwed! Worth checking it out, since they

are all close by and can create a great one day trip for those who cannot stay still. These villages are famous for nature sports activities and can offer you a nice experience, as well as the cosy and warm nights in front of the traditional fireplace!



Parnitha

A good hour away from the centre of Athens, this can be your preferred choice if you wish to have your city life luxuries, but decide to do a quick trip

to the mountains! Of course you can also find many lodges and villas on Parnitha Mountain that will offer you that true winter chalet experience. But remember, the city life is just a short drive away!

Arachova

The ski destination for many Athenians! Another close to Athens location with the historic place of Delphi just around the corner, you will have it all under your fingertips! In Arachova, you can find some

of the most luxurious cottages and chalets in the traditional grey stone masonry and traditional wood décor! Don't forget to take a romantic stroll down the cute winter alley in the town of Arachova, where you can buy local cosy or hygge style products and delicious local food!

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For Brides

Do you have questions about your wedding in Greece?

We would love to help you in any way we can. Send us your questions at submit@ellwed.com or through our Social Media and we will do our best to answer it.

To help other brides to be, all best questions and answers will be published in the next Ellwed issue. If you can't wait till then, head over to our Bridal Community. It's free to join and we can help you right away.

www.facebook.com/groups/ellwed.bridal.community

Share your story

Want to see your wedding in Ellwed?

Share your story with us and inspire other brides all over the world with your story! Send us your wedding story at submit@ellwed.com and win the title best wedding 2018!

Make sure you **DON'T MISS** the next issue and be the first to know.

Get on our **VIP LIST** at ellwed.com/magazine

Upcoming Shows Greece

MEC Peania

Jewelry,
71st Modern Creations
Greece & Balkans Jewelry-Watches-
Ceramics International Trade Show
11-14/01/2019
www.a-wpapegeorgiou.gr

Bridal,
NEW LIFE Expowedding 2019
18 -21/01/2019
www.newlife-expo.gr

HellExpo

Bridal,
16th EXPOWEDDING Convention
Center - Thessaloniki
12 -14/01/2019
<https://www.expowedding.gr>

Euro Wedding & More - Athens
12-14/01/2019
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Peristeri Exhibition Center

Bridal,
Wedding Baptism
26-28/1/2019
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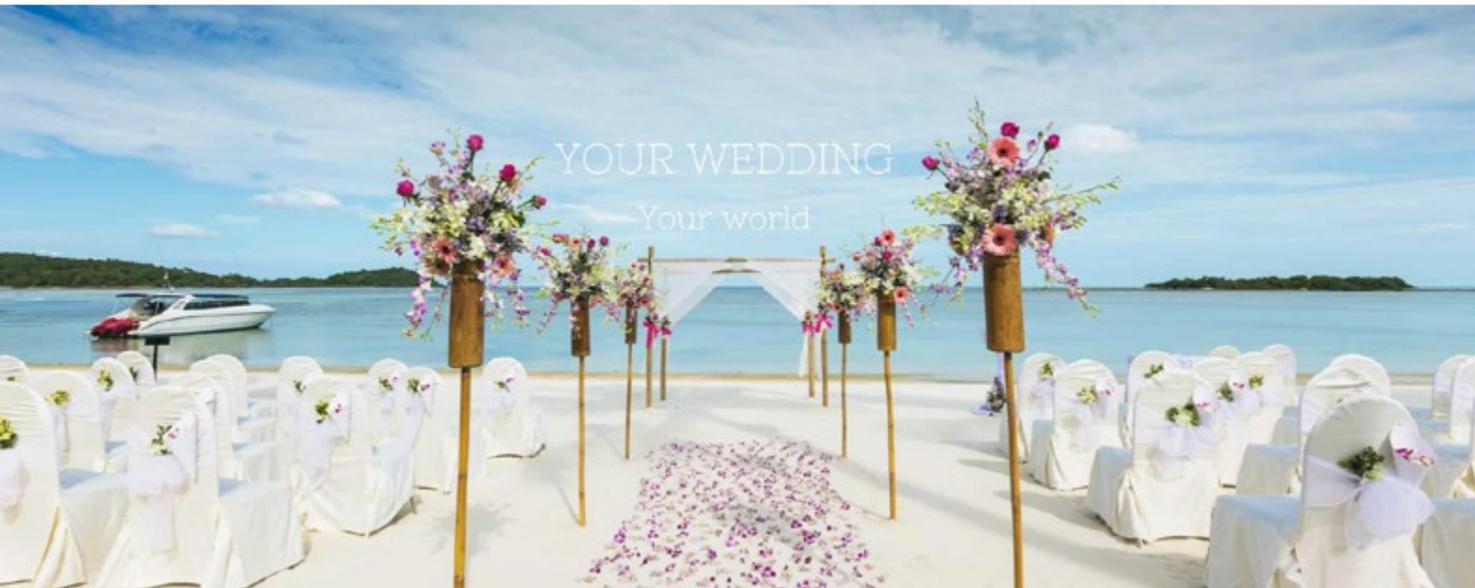
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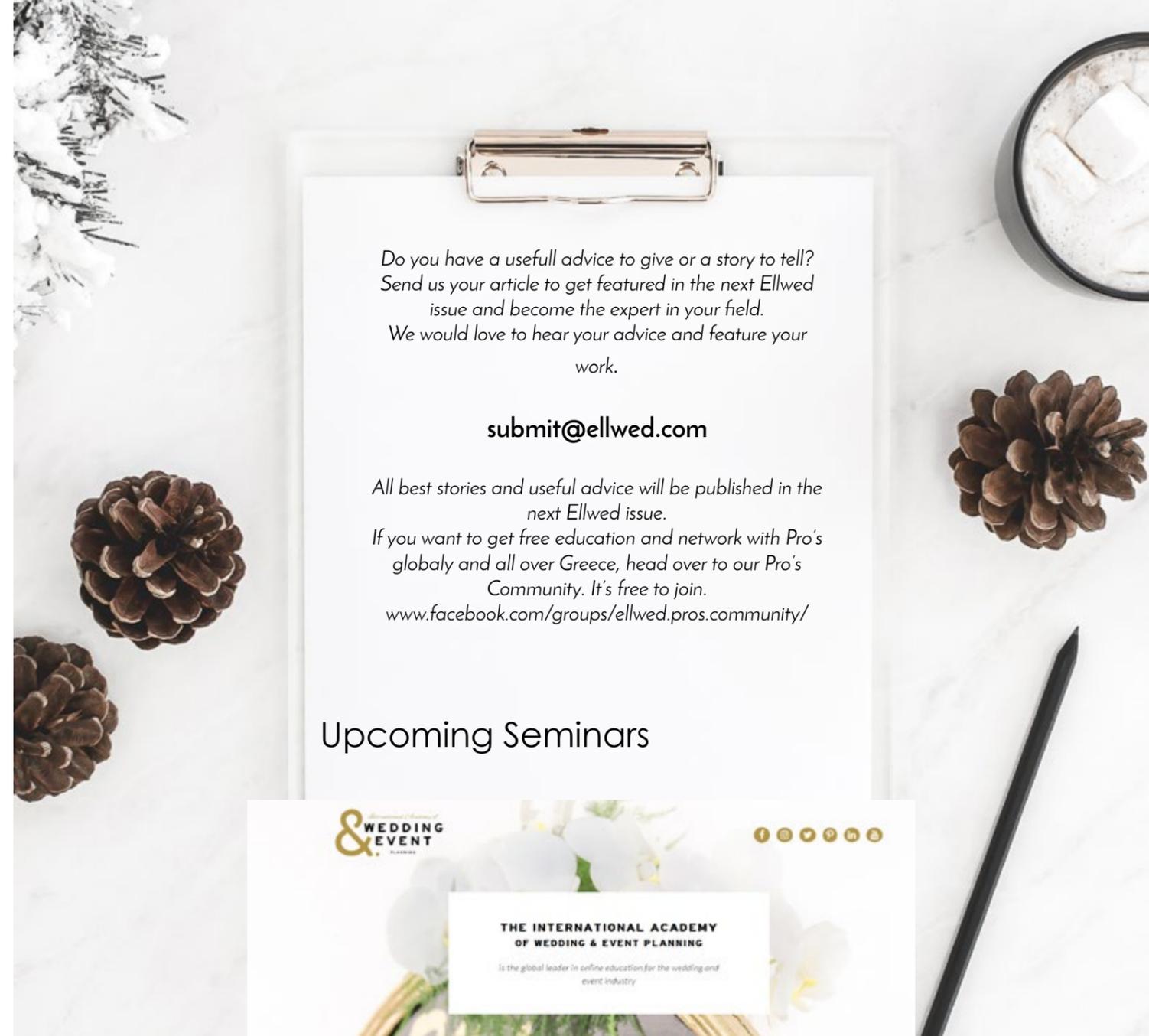
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www.facebook.com/groups/ellwed.pros.community/

Upcoming Seminars



Learn all about wedding and event planning industry with International
Academy Of Wedding And Event Planning at
www.weddingacademyglobal.com
Download the new Wedding Trend Repot



Learn all about Wedding Cinematography of the future By With Heart Films
23 - 24 FEB 2019 11:00 - 14:00 & 16:00 - 19:00 in Athens
In Greek & English - Storytelling, Filming, Editing, Colour & Audio
<https://withheartfilms.com/athena-masterclass/>

Upcoming Shows Greece for PRO's

Metropolitan Expo

For Designers
Athens fashion trade
25-28/01/2019
athensfashiontradeshow.gr

For Planners, Creatives
Mostra Rota & Gift Show
25-28/01/2019
www.mostrarota-giftshow.gr

For Catering & Venue
HORECA
08-11/02/2019
www.horecaexpo.gr

FOOD EXPO
16-18/03/2019
www.foodexpo.gr

For Patisserie Chefs
ARTOZA
22-25/02/2019
www.artoza.com

For Jewelers,
Atehns International Jewellery Show
01-04/03/2019
hellenic-jewellery.helexpo.gr

MEC Paiania

For MUAH & Beauty,

For Jewelers,
71St Modern Creations
11-14/01/2019
www.a-wpapageorgiou.gr

For Wedding pros
NEW LIFE Expowedding 2019
18 -21/01/2019
www.newlife-expo.gr

BrideLine 2019
02-04/02/2019
www.eurolineco.gr

For Graphic Designers
GRAPHICA 2019
22-24/02/2019
www.graphicaexpo.gr

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For Wedding pros & Brides,
16th EXPOWEDDING Convention Center -
Thessaloniki
12 -14/01/2019
https://www.expowedding.gr

Euro Wedding & More - Athens
12-14/01/2019
status-ekthesiaki.gr/έκθεση-eurowedding-
and-more

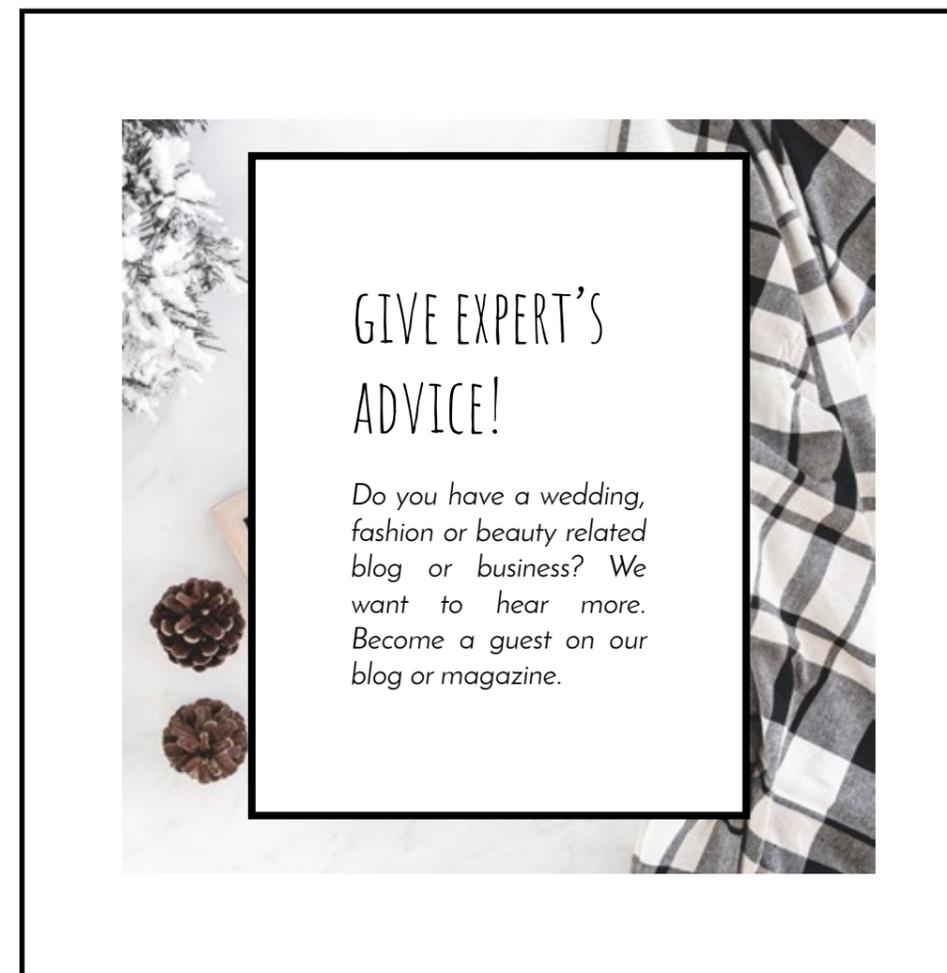
For Hair Stylists
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Bridal,
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Ellwed's Best Wedding of 2018

How we chose the best wedding and the best inspiration?

First and foremost, the story must be published in our magazine. Then we are looking for unique ideas, we focus on the theme, trend factors and the overall look. We are also paying attention at the style and the quality of photography, as well as:

- The design
- New, inspirational ideas
- Different, unique elements
- The location – in Greece
- Magazine worthiness
- The story behind the shoot
- And to be current or up to date

The final decision is then down to personal and expert opinion.

To stay fair and unbiased, we exclude our Ellwed Cover Shoots from this award.

Best of weddings in 2018

For the best wedding in Greece we chose this destination love story from Halkidiki, which ticked all the boxes! Although, there was some tough competition from our previous issues, we could not look past this happy and creative couple, where the bride knew exactly what she wants and pulled it off in the last minute! And what a wedding! Creative, romantic and full of fun games. Stylist and planned by Helen Georbakali with Kipos Kalou coordination, event and floral design. Thank you submitting this Real Fun and Whimsical Last Minute Wedding to Ellwed.

If you missed it, see this wedding on page 122 in this issue.

Best wedding inspiration of 2018

This one was difficult to choose from since we had so many beautiful submissions of extremely talented Greek and International vendors from all over the world. It was a very close call between several amazing inspirations, but our winner is this group collaboration that happened in Santorini. This shoot ticked all boxes and more. What truly made this the winner was this glasshouse arch, specially made for this styled shoot. Every styled shoot needs at least one, never seen before, unique element of inspiration, and this was it for this shoot. We want to thank Lefteris and Konstantinos from Two Clicks Photography for capturing and submitting this Glasshouse Reverie-Roaring 20's Inspired Styled Shoot to Ellwed.

If you missed it, see this wedding on page 134 in our Autumn2018 Issue of Ellwed.

Now winners, claim your badge and wear it with pride!

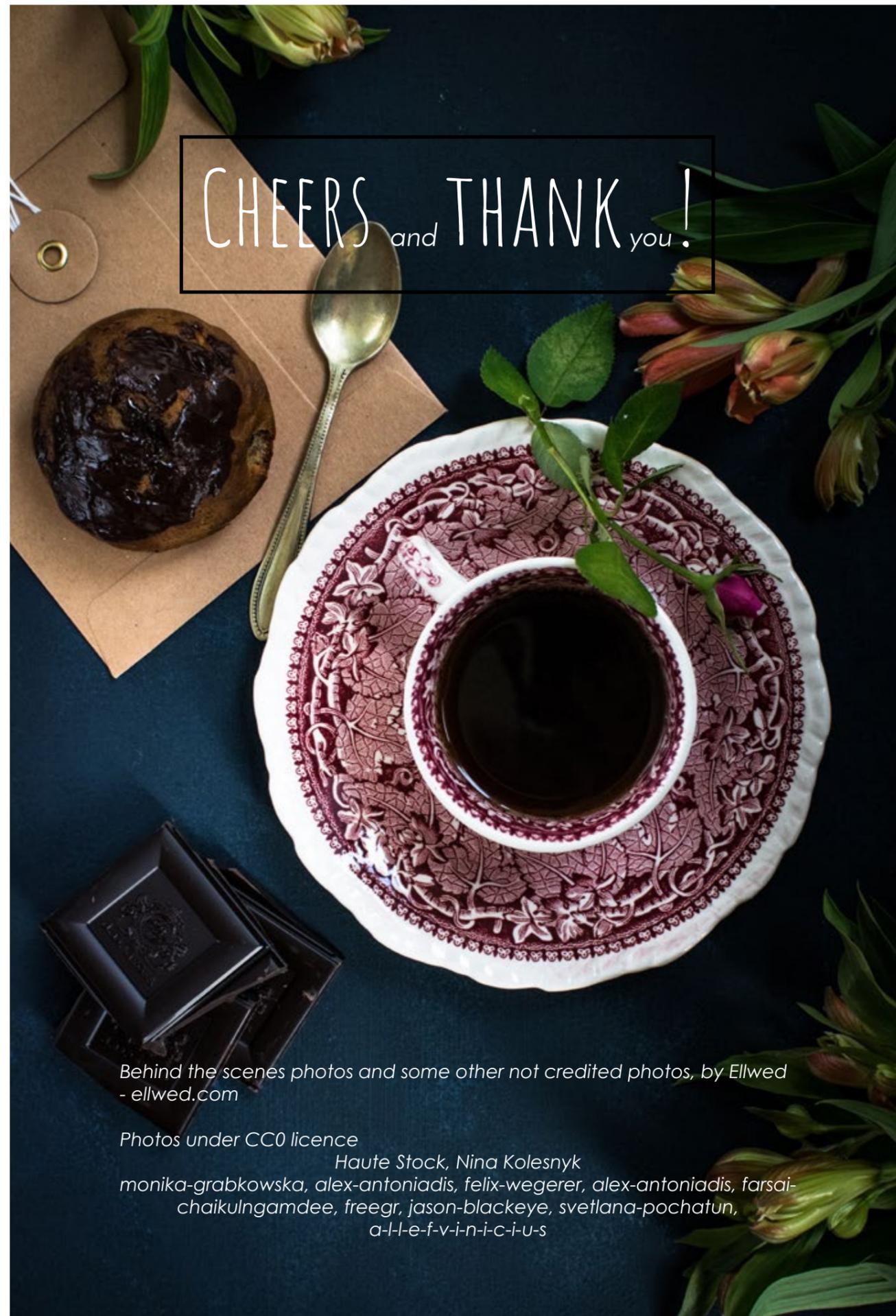


Photography, Polka Dot Photojournalism

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BEST WEDDING
INSPIRATION
GREECE
2018



Photography, Two Clicks Photography



CHEERS and THANK you!

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